



DELHI SCHOOL OF BUSINESS

By Vivekananda Institute of Professional Studies - TC

Delhi School of Business

PGDM Program

MID-TERM EXAMINATION, MARCH 2024

TERM – III (Batch: 2023-25)

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| Course Name | Sustainability, Responsible Business & Corporate Social Responsibility | Course Code | SRB & CSR |
| Duration | 1.5 Hours | Max. Marks | 20 |

Instructions:

1. All the answers should be in neat and legible handwriting.
2. Marks are written against all the questions

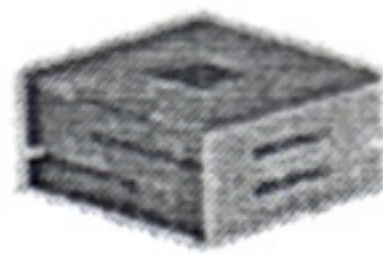
Q.1 What in your opinion are the causes of Unsustainable Development in the world? What steps do you suggest to remedy their ill effects. (6-Marks, CO-1)

OR

There are different perspectives (School of Thoughts) to view the sustainable development. Explain each of them with examples. (6- Marks, CO-1)

Q.2 Significant changes are needed in all shades of life, including our lifestyle choices. The paragraph below depicts a Typical Day in a Throwaway Society.

How can changes be made? Suggest a plan of action? (6 Marks, CO-1,2)



A Day in the Life of a Throw-Away Society

Life in a throw away society begins with a shower, since that seems the best way to wake up. What was once a luxury for special occasions has become a daily occurrence. Breakfast is sometimes skipped or taken on the go, standing in traffic jams or waiting on the train platform. Life has become more flexible and fluid. Change is the rule now, no longer the exception. Many people have no fixed space or desk anymore, for they are often elsewhere engaged. It is cheaper to have personnel rotate as seats are available. The time for durable lunch boxes is over, for that took too much time to plan and prepare. Colleagues may simply get a few items from the fast-food outlet in a plastic bag and eat them behind the computer. It is hard to separate from this companion as work pressures are high and one must do everything to keep the job. Tea and coffee from the machine in a disposable cup as often as you want. No more need for a friendly face to serve. Or water and soft drinks from a half-litre bottle that goes to the bin after use. So convenient!

In the late afternoon, it is worth leaving early, because traffic is heavy, and the journey easily takes 50% more time than in off-peak hours. The evening meal comes out of several packs of pre-cooked ingredients or is entirely finished, ready for heating up in the microwave. Life is so convenient these days! It does not matter anymore whether you can cook or not. Also, with more and more people in a throw-away society living alone, it is simply too complicated to share the meals. People have such different daily routines it is hard to see your friends and relatives. It is unavoidable to make appointments weeks in advance. Yes, we are still surrounded by lots of living things, but we mostly connect to people and things in other places through our superfast communication systems.

Q.3 Write short notes on any FOUR of the followings:

(8 Marks, CO-1 ,2)

1. Poverty in India (SDG1) as per recently announced Report
2. Entrepreneurship vs jobs in India as per Video shown in the class.
3. MDGs vs. SDGs
4. Happiness Dialogue in Bhutan- How to measure Happiness?
5. Our common Future