

## **VIVEKANANDA SCHOOL OF ECONOMICS**

# वार्तावेद



**Newsletter 2023-2024**

# CHAIRMAN'S NOTE



Dear Readers,

It is a matter of great pleasure that Vivekananda School of Economics has released the fifth issue of their Newsletter "Arthved". We are committed to creating an environment for nurturing innovation, creativity, and excellence in our students. At VIPS, we always encourage students to seek beyond the walls of the school and actively engage in co-curricular and extracurricular activities. The newsletter also aims to give readers a bird's-eye view of the events organised "by the students, for the students" at the School of Economics. We aim to prepare young minds to confidently and competently face the challenges of intensifying competition by imparting high-quality education coupled with appropriate training and wide exposure to state-of-art practices. Our educational programmes place a strong emphasis on the all-round personality development of our students as well as the instillation of professional ethics and human values that enable them to lead fulfilling lives. This newsletter is a reflection of the same. I wish the very best to the team and blessings for this initiative.

Best Wishes  
Dr. S C Vats  
Chairman, VIPS-TC

# DEAN'S NOTE



Dear Readers,

On behalf of the Vivekananda School of Economics (VSE), I take great pride in presenting the fifth edition of our annual newsletter -"Arthved". It is published by the Academic Society of VSE- "Arthvidya". As a responsible institution, we emphasize the overall development of the students. Hence, Arthved is a student-led initiative and has been successful in eliciting greater participation from the students of VSE, showcasing their creativity and analytical ability. The newsletter highlights various activities and events which are planned in the department to engage students in co-curricular and extra-curricular activities. It will provide a forum for creative expression on topics that are interdisciplinary in nature. I would also like to highlight that the budding writers of the department have continued to express their passion and creativity through their blog: Arthvidya. This blog seeks to provide a platform for intellectual expression on contemporary issues and events happening around the world. Team Arthvidya has given careful consideration to selecting themes that would not only interest individuals who are analytically inclined but also be simple enough for everyone to understand. The objective is to educate readers about significant issues that the world is currently confronting and the economics that underlie them. You can access this blog at: <https://arthvidya.wordpress.com/blog/>. I hope you enjoy reading the articles as much as our team enjoyed putting them together. I invite your valuable feedback, which will help us in our endeavor to never cease improving.

Best Wishes

Prof. (Dr.) Anuradha Jain

Principal, VIPS-TC

Dean, VSE



# EDITOR'S NOTE



Dear Readers,

We are thrilled to present to you the latest edition of the Vivekananda School of Economics newsletter, Arthved. This publication, meticulously crafted by the academic society of School of Economics, Arthvidya: VIPS Club of Economists, is a testament to our commitment to fostering a vibrant intellectual community.

Our newsletter serves as a comprehensive overview of the dynamic activities and significant events that have taken place within our department. You will find brief descriptions of insightful expert lectures, enriching workshops, and innovative student-organized competitions and events that have been instrumental in enhancing our academic environment.

Each event highlighted in this newsletter reflects our ongoing efforts to provide the students with opportunities to expand their knowledge beyond the confines of textbooks. We believe in nurturing a space where students can engage in thought-provoking discussions and develop the skills necessary to become remarkable individuals in the field of economics.

This edition also celebrates the collective achievements of our students and faculty, showcasing their dedication and hard work. The diverse range of activities covered in this newsletter underscores our mission to not only educate but also inspire and motivate our community to strive for excellence.

As we continue to evolve, we look forward to your invaluable feedback and insights, which will help us in our journey of continuous improvement. We hope this newsletter not only informs but also inspires you to participate actively in the vibrant life of our department. Join us as we embark on this exciting journey together, fostering a strong sense of community and shared purpose.

Best Wishes,

Team Arthvidya

Vivekananda School of Economics



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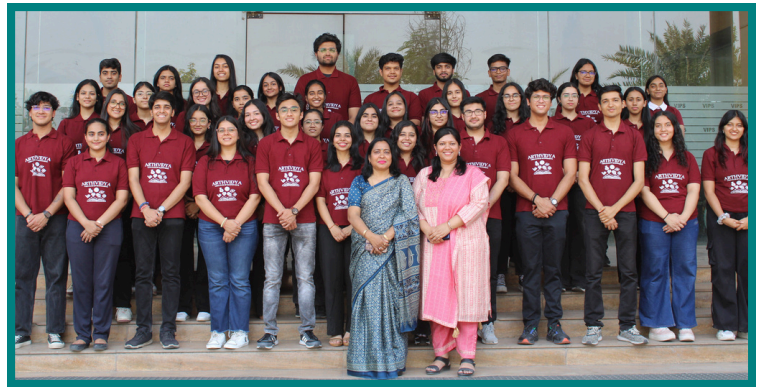
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# SOCIETY@ VSE

## ARTHVIDYA

Arthvidya, the academic society of Vivekananda School of Economic came into existence in 2017. The society has showcased its excellence time and again, by hosting their widely successful annual fest- Sankaran and managing to make it a bigger success each passing year. The innovative events they offer have undoubtedly served its purpose of making us aware as to how the fundamental economic concepts dictate our everyday life. They continue to enlighten students with a wide range of perspectives using fortnightly discussions pertaining to economic phenomena. The society has gone above and beyond to inculcate knowledge and competence in aspiring economists not only through the events but blogs, podcasts and academic posts on their Instagram page.



## KALAA



Kalaa, the art society of Vivekananda School of Economics, is the hub spot for students with a creatively bent mind. Students of Kalaa consistently outdo themselves with the sheer amount of aesthetic value they bring to each event they host and beautify. Events, such as Artistica, hosted by the society have consistently provided a sense of escape for our students and provided them with a much needed outlet that encourages them to explore their hidden artistic capabilities.

# VYOM

Vyom, being the cultural society of Vivekananda School of Economics, is home to a wide array of talents that our students possess. They constantly strive to break barriers in order to help our students come into their own and become unapologetically themselves. This can be witnessed by observing their efforts to launch fashion shows and be the hub for major events like farewells. The annual fest of the society, Antara, showcases the society's persistence in helping students come out of their shell and truly express themselves. Vyom has been the go to team to contact before hosting any major event that wishes to put a pause to the hustle and bustle of everyday life.



# FOTOLOGY



Fotology, the photography society of Vivekananda School of Economics, consists of a group of students who view the world with a unique lens and are beyond enthusiastic to share the same with the world. Their event- "You Just Got Framed" has been a staple of the beloved annual fest Sankaran. The society works as an impeccable ecosystem for budding photographers to gain recognition at a college level and pursue their dreams further. Members of fotology continue to impress us with their resilience in capturing the most heartfelt memories we have shared together as a unit in the most eloquent fashion and being a spectator to all our shared moments of joy.



# PLACEMENT CELL

The Placement and Guidance Cell of Vivekananda School of Economics is a dedicated committee which guides students towards successful job placements, linking them to suitable roles post-graduation. Its primary objective is to provide proficient professionals to global corporations by securing jobs and internships for students and facilitating networking with alumni. The department also organizes workshops and seminars to prepare students for leadership roles in the industry. Offering placement assistance, employment counseling, and support for entrepreneurship, the Placement Cell connects academia with industry, helping students become skilled professionals and streamlining the company selection process.



# ALUMNI RELATIONS



The Alumni Relations Committee at the Vivekananda School of Economics is dedicated to fostering strong connections between current students and our esteemed alumni. We organize networking events, mentorship programs, and reunions to build a supportive community that extends beyond graduation. Our mission is to facilitate meaningful interactions, provide career guidance, and celebrate the achievements of our alumni, enriching the experience for both past and present students.



# EXPERT LECTURES



# LECTURE ON DYNAMICS OF CONTEMPORARY BUSINESS ENVIRONMENT



On October 10, 2023, Arthvidya: The Academic Society of VSE hosted an interactive discussion focused on holistic growth. Prof. Somraj Bhattacharjee, a Marketing and Sales Professional from Tata and Technology Industry who is currently pursuing his Doctoral Research Fellowship Programme in Marketing Management from IIM Rohtak was invited as the speaker. He emphasised business fundamentals: learn, adapt, evolve, imbibe, and attract, stressing adaptability and teamwork.

He highlighted the practical applications of an MBA and discussed Murphy's Law in relation to business challenges. He also emphasized the value of being a team player and a good listener, and highlighted the significance of learning from failures.





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BAR COUNCIL OF INDIA & APPROVED BY AICTE. ISO 9001:2015 MCA PROGRAMME  
ACCREDITED BY NBA



**ARTHVIDYA: ACADEMIC SOCIETY OF  
VIVEKANANDA SCHOOL OF ECONOMICS**

ORGANISES A SEMINAR ON

**DYNAMICS OF CONTEMPORARY  
BUSINESS ENVIRONMENT: A GUIDE TO  
SUCCESSFULLY JOB HUNT**

**10 OCT, 2023 | 10:15 AM**



**SOMRAJ  
BHATTACHARJEE**

PRODUCT MARKETING AND STRATEGY,  
EDUCATION MANAGEMENT SOLUTIONS

A Marketing and Sales professional associated with Steel and Technology Industry and is currently pursuing his Doctoral Research Fellowship Programme in Marketing Management from IIM Rohtak. Sir has over 13 years of industry experience. Nine years out of these have been in the Steel industry with companies like Jindal Steel, Jindal Stainless, Tata Steel and Usha Martin Limited. He has also spent over four years till date in Product Marketing and Strategy in the Simulation Software Industry.

Prof. (Dr.) Anuradha Jain Dean VSE Principal VIPS	Dr. Isha Jaswal Associate Professor Convener	Ms. Soumya Mahajan Assistant Professor Co-convener	Dr. Sachin Gupta Assistant Professor Co-convener
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# LECTURE ON EXPLORING THE CHANGING TRENDS BUSINESS WORLD

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**PLACEMENT AND GUIDANCE CELL  
 VIVEKANANDA SCHOOL OF ECONOMICS**

is organising a session  
**Exploring the changing trends in the business world:  
 How economics honours students can fit in**

**DATE**  
October 13, 2023

**TIME**  
11:00AM

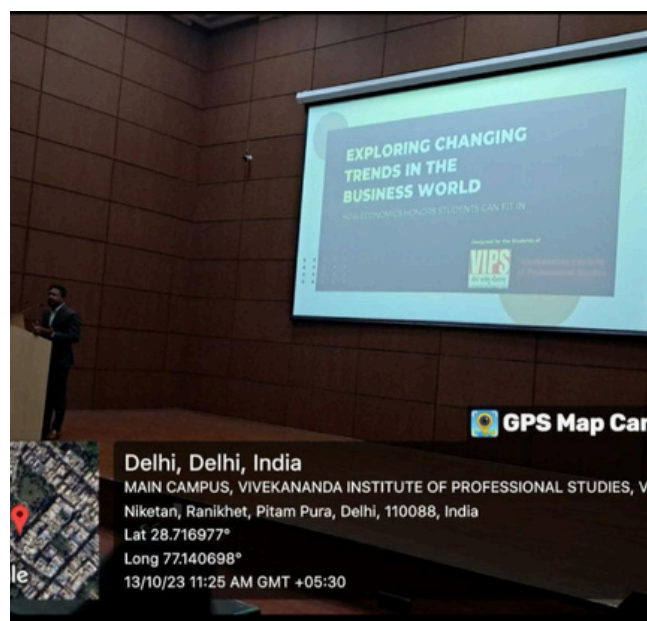
**MODE**  
B Block Auditorium

**Saurav K Mitra**

Mr. Saurav K Mitra, is a visionary entrepreneur and a catalyst of innovation. His journey in the world of business and technology has been nothing short of extraordinary. business and technology has been nothing short of extraordinary. He is the Co-Founder and CEO of Noisiv Consulting. He is also the Founder of Videtorium India.

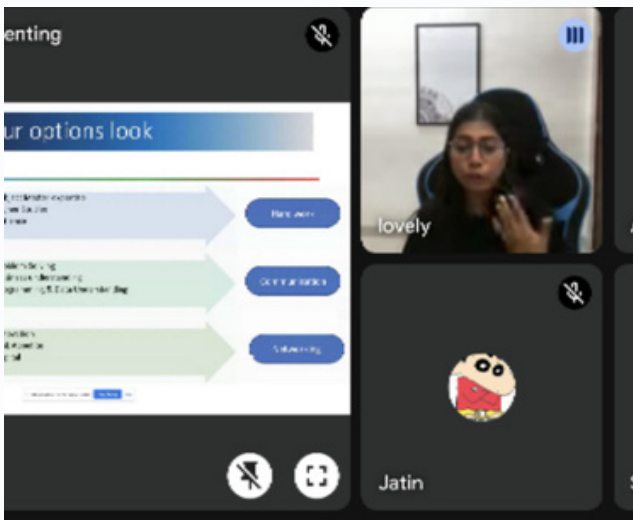
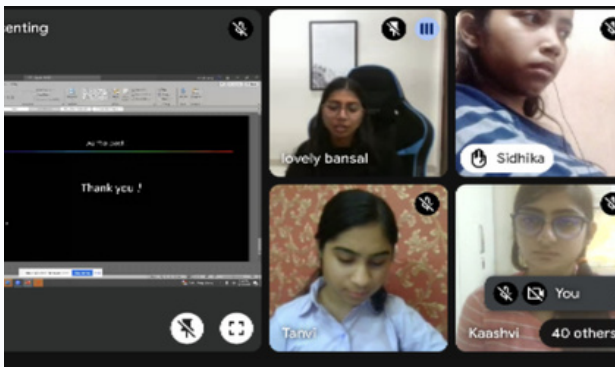
(Dr.) Anuradha Jain    Sakshi Bhayana    Sourish Dutta    Utkarsh Varshney  
 Dean VSE              Convener              Co-Convener      President  
 Principal VIPS        Assistant Professor    Assistant Professor    +91 76783 60866

The session emphasised on how an Economics Honours students can cope with the changing industry trends. The session was organised on 13 October 2023 by Mr. Saurav K Mitra. Mr. Mitra is a visionary entrepreneur and a catalyst of innovation. He is the Co-Founder and CEO of Noisiv Consulting. The session culminated with an interactive Q&A round with active and enthusiastic participation from the students.



# SESSION ON NAVIGATING THE TRANSITION FROM COLLEGE TO CORPORATE

On 14th October 2023, a session was conducted to make students familiar with the transition from college to corporate world. The session was facilitated by Ms. Lovely Bansal as the speaker to guide students on this path of dynamics.



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**PLACEMENT AND GUIDANCE CELL, VIVEKANANDA SCHOOL OF ECONOMICS**

is organizing a session on

**NAVIGATING THE TRANSITION FROM COLLEGE TO CORPORATE**

She's a certified expert in Data Science for Regulatory Models (Basel-2, credit risk scorecards), Excel problem-solving, and decision-making. With an M.Sc. in Economics from Shiv Nadar University and a Bachelor's in Economics from Shivaji College, she's a trusted and inspiring leader in professional settings.

**MS. LOVELY BANSAL**  
MANAGER AT DELOITTE

DATE: October 14, 2023  
TIME: 11:00 AM  
MODE: ZOOM

Prof. (Dr.) Anuradha Jain, Dean VSE | Sakshi Bhayana, Convener | Sourish Dutta, Co-Convener | Utkarsh Varshney, President

Ms. Bansal is a certified expert in Data Scientist for regulatory models (Basel 2, credit risk scorecards), Excel Problem Solving, and Decision Making. She is a trusted and inspiring leader in professional settings. The session was indeed truly engaging, interactive yet illuminating. Attendees were provided with valuable insights into the corporate world along with important aspects of Data Science.

# LECTURE ON BEST PRACTICES FOR DATA ANALYTICS

The Placement and Guidance Cell of VSE organised a session by Ms. Prerna Goel, to cover the best practices for data analytics. Ms. Prerna Goel is a seasoned professional currently serving as a Senior Manager at Emirates NBD in Dubai, United Arab Emirates, where she specializes in Strategy & Customer Intelligence within the Retail Banking & Wealth Management sector. The session was very enlightening as the speaker cited her learnings from various Data Analytics Projects and shared how she adjusted her approach when something didn't go as she planned it.

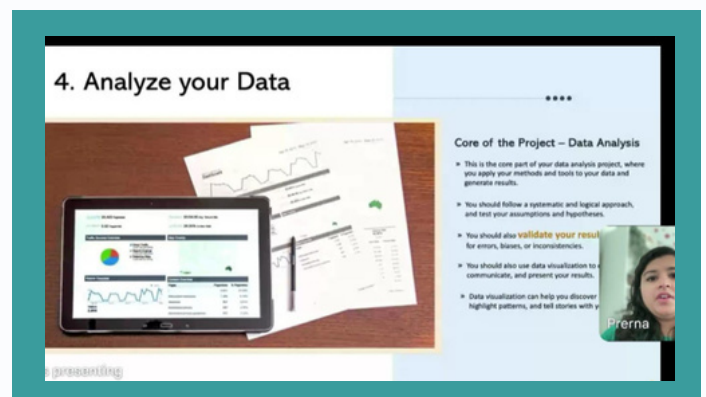
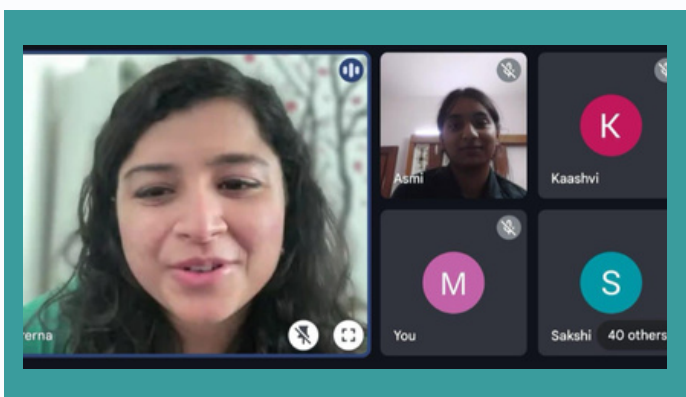
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**PLACEMENT AND GUIDANCE CELL of VIVEKANANDA SCHOOL OF ECONOMICS**  
is organising a session on  
**Best Practices for Data Analytics**

DATE: November 18, 2023  
MODE: Google Meet  
TIME: 11:00 AM

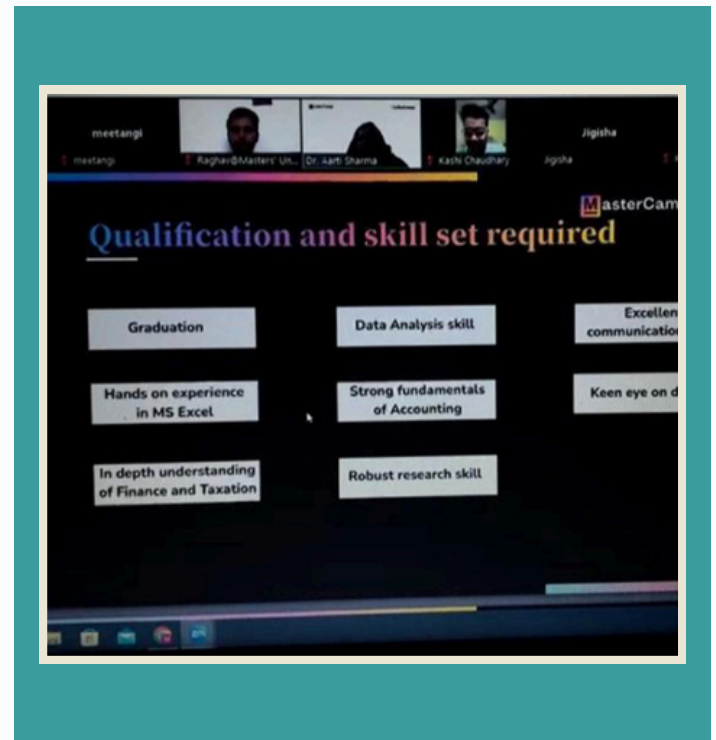
**Prerna Goel**  
Ms. Prerna Goel is a Senior Manager at Emirates NBD Dubai, specializing in Strategy & Customer Intelligence within the Retail Banking & Wealth Management sector. With a Master of Science in Business Economics and a Bachelor's degree in Business Studies, she has over 10 years of experience in the financial services sector, including four years at Citigroup. She is also a volunteer for the Butterfly Project and the Yashwantrao Chavan Pratishthan Foundation.

Prof. (Dr.) Anuradha Jain, Dean VSE, Principal VIPS  
Sakshi Bhayana, Convener, Assistant Professor  
Sourish Dutta, Co-Convener, Assistant Professor  
Utkarsh Vars, President, +91 76783 6



# SESSION ON LAUNCHING YOUR FINANCE CAREER

The Placement and Guidance Cell VSE organised a session to help students to strategically start their careers in finance and to make us aware of the various career options in this field we had with us Dr. Aarti Sharma.



With over eleven years of teaching experience at Executive PGP, postgraduate, and undergraduate levels, currently, she oversees the implementation of edtech programs and outclass curriculum.

The poster is for an event titled "Launching Your Finance Career" organized by the Placement and Guidance Cell at Vivekananda School of Economics, Vivekananda Institute of Professional Studies - TC. It features a portrait of Dr. Aarti Sharma, Associate Professor at the Masters' Union. The poster includes the following details:


- TIME:** 11:00 AM
- DATE:** December 16, 2023
- MODE:** Zoom meeting
- Organizers:** Prof. (Dr.) Anuradha Jain (Dean VSE), Sakshi Bhayana (Convener), Sourish Dutta (Co-Convener), and Utkarsh Varshney (President).

A text box on the poster states: "With over eleven years of teaching experience at Executive PGP, postgraduate, and undergraduate levels, Dr. Aarti has consistently demonstrated expertise in academic leadership and program execution. Currently, she oversees the implementation of edtech programs and outclass curriculum."

# SESSION ON BUSINESS MODEL CANVAS: DEVELOPING A SUSTAINABLE BUSINESS MODEL

On February 21, 2024, an offline session on 'Business Model Canvas: Developing a Sustainable Business Model' was organised by Placement and Guidance cell of VSE. We had Mr. Sameer Panda as the speaker for the session with us. Sir has been the CEO and founder of TJ Tyres for 7 years and has over 10 plus years of experience in managing. The session was extremely informative and helpful. The clarity of explanation made it accessible to everyone. The event fostered awareness of prerequisites and essential and made students brainstorm, providing strategic insights for students to embark upon a sustainable Business Model.





**VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES - TC**

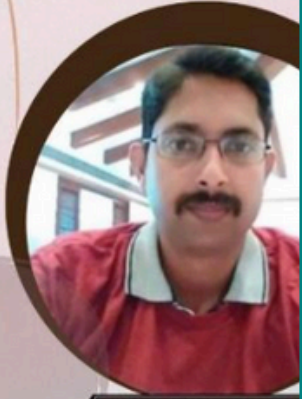
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**PLACEMENT AND GUIDANCE CELL**  
**VIVEKANANDA SCHOOL OF ECONOMICS**

**Business Model Canvas: Developing a Sustainable Business Model**

Mr. Sameer Panda has been the CEO and founder of TJ Tyres for 7 years and has over 10+ years of experience in managing, so having worked as a Senior Manager Tyres has been awarded by NASA Tech Brief, Dept of Science & Technology, NITI Aayog, NRDC and many more. Mr. Panda holds a PhD in philosophy and a bachelor's in mechanical engineering and holds an MBL (Master's of Business Law) from NLU. Also having studied at Stanford University and the University of Texas at Austin, Mr. Panda holds a certification for Entrepreneurship in Emerging Economies from Harvard Business School. He is an innovator making market segments that are safe, eco-friendly and sustainable.



**Sameer Panda**

**TIME**  
01:00 PM

**DATE**  
February 21, 2024

**VENUE**  
Block, Conference room

Amrutha Jain  
Head VSE  
Principal VIPS

Sakshi Bhayana  
Convener  
Assistant Professor

Divya Sharma  
Co-Convener  
Assistant Professor

Utkarsh Varshney  
President  
+91 78783 60866



# LECTURE ON PLI: A NEW INDUSTRIAL POLICY TOOL

On February 29, 2024, Arthvidya, the Academic Society of VSE, hosted a distinguished guest lecture featuring Mr. Kannan Kumar, a Consultant in the Ministry of Commerce and Industry on PLI : A new Industrial Policy Tool.



The lecture delved into topics such as geopolitics, the unemployment conundrum, and the significance of exports, with a particular focus on the intricacies of the Production-Linked Incentive (PLI) scheme.

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**ARTHVIDYA: ACADEMIC SOCIETY OF VIVEKANANDA SCHOOL OF ECONOMICS**

**ORGANISES AN EXPERT LECTURE ON**

**PLI : A NEW INDUSTRIAL POLICY TOOL**

29th Feb 24' | 10:30 AM | Executive Room, A Block



**MR. KANNAN KUMAR**  
CONSULTANT  
MINISTRY OF COMMERCE AND INDUSTRY

Mr. Kannan has more than 12 years of profession work experience in field of Finance, Trade and industrial Policy. Currently, he is associated with the Department of Commerce, Govt. of India and is involved in the FTA negotiations with Europe.

Prof. (Dr.) Anuradha Jain    Dr. Isha Jaswal    Dr. Sachin Gupta    Ms. Soumya Mahajan  
Dean VSE    Associate Professor    Assistant Professor    Assistant Professor  
Principal VIPS-TC    Convener    Co-convener    Co-convener



The event served as a valuable educational opportunity, expanding the intellectual horizons of the student attendees.

# LECTURE ON BASIC ECONOMICS AND RESEARCH IN CORPORATES

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**PLACEMENT AND GUIDANCE CELL**  
**VIVEKANANDA SCHOOL OF ECONOMICS**

## Basic Economics and Research in Corporates

Ms. Preksha Jain is a highly experienced individual, having over 5+ years of experience in fields such as Credit Risk, Modeling and valuations, she currently works as an Assistant Manager at KPMG Global Services (GDS) with having experience as a Senior - Modelling and Valuations. She also worked as a Solution Advisor.

Ms. Jain completed her Bachelor's of Arts (Hons) Economics from Delhi University and her Master's in economics from South Asian University. She also completed her Master of philosophy (MPhil), Economics from Indira Gandhi Institute of Development and Research. She has excellent skills in fields like Econometrics and Software Development (SAS).

**Ms. Preksha Jain**

TIME: 12 PM - 1 PM

DATE: MARCH 2, 2024

MODE: GOOGLE MEET

Prof. (Dr.) Anuradha Jain Dean VSE Principal VIPS	Sakshi Bhayana Convener Assistant Professor	Divya Sharma Co-Convener Assistant Professor	Utkarsh Varshney President +91 76783 60866
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Ms. Preksha Jain is a highly experienced individual, having over 5+ years of experience in fields such as Credit Risk, Modelling, and valuations, she currently works as an Assistant Manager at KPMG Global Services (GDS) with experience as a Senior - Modelling and Valuations. She also worked as a Solution Advisor. It fostered newfound concepts and engaged with the students on a more vital level on a more vital level making them truly attentive and nudged them towards a more promising area of interest.



# LECTURE ON BUILDING INTERVIEW STRATEGIES


A session was taken up by Mr. Nalin Sharma on building interview strategies and excelling various rounds. Mr. Sharma is a highly qualified executive, who possesses over a decade of experience in managing complicated and dynamic business settings. He is currently working in the Energy sector value chain as a Senior Manager at Indian Oil Corp Limited. Sir cleared all the queries and put forward the best ideas for effective interview clearance. The event was indeed very knowledgeable and fruitful.

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PLACEMENT AND GUIDANCE CELL  
VIVEKANANDA SCHOOL OF ECONOMICS

**Building Interview Strategies :Excelling in Group Discussions , Case Studies and Guestimates**

Mr. Nalin Sharma is a highly qualified executive, who possesses over a decade of experience in managing complicated and dynamic business settings. He is currently working in the Energy sector value chain as a Sr. Assistant Manager at Indian Oil Corp Limited, helping the company expand in an array of domains their footprints in various dimensions and is in charge of startup enterprises' commercialization.



**MR NALIN SHARMA**

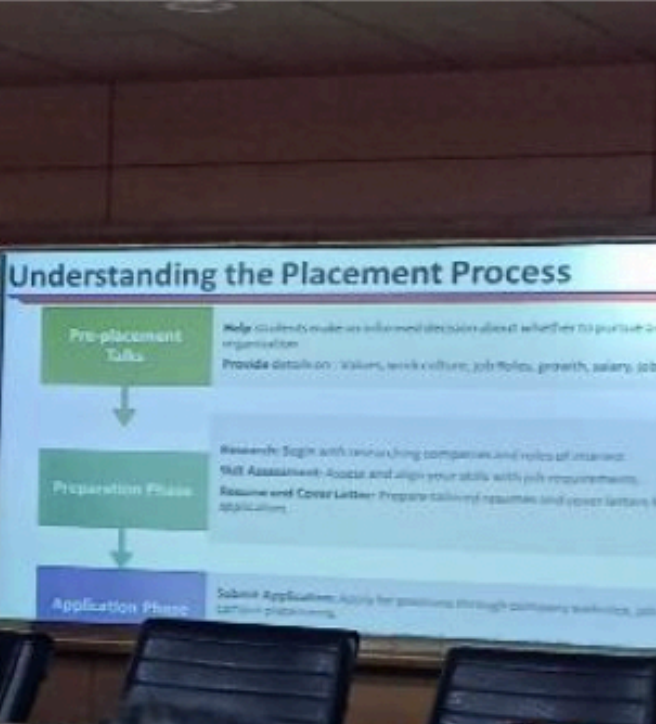
21 March  
11AM-12PM  
Executive Room ,Ground Floor  
A-Block

Prof (Dr.) Anuradha Jain  
Dean VSE  
Principal VIPS

Sakshi Bhayana  
Convener  
Assistant Professor

Divya Sharma  
Co-Convener  
Assistant Professor

Avishi Prakash  
Vice President  
+91 88607 86915



**Understanding the Placement Process**

- Pre-placement Talks**  
Help students make an informed decision about whether to pursue an organization.  
Provide details on : values, work culture, job roles, growth, salary, job
- Preparation Phase**  
Research: Sign up with online job companies and portals of interest.  
Skill Assessment: Assess and upgrade your skills with job requirements.  
Resume and Cover Letter: Prepare tailored resumes and cover letters & applications.
- Application Phase**  
Submit Applications: Apply for positions through company websites, job portals, etc.

# LECTURE ON THE FUNCTIONING OF NITI AAYOG





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**THE FUNCTIONING OF NITI AAYOG: BRIDGING POLICY AND PROGRESS**

She is an experienced Professional with a demonstrated history of working in the government administration. Skilled in Analytical Skills, Communication, Presentations, Strategy, and Research. Strong professional with doctorate of philosophy focused in Economics from University of Hyderabad.



**DR. SALONI BHUTANI**

 25 APRIL 2024

 10:00AM

 Conference Room A Block

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Prof. (Dr.) Anuradha Jain Dean VSE Principal VIPS	Sakshi Bhayana Convener Assistant Professor	Divya Sharma Co-Convener Assistant Professor
		Nandini Khandekar General Secretary +91 99907 32730



On April 25, 2024, the Placement and Guidance Cell of VSE conducted an enlightening session with Dr. Saloni Bhutani, an esteemed Hansraj College alumna with a PhD in Economics. Currently serving as an Economic Officer in the Ministry of Finance. Dr. Bhutani shared insights acquired from her tenure in NITI AAYOG's Agriculture and Allied Sectors Vertical. Dr. Bhutani urged clarity and consistency in career aspirations, encouraging students to explore interests carefully. An engaging Q&A session followed, offering valuable insights, before hosts extended a gracious vote of thanks, marking the event's enriching culmination.

# PHDCCI VISIT

## Participation in Conference on Geopolitical Spillovers and Resilience of the Indian Economy

On December 19, 2023, students from Arthvidya, The Academic Society of VSE VIPS-TC participated in the conference organised by PHD Chamber of Commerce and Industry at LPS, PHD House, New Delhi. The event was hosted by Mr. Shahsvat Somany, Chair of the Economic Affairs Committee, PHD Chamber of Commerce and Industry. Shri Sanjeet Singh, Senior Adviser at NITI Aayog, was the Chief Guest. The Guests of Honour were Dr. R. Kavita Rao, Director of the National Institute of Public Finance and Policy, and Mr. Abheek Barua, Chief Economist and Executive Vice President at HDFC Bank. The distinguished speakers were Dr. Nagesh Kumar, Director and Chief Executive of the Institute for Studies in Industrial Development, Shri T K Arun, Editor at The Economic Times, and Professor Shivshankar from Ashoka University. The panel discussion was moderated by Ms. Meghna Mittal, Deputy News Editor at Moneycontrol.



Discussions focused on India's economic resilience amid global uncertainties, fostering interactive engagement through questionnaires. The conference offered a valuable learning opportunity to all the students, providing a comprehensive examination of the changing global geopolitical landscape and India's resilience amidst global uncertainties. The students actively participated in the open discussion.

**PHD Chamber of Commerce and Industry**  
PHD CHAMBER OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

**Conference on "Geopolitical Spillovers and Resilience of the Indian Economy"**  
on Tuesday, 19th December 2023  
at 11 am at LPS Auditorium, PHD House, New Delhi

Experts' viewpoint on implications of the changing global geopolitical scenario on the Indian economy and mitigating strategies to maintain economic resilience.

**Chief Guest**

**Guests of Honour**

**Distinguished Speakers**

**Sponsors**

For any further details contact,  
Dr. Mani Virek, Executive Deputy Secretary, PHDCCI



# INTERNATIONAL CONFERENCE on Global Economic and Social Development: Geopolitical Challenges and Way Forward

The International Conference was held on November 24th and 25th, 2023, at VIPS-TC, New Delhi. This significant event saw participation from various states across India. Held in collaboration with Infinite Sum Modeling and Rajamangala University of Technology Tawan-OK, Thailand the conference aimed to explore themes ranging from Foreign Policy and International Relations to Global Food Security and Geopolitical challenges. The conference celebrated the publication of two books titled “Global Economic and Social Development: Geopolitical Challenges and Way Forward” and “Socio-Economics and Business Dimensions With Specific Reference to India” published by Bloomsbury Publishing India. The book contained selected research papers from the conference.



# INAUGURATION CEREMONY

The International Conference on Global Economic and Social Development took place on November 24, 2023, at the Vivekananda School of Economics, VIPS-TC. Dr. S.C. Vats, Chairman of VIPS-TC, and Prof. Dr. Anuradha Jain, Dean of VSE and Principal of VIPS-TC, emphasized the institution's commitment to academic excellence. Chief Guest Sanjeet Singh, Senior Advisor at NITI Aayog, discussed key economic policies. The conference also featured insights from Dr. Tan, President of the ASEAN Academic Network and Assistant to the President at Nakhon Sawan Rajabhat University, who joined online; Alistair Campbell, Minister-Counsellor (Economics) at the Australian High Commission; and Aprita Mukerjee, Professor at the Indian Council for Research on International Economic Relations. The student convenors, Aditi Jain and Khushi Pabbi, were recognized with tokens of appreciation for their significant contributions to the event.

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International Conference  
 on  
**Global Economic and Social Development:  
 Geopolitical Challenges and Way Forward**  
 organised by  
**Vivekananda School of Economics**  
 in collaboration with

**INFISUM**

**Inaugural Ceremony**  
 November 24, 2023 ( 11:00 AM onwards)

**Chief Guest**



**SHRI. SANJEET SINGH**  
 Senior Advisor, NITI Aayog

**Guests of Honour**



**DR. ARPITA MUKHERJEE**  
 Professor, Indian Council for  
 Research on International  
 Economic Relations



**ALISTAIR CAMPBELL PSM**  
 Minister-Counsellor (Economic),  
 Australian High Commission, Delhi



**DR. CHAI CHING TAN**  
 President, ASEAN Academic  
 Network

**Conference Chair**  
 Prof. (Dr.) Anuradha Jain  
 Principal, VIPS - TC

**Conference Convenor**  
 Dr. Isha Jaswal  
 Associate Professor,  
 VSE, VIPS - TC

**Conference Co-Convenor**  
 Ms. Neha Mangla  
 Assistant Professor,  
 VSE, VIPS - TC

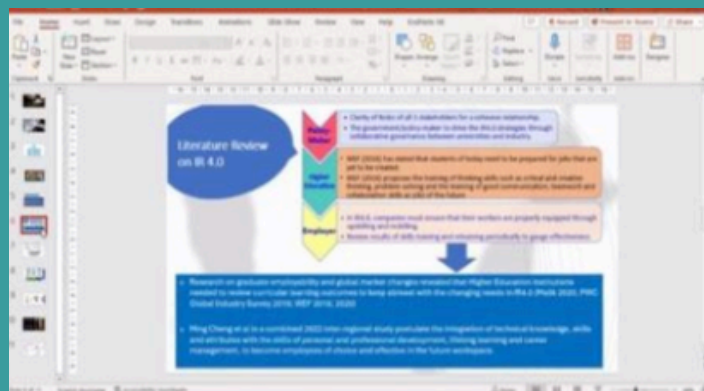
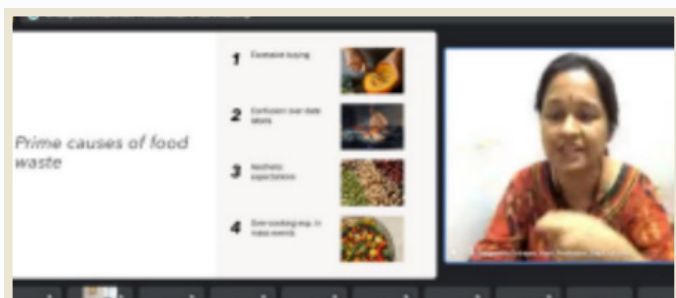
**Conference Co-Convenor**  
 Ms. Soumya Mahajan  
 Assistant Professor,  
 VSE, VIPS - TC



# TECHNICAL SESSION 1



On November 24, 2023, Technical Session 1 of the conference was held on the topic Socio-Economic Issues and Challenges in India. Chaired by Prof. Mahua Bhattacharjee, Professor at Amity School of Economics, Amity University, Noida and Ms. Jyotika, Assistant Professor VIPS-TC. The session featured the presentation of 12 papers with judges providing feedback on each.



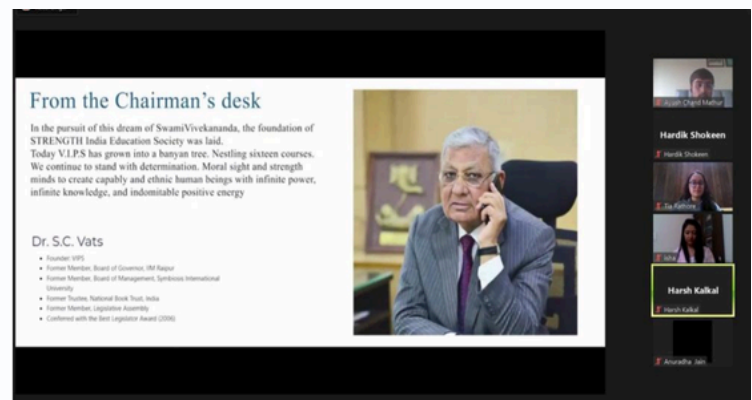
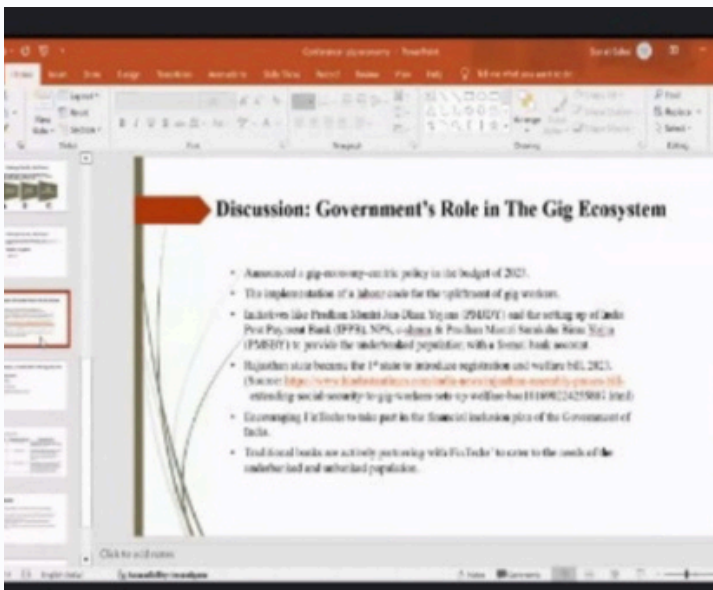
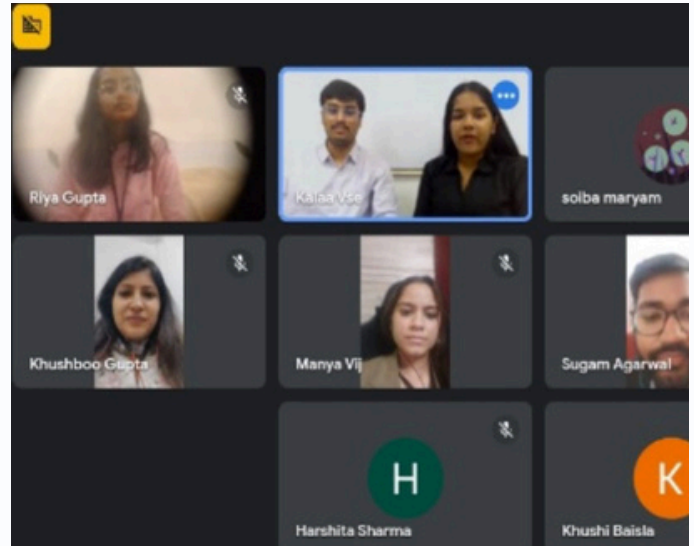
## BEST PAPER PRESENTATIONS IN TECHNICAL SESSION 1

Author Names	Affiliation	Paper Title
Neerja Nigam and Priyanka Shrivastava	Technocrats Institute of Technology, Bhopal	A Study on Investigating Factors Influencing Satisfaction in 100 using Technology in Education, with Special Reference to Central State M.P.
Ananya Sharma. Dr. Shivani Mehta	Amity University, Noida	Study of the Female Labour Force Participation: A step Towards Socio-Economic Development in India



# TECHNICAL SESSION 2

Technical Session 2 on Socio-Economic Issues and Challenges in India on November 24, 2023. The session was chaired by Dr. Shivani Mehta, Assistant Professor, Amity University, Noida, and Ms. Neha Anand, Assistant Professor VIPS-TC. Eleven papers on socio-economic issues were explored, with judges providing expert feedback.

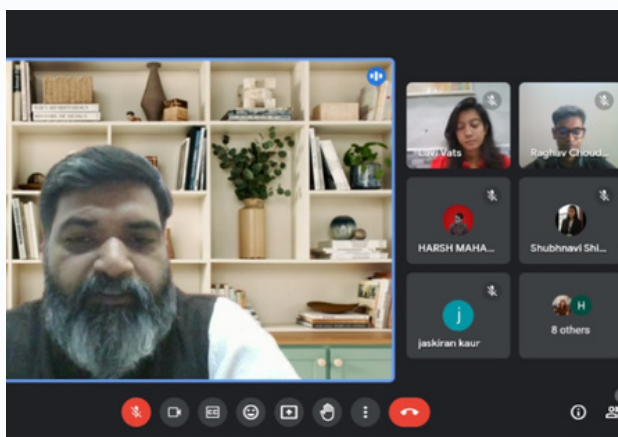


## BEST PAPER PRESENTATIONS IN TECHNICAL SESSION 2

Author Names	Affiliation	Paper Title
Sugam Aggarwal	Research Scholar, IIT Ropar	Spatial Concentration and Neighborhood Effects in Indian Service Industries: Evidence from Micro-Level Data Attitude Regarding IPR Among the Healthcare Institutions in East Vadodara

# TECHNICAL SESSION 3

Technical Session 3 on International Trade and International Relations on November 25, 2023. Chaired by Prof. Tavishi Tewary, Fore School of Management, and Ms. Lavi Vats, Assistant professor VIPS-TC, the session featured ten paper presentations on global trade and international relations. Judges provided insightful feedback on each presentation.

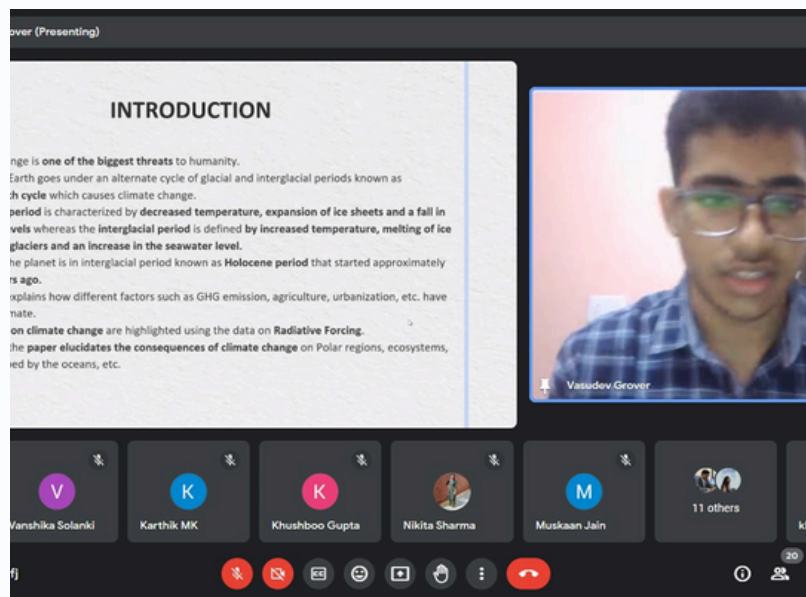


## BEST PAPER PRESENTATIONS IN TECHNICAL SESSION 3

Author Names	Affiliation	Paper Title
Sourish Dutta	Assistant Professor, VSE, VIPS	Reshaping Global Trade

# TECHNICAL SESSION 4

Technical Session 4, held on November 25, 2023, addressed critical themes of Sustainability and Growth.



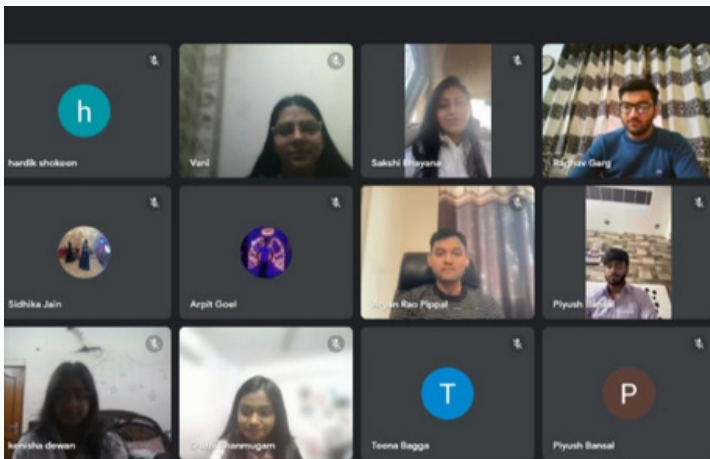
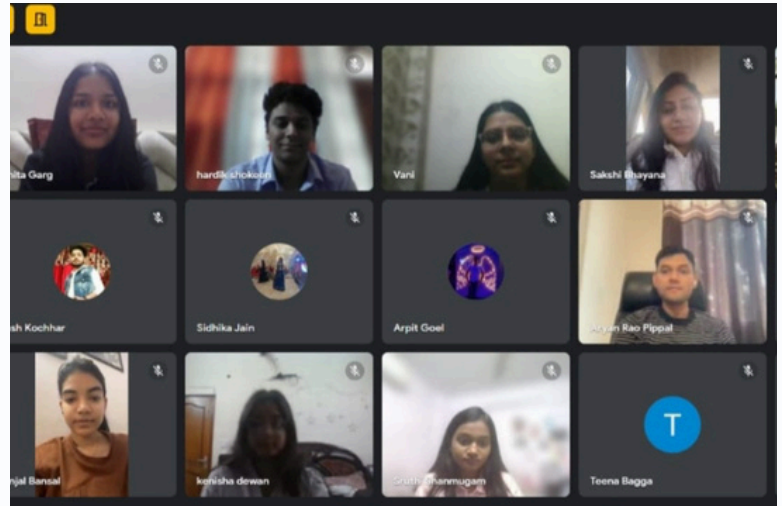
## BEST PAPER PRESENTATIONS IN TECHNICAL SESSION 4

Author Names	Affiliation	Paper Title
Ms. Mital Thakkar, Dr. Medha Wadhwa	Sumandeep Vidyapeeth Vadodara	A Cross-sectional Study to Assess the Knowledge, Practice and Attitude Regarding IPR. Among the Healthcare Institutions in East Vadodara
Anishka Gupta, Manan Chawla	VSE&T, VIPS - TC	Analyzing the impact of Sustainable development goals on the global economy: A Time series analysis and Machine Learning Approach

Chaired by Dr. Abhishek Parikh, Dean and Principal, Faculty of Social Science and Humanities (FSSH) V.M. Patel College of Management Studies, Ganpat University, and Khushboo Gupta, Assistant professor at VIPS-TC the session explored sustainability and growth dynamics.

# TECHNICAL SESSION 5

Technical Session 5 on Geopolitical Issues and Challenges on November 25, 2023. Chaired by Prof. Teena Bagga, Professor from Jamia Millia Islamia and Ms. Sakshi Bhayana, Assistant Professor at VIPS-TC. This session presented ten papers on geopolitical issues, enriched by the judge's feedback after each presentation.



## BEST PAPER PRESENTATIONS IN TECHNICAL SESSION 5

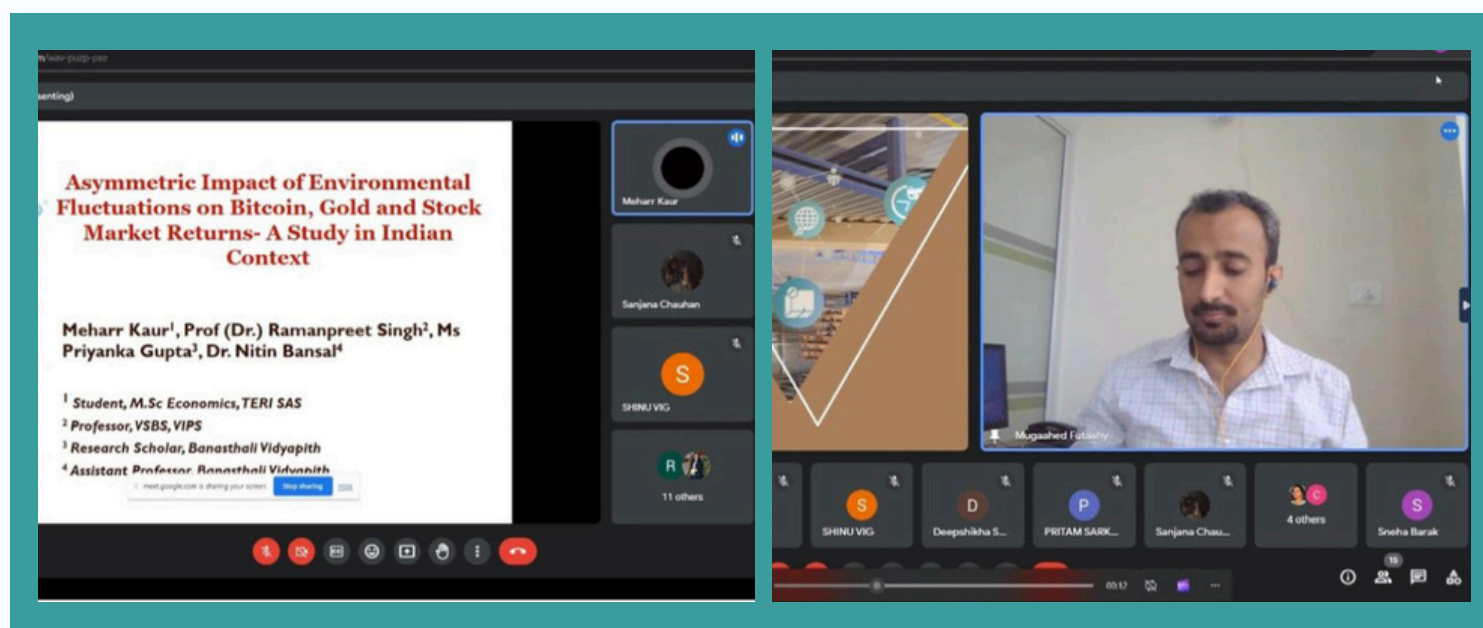
Author Names	Affiliation	Paper Title
Ishita Gupta, Vani, Neha Mangla	VSE, VIPS-TC	Analyzing the Ripple Effects: Global Inflation Dynamics in the Wake of Crisis - A Comparative Study of COVID-19 and the Russia-Ukraine Conflict

# TECHNICAL SESSION 6

Technical Session 6 of the International Conference on Socio-Economic Issues and Challenges, focusing on the "Dynamic Business Environment," was held on November 25, 2023. Chaired by Prof. Shinu Vig, Associate Professor at Symbiosis Centre for Management Studies, and Dr. Sachin Gupta, Assistant Professor VIPS-TC the session explored contemporary business dynamics. The technical session, presented fourteen insightful presentations.

## BEST PAPER PRESENTATIONS IN TECHNICAL SESSION 6

Author Names	Affiliation	Paper Title
Meharr Kaur, Ms. Priyanka Gupta, Prof. Ramanpreet Singh	M.Sc. Economics TERI	Asymmetric Impact of Environmental Fluctuations on Bitcoin, Gold and Stock Market Returns - A Study in Indian Context
Raghav Garg, Vamika Jain	VSE, VIPS - TC	An in-depth Study of Good Business Environment: Case Analysis of New Zealand's and Singapore Economy



# VALEDICTORY SESSION

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International Conference  
on  
**Global Economic and Social Development:  
Geopolitical Challenges and Way Forward**  
organised by  
**Vivekananda School of Economics**  
in collaboration with

**Valedictory Ceremony**  
November 25, 2023 ( 3:00 PM onwards)  
Chief Guest

**PROF. ROHINI PRASAD**  
Professor, Pt. Ravishankar Shukla University, Raipur  
and Former VC Sarguja University, Chhattisgarh

Guests of Honour

**DR CHITRA DEVI RAGUNATHAN.**  
Victoria University School of Business, Australia

**SHILPI GUPTA**  
Economist/Associate manager,  
Ernst and Young

Conference Chair  
Dr. Anuradha Jain  
Principal, VIPS - TC

Conference Convener  
Dr. Isha Jaswal  
Associate Professor,  
VSE, VIPS - TC

Conference Co-Convener  
Ms. Neha Mangla  
Assistant Professor,  
VSE, VIPS - TC

Conference Co-Convener  
Ms. Soumya Mahajan  
Assistant Professor,  
VSE, VIPS - TC

The valedictory session of the international conference on Global Economic and Social Development, organized by the Vivekananda School of Economics (VSE) at Vivekananda Institute of Professional Studies - Technical Campus (VIPS-TC), was conducted via Zoom, marking the culmination of a two-day program. The session's Chief Guest was Professor Rohini Prasad, along with Guests of Honour Dr. Chitra Devi Ragnathan and Shilpi Gupta. Recognition was extended to collaborators, Infinite-Sum Modelling Inc. and Rajamangala University of Technology. Ms. Soumya Mahajan, the conference co-convener, highlighted the publication of 41 exceptional papers by Bloomsbury Publishing. Professor Rohini Prasad and Dr. Chitra Devi Ragnathan provided valuable perspectives along with Ms. Shilpi Gupta. Professor (Dr.) Anuradha Jain announced the winners of the conference.



## Best Papers (Faculty)

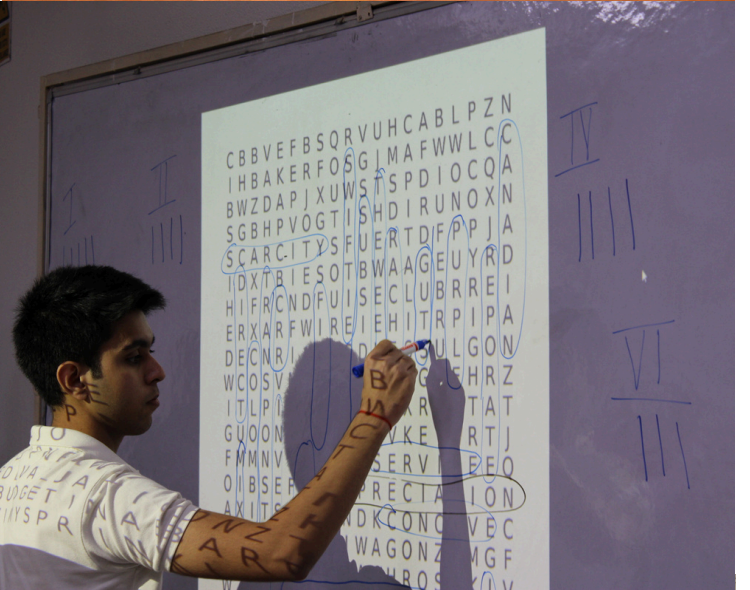
Position	Author (s) Names	Affiliation	Paper Title
1st	Sangeetha Sriraam	Assistant Professor, Department of Law, Central University of Tamil Nadu.	My Plate is (Over) Full: Confronting Food Waste in India
2nd	Kinjal Bansal Vishal Srivastava	VSE&T, VIPS - TC	Impact of Geopolitical Issues on Energy Security
3rd	Kankana Sharma	Assistant Professor, Deptt. of Political Science, Dhing College, Nagaon, Assam	Urban Slums and the Global South: Understanding the Antagonism and Contradictions in State Policies

## Best Papers (Student)

Position	Author (s) Names	Affiliation	Paper Title
1st	Sruthi Shanmugam	Student, Miranda House	Instrumentality of Soft Power in Global Politics and its Relevance for an Emerging Economy Like India
2nd	Tia Rathore, Ayush Chand Mathur	Student, VSE, VIPS - TC	Exploring Global Food Inflation Challenges: A Focus on Lebanon, Argentina and Venezuela
3rd	Siddhika Jain (VSE), Gandharv Rastogi (VSE), Arpit Goel (JIIMS)	Students VSE and JIIMS	Defense Diplomacy: Regional relations between South Asian Countries with Specific reference to India



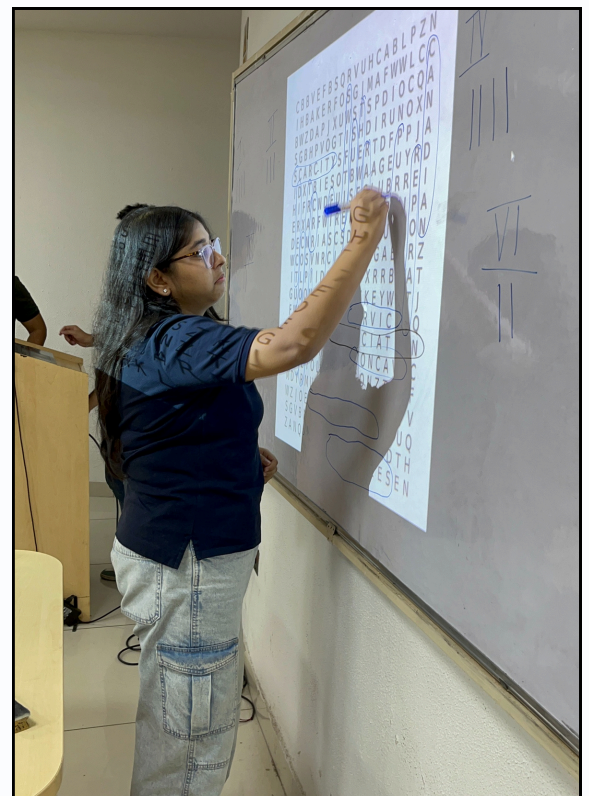
# STUDENT ACTIVITIES: Rigour, Skill, Aptitude





# TRICKY TRAILS

Arthvidya, the Academic Society of VSE, organised an ice-breaking session for the 2023 batch newcomers. The participants engaged in answering questions covering economics, general knowledge, and entertainment and locating corresponding answers on a displayed word puzzle. Dr. Isha Jaswal, convener, and Ms. Soumya Mahajan, co-convener, introduced the academic society of VSE, Arthvidya, to the new students.



## Winners:

**TEAM 1 - Somya Jain, Tanya Bharadwaj, Anshika Anand, Shreya Gupta, Samridhi Patra, and Nandini Grover**

**TEAM 5 - Dishita Ahuja, Nupur, Nehal, Anant, Naisha Verma, and Paritosh Sharma**



# PICTURE PERFECT BINGO



The fine art society of VSE, Kalaa, organised an ice breaking session with the 2023 batch of newcomers.

The event started with an introduction of the society. This was followed by a captivating game called "Picture Perfect Bingo," where students sketched objects projected on a screen on A4 sheets divided into 12 sections.



The excitement peaked as participants eagerly crossed off their drawings, with seven winners—four from Section A and three from Section B—receiving prizes. The event concluded with high praise from students, who deemed it the best session yet, and a reminder to follow the society's Instagram for updates.

# AD QUEST:

## The Gamified Ad Challenge

Arthvidya, The Academic Society of VSE, hosted AdQuest, an advertisement based roleplay competition for the first-year students of VSE. Dr. Sunil Mishra, Associate Professor, VSJMC, Dr. Manoj Kumar, Associate Professor, VSJMC, Dr. Jatin Vaid, Assistant Professor, VSBS and Dr. Kritika Nagdu, Assistant Professor, VSBS, were the judges for the event. Eleven teams competed in the activity. The judges gave their insights on effective advertising, its role and how to make an engaging advertisement. The event concluded with Prof. Anuradha Jain emphasising on teamwork and creativity's transformative power.



### Winners:

1. Rudra Bansal, Raghav Bansal, Samyak Jain, Karnik Malhotra, and Kanishk Khadelwal
2. Kritika Gupta, Sakshi Sharma, T. Poorvi, Ananya Malik and Pratham Aggarwal
3. Abhishek Bhatia, Jayant and Aditya Singh



# THINK OUT LOUD 2.0



Arthvidya, the Academic Society of VSE, organised Think Out Loud 2.0, an inter-college debate competition. After a competitive online preliminary round held on November 17th on "AI and Job Displacement," 12 out of 36 teams advanced to the final round on November 20th, to debate on the topic "Is Universal Basic Income a panacea for India's Economic Disparity?" The esteemed judging panel included Dr. Ravi Chaturvedi, Assistant Professor, VSJMC and Dr. Sakshi Sundaram, Assistant Professor at VSES.



## Winners:

1st - Shivangi Gaur, Daulat Ram College, University of Delhi and Aditya Singh, Maharaja Agrasen College, University of Delhi

2nd - R. Harini and Varun Santosh, Hansraj College, University of Delhi

Best Speaker- Sheilja Bansal, Hansraj College, University of Delhi

# DOCUMENTARY SCREENING



On 27th February 2024, Arthvidya, the academic society of VSE, hosted the event "Secret Shadows and Stolen Childhood," a documentary screening highlighting the detrimental effects of mica extraction. The documentary titled Mica: Beauty's Ugly Little Secret provided insightful interviews with mica mine employees and discussions on the industry's global impact. A presentation on mica's industrial applications provided valuable context, followed by an engaging quiz. Akshat Kamra emerged as the quiz winner, showcasing the event's interactive nature. The event concluded with an interactive question and answer session, fostering meaningful dialogue, encapsulating the event's significance.



# SANKARAN' 24

## INAUGURATION CEREMONY

On April 30, 2024, Arthvidya, the academic society of VSE, impeccably organised the inaugural ceremony of Sankaran'24. The agenda of the inaugural ceremony was to elevate enthusiasm and set the tone for the upcoming events of Sankaran'24. Esteemed guests Dr. SP Sharma, Chief Economist at PHDCCI, Ms. Bhavisha Dave, and Moksh Thakral graced the event. Dr. Sharma delved into economic themes, while Ms. Dave emphasised relevance in modern times. Moksh Thakral shared insights from past experiences. The ceremony also marked the introduction of the annual blog book, "Arthasangrah," showcasing the society's achievements.



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**Cryptic Chronicles** - Puzzles, Codes and Clues  
**JIGGLE THE JENGA** - The Jenga Trivia  
**Capture Quest and Reel Odyssey** - Journey Through the Lens, Capture, Quest, Reel!  
**Artistica 3.0** - From mind to canvas, unveiling the hidden

**VIVEKANANDA SCHOOL OF ECONOMICS**  
**OTT WARS** - LIGHTS, CAMERA, ACTION  
**Seavenger Hunt** - The Ultimate Campus Adventure  
**THE GUIDANCE GATEWAY** - Play, Learn and Ace Your Professional Race  
**PROS AND CONFERENCE 2.0** - Debate, Negotiate, Decide  
**FI ESCAPE. QUEST** - The FI Enigma

**Sankaran** VER. 2024  
 30th April & 1st May, 2024

**LIVE LUDO** - BRAIN VS BOARD  
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# PROS AND CONFERENCE 2.0



In this event, a hypothetical international organisation is created where the participants represent the member countries and they engage in an intense negotiation discussing a critical global issue to enhance global development and deduce policy suggestions. On April 30, 2024, Arthvidya, the Academic Society of VSE, VIPS-TC, hosted the second edition of "Pros and Conference" during Sankaran'24. The preliminary round on April 26 featured an online quiz, focusing on topics like NATO and the G20 Summit '23



In the final round participants addressed the topic "Curse of Resources" through a series of competitive rounds, including opening statements, perspectives, negotiations, and closing statements.

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**\$ankaran**  
VER. 2024

**PROS AND CONFERENCE WINNERS**

- 1st Prize:** Kalyani Jagadale & Lakshita Khuranna  
Ithaca College, New York & Law University, Canada
- 2nd Prize:** Namleen Chhina  
Vivekananda Institute of Professional Studies
- 3rd Prize:** Anchal Garg & Shachi Mishra  
Vivekananda Institute of Professional Studies

**Vamika Jain**  
Event Head

**Vanshika Singhal**  
Event Head

# JIGGLE THE JENGA



Arthvidya, the Academic Society of VSE, VIPS-TC, organised the "Jiggle the Jenga" event as part of the annual academic fest, Sankaran. The preliminary round on April 27, 2024, tested participant's knowledge via an online quiz session on Slido.com, leading to the selection of the top 6 finalists.



The final round was held on April 30, 2024, at VIPS-TC's Vivekananda Hall. The teams risked pulling out a block for each incorrect or missed answer, adding excitement to the gameplay. Team

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**VIVEKANANDA SCHOOL OF ECONOMICS**

**Sankaran**  
VER. 2024

## JIGGLE THE JENGA WINNERS

- 1** Sarthak Goel, Paawan Nanda & Tanish Rastogi  
Vivekananda Institute of Professional Studies
- 2** Akshat kamra, Amisha Nagpal & Harshit Rawat  
Vivekananda Institute of Professional Studies
- 3** Yashasvi Sharma & Tejasv Luthra  
Vivekananda Institute of Professional Studies

Raghav Choudhary  
Event Head

Vaanya Sharma  
Event Head

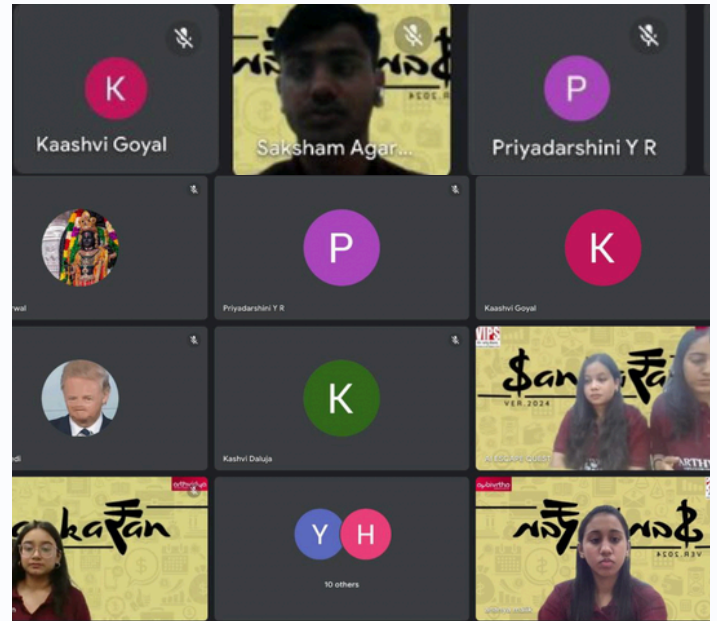
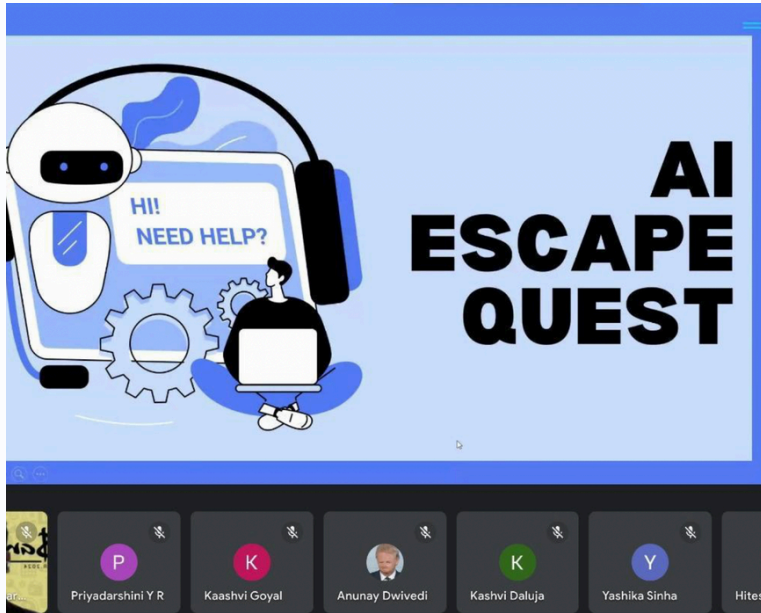




# A.I ESCAPE QUEST



Arthvidya, the academic society of VSE, hosted the AI Escape Quest as part of Sankaran 2024, conducted online via Google Meet.



The preliminary round on April 27th, 2024, challenged participants to solve riddles using AI tools. The top performers advanced to the final round on April 30th, 2024, where they used AI Language models to tackle intricate puzzles to uncover hidden clues showcasing their adeptness in AI-driven problem-solving.



# SCAVENGER HUNT



Arthvidya, the academic society of VSE, meticulously organised the engaging "Scavenger Hunt" as part of the annual fest, Sankaran'24. The preliminary round on April 28, 2024, via Slido.com, led to the final round on 30 April, 2024, at VIPS-TC.



In the final round, top 10 teams explored the campus for hidden clues, aiming to solve puzzles and win by completing the puzzle within the designated time or collecting the most puzzle pieces. The winners Aditya Dhamija and Tushar Chowdhary from VSE, VIPS - TC were awarded by Dr. Anuradha Jain.

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VER. 2024

# Scavenger Hunt

## Winners

- Aditya Dhamija & Tushar Chaudhary**  
Vivekananda Institute of Professional Studies
- Aarya Chama & Aryan Bhardwaj**  
MERI & Satyawati College
- Aesha Singhal & Ishita Singh**  
Vivekananda Institute of Professional Studies

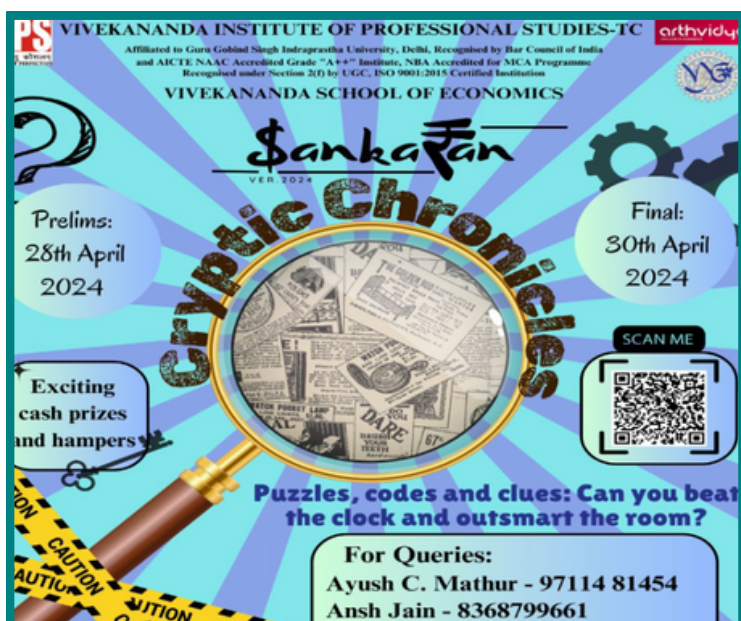
Sidhika Jain Event Head      Sneha Barak Event Head      Piyush Bansal Event Head



# CRYPTIC CHRONICLES

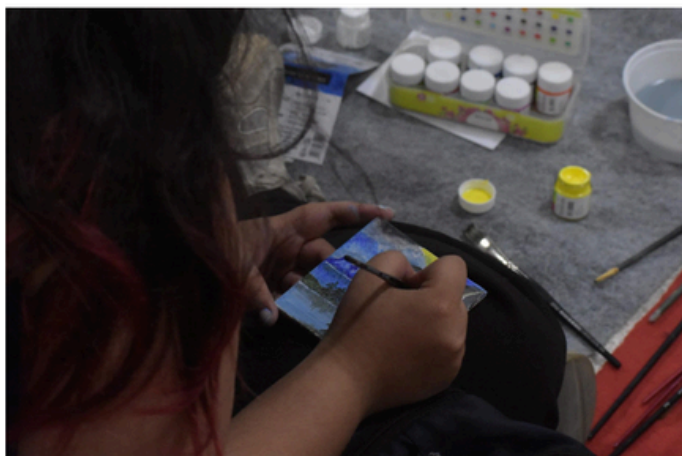


The Vyom Cultural Society of VSE orchestrated an electrifying Cryptic Chronicles under Sankaran 2024 on 30th April that left a trail of unforgettable memories. The overall theme of this event was Escape Room!! Where the event brought together students from different departments in our college.



During this competition, Team Vyom staged an hour-long program to escape themed rooms within a time limit to showcase problem-solving skills, teamwork, and quick thinking. This provided an immersive experience where participants worked together to solve puzzles, find clues, and ultimately escape the room. It created an atmosphere of unity and camaraderie. The event concluded by distributing refreshments to all who participated and most importantly with a photo session denoting unity and togetherness with faculty and students. In the end, cash prizes and certificates were provided to the winning team from B.Com 3rd year ( Nitti, Satvik, Smridhi, Alankit) and to the runner-up team from BAJMC ( Bhavya, Arnav, Damia, Nipun)

# ARTISTICA 3.0



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**Artistica 3.0 PRESENTS**

**\$ankarān**  
VOL. 2024

**Mini Canvas Painting**  
Small Wonders: Mini Canvas Art Competition

**30th April**

"From mind to canvas, unraveling the hidden:  
Where riddles inspire brushstrokes of imagination."

**FOR QUERIES CONTACT**  
Tanvi Khattar  
7669215038  
Yashita Babbar  
85957 54614

**Top 3 Entries Will Get :**

- cash prizes
- gift hampers
- cash vouchers

**REGISTRATION FEE**  
RS. 50/-

**Register now**

ARTISTICA 3.0, part of SANKARAN 24 on April 30, 2024, was an electrifying inter-college art event hosted by KALAA - The Fine Arts Society of VSE. The theme, "Mini Canvas Painting," challenged participants to create artworks inspired by riddles. The event began with an overview and the introduction of judge Dr. Saant Kumar. Participants eagerly painted vibrant interpretations of their riddles, impressing the judges with their creativity. The event was expertly and seamlessly coordinated under the supervision of Ms. Jyotika. Winners received certificates and gift hampers. Prof. Anuradha Jain delivered a heartfelt vote of thanks, and the event concluded with a group photo.



**Winners:**  
1st Prize: Shreya Sharma (VIPS-TC)  
2nd Prize: Kritika Gupta (VIPS-TC)  
3rd Prize: Jayati Ahuja (VIPS-TC)  
Honorable Mention: Prabhal Pratap Singh (Sham Lal College)

# CAPTURE QUEST AND REEL ODYSSEY



"Capture Quest and Reel Odyssey" was a competitive event designed to inspire creativity among emerging photographers through two rounds.

In Round 1, participants gathered at a college venue, randomly chose a theme, and had 1 hour to take themed photos on campus. Judges assessed the photos based on quality, creativity, and uniqueness.



In Round 2, held online, shortlisted participants created a one-minute reel using photos or videos from Round 1 or their own archives, showcasing creative transitions, editing, and storytelling. This event highlighted participants' photography and video creation skills in both physical and online settings.

Archit Bhardwaj  
Riya Dubey  
Student Convenors

Ms. Lavi Vats  
Assistant Professor VSE  
Faculty Convener

Prof.(Dr.) Anuradha Jain  
Dean, VSE  
Principal, VIPS-TC

# LIVE LUDO



Arthvidya's "Live Ludo" event, part of Sankaran'24, began with an engaging preliminary round on April 27, featuring a dynamic online quiz. The top four teams advanced to the final round held on May 1. In the finals, participants navigated through ludo mat, answering questions on various topics. Amidst excitement and strategic play, team "Ladar News Darshan" emerged victorious. The event concluded with appreciation for all participants, faculty, and contributing teams, celebrating the success of the event.



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Recognised under Section 2(f) by UGC, ISO 9001:2015 Certified Institution  
VIVEKANANDA SCHOOL OF ECONOMICS

**\$ankaran**  
VER. 2024

**LIVE LUDO**  
**WINNERS**

**1** **Raghav Khurana**  
Vivekananda Institute of Professional Studies

**Ronit Rawat**  
Vivekananda Institute of Professional Studies

**Manav Arora**  
Vivekananda Institute of Professional Studies

**Hriddha Kaushik**  
Vivekananda Institute of Professional Studies

Shantanu Makhija Yashika Anand

# OTT WARS

On May 1, 2024, Arthvidya, the Academic Society of VSE, VIPS-TC, successfully executed "OTT Wars" as part of Sankaran '24. The preliminary round, held on April 28 via Slido.com on Google Meet, saw participants from various colleges compete in a quiz. The top 10 teams advanced to the final round, where they bid on movies and series within a ₹500 crore budget. Team MAVENS won, followed by Team ARCH ANGELS and Team SHOGUN. The event concluded with a prize presentation and was deemed a remarkable success.



# THE GUIDANCE GATEWAY

**IPS**  
VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES-TC  
Affiliated to Guru Gobind Singh Indraprastha University, Delhi, Recognised by Bar Council of India and ABCTE NAAC Accredited Grade "A++" Institute, NBA Accredited for MCA Program, Recognised under Section 2(f) by UGC, ISO 9001:2015 Certified Institution

**arthvidya**

**Sankaran**  
VOL 2024

**VIVEKANANDA SCHOOL OF ECONOMICS**

**THE GUIDANCE GATEWAY**  
*Play, Learn and Ace Your Professional Race*

**30th April 2024**

**For Queries Contact**  
Manya Vij 72919 59979  
Aastha Mittal 99994 80989

**Come visit our guidance booth and enhance your professional outlook with us**



The Guidance Gateway at Sankaran'24 proved to be a great success attracting hordes of diverse students who desired to explore career pathways and opportunities offered at the booth. The booth was served with utmost footfall with all its four elements - Snap It With Pcell, Elevating LinkedIn, Resume Crafting and Career Conundrum, pulling the vest attractions. The team was successfully able to fulfil all the desired purposes including fostering others with required information, marketing for the cell and team bonding.



# CLOSING CEREMONY



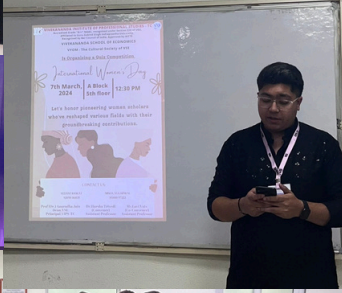
On May 1st, 2024, Arthvidya - The Academic Society of VSE, organized the closing ceremony, marking the culmination of the annual academic fest - 'Sankaran.' The core team members and hosts for the day thanked attendees for their participation, while expressing gratitude to all contributors, including participants, mentors, and faculty conveners.

Winners of various events received recognition, with certificates and gift hampers presented by Dean Ma'am. The President, Ishita Sharma, and Vice President, Krishna Pundeer, extended thanks to all involved teams and society conveners, concluding the evening with a heartwarming group photograph capturing the essence of Sankaran 2024.





# CELEBRATIONS AT VSE



# TEACHER'S DAY CELEBRATION

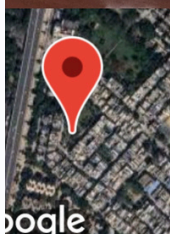
The Vyom Cultural Society of VSE organised a vibrant and memorable Teachers' Day event. The event featured a delightful program that spanned two hours, during which students from the 5th semester stepped into the shoes of their beloved teachers. This entertaining segment showcased their creative and comedic talents while providing insightful and fun-filled lectures.



The event boasted two captivating dance performances and two melodious singing acts that left the audience enthralled. The teachers themselves were not left out, as a special game was organised exclusively for them, adding a touch of amusement to the proceedings. The celebration culminated with a heartwarming cake-cutting ceremony.

# INDUCTION CEREMONY

On November 1, 2023, Arthvidya, the Academic Society of VSE, orchestrated an engaging Induction Programme for the 2023-2026 batch, aiming to acquaint the new students with college and departmental guidelines and also introduce faculty members. VSE alumni including Dhriti Arora, Moksh Thakral, Rajat Chhabra, Sakshi Sharma, and Parth Yadav shared motivational insights with the new students.



**Delhi, Delhi, India**  
 MAIN CAMPUS, VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES, Varun Niketan, Ranikhet, Pitam Pura, Delhi, 110088, India  
 Lat 28.716977°  
 Long 77.140698°  
 19/09/23 12:29 PM GMT +05:30





There was a quiz based on general knowledge, economics, and movies. Hrishika Anurag, Vaibhav Khanna, and Lakshay Sharma emerged victorious. The event symbolised the onset of a transformative journey.



# FRESHER'S 2023



The Vyom Cultural Society orchestrated an electrifying Freshers' event on November 3rd that left a trail of unforgettable memories. The theme for this year's Freshers' event was a homage to the glitz and glamour of Bollywood, making it an evening of dazzling performances and boundless enthusiasm. Students from the first year showcased their talents in dance, singing, and drama, transporting the audience into the world of Bollywood. The excitement was palpable as newcomers and senior students mingled, creating an atmosphere of unity and camaraderie.

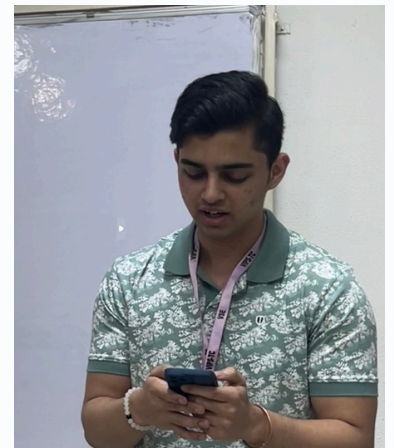


# WOMEN'S DAY CELEBRATION

The Women's Day celebration by Vyom, The Cultural Society of VSE brought together both teachers and students who joined hands to pay homage and rejoice in Women, whose enduring contributions have not only shaped our society but continue to fuel the ongoing battle against inequality to this day.

During this commemoration, Team Vyom staged an hour-long program to celebrate womanhood honouring the resilience, achievements, and unity among the extraordinary women within our college community.

A particular edition of BINGO was created for the participants which had a humorous touch in its overall execution. A set of personalised BINGO cards showing the names of famous women were given to all participants.



# FAREWELL

On May 24, 2024, the Vivekananda School of Economics (VSE), with the assistance of VYOM, the cultural society of VSE, organized a farewell to bid adieu to the batch of 2021-2024. The event was conducted in Vivekananda Hall, Block B. The theme, inspired by "Friends," captured camaraderie and laughter, beginning with a grand opening, vibrant decor, and spirited performances. Students from the second and first years made the day memorable for their dearest seniors.



During the farewell ceremony, the scintillating ramp walk saw Pragati Grover crowned as Ms. VSE and Utkarsh Varshney as Mr. VSE. Garvit Juneja and Chahak Berry were named Mr. and Ms. Shining Star, respectively. Naman Chopra and Nandini Maheshwari took the titles of Mr. and Ms. Gem, while Aditya Dhamija and Namleen Chinna were honored as Mr. and Ms. Economist.

To commemorate the wonderful journey of the graduating batch, a title ceremony was conducted where each student from the third year received a unique title representing their personality. Towards the end, the current leaders of all societies delivered heartfelt speeches and handed over their roles to worthy successors. As the event concluded, emotions ran high and many eyes were teary as heartfelt goodbyes were exchanged with the departing class.





# FOOD DISTRIBUTION DRIVE 2024

Ahaar: Food Drive by Vyom, The Cultural Society of VSE brought together both teachers and students who joined hands to address food insecurity and support those in need. At its core, it aims to address food insecurity, promote community engagement, and foster empathy and solidarity among individuals. During this drive, Team Vyom in collaboration with Project Uplift ventured out to Mansarovar Park together, to carry out this most humble and fulfilling donation. On this occasion students distributed hundred boxes of rajma rice to the target audience. A hundred boxes of rajma rice sponsored by Ahaar foundation with an amount of ₹3500 and with the help of Project Uplift, resulted in good coordination and complete support for the successful execution of this drive. Members from Vyom volunteered for this occasion.



# ALUMNI SPEAK

“Alumni Speaks” is a talk series hosted by Alumni Relations Committee of VSE, VIPS-TC. The agenda of this session is to engage the students of VSE with insights into the career path for an Economics graduate and that is done by connecting the present students of B.A(H) Economics with the Alumni so that they can learn from the experiences and knowledge of the Alumni. The first session organised under this series was conducted on 16th April, 2024. The VSE alumni invited for the session were Mr. Moksh Thakral and Shivangi Taneja of batch 2017-2020



# PROFESSIONAL DEVELOPMENT WORKSHOPS

## BASIC EXCEL



Vivekananda School of Economics, VIPS-TC, offered a skill-based course titled "Basic Excel," conducted by Ms. Neha Mangla, Ms. Divya Sharma, Assistant Professor, VSE. This course, available to all Economics Honors students, covered essential Excel skills, including data entry, cell formatting, basic formulas, functions like SUM, AVERAGE, and VLOOKUP, as well as chart creation and pivot tables. Upon successful completion of the course, students had to pass a test and meet attendance requirements to receive certificates. This valuable learning opportunity equipped students with critical Excel skills, preparing them for academic and professional success.

## ADVANCED EXCEL

Accredited Grade A++ by NAAC, Recognised under section 21(f) of UGC, Affiliated to GGSIPU  
Recognised by Bar Council of India Approved BY AICTE/NBA, ISO 9001:2015

SCHOOL OF ECONOMICS  
*Presents*

**DATA ANALYSIS  
USING ADVANCE  
EXCEL COURSE**

*For all 2nd and 3rd year students of VSE*

**RESOURCE PERSON**

 **Dr. Sachin Gupta**  
(PhD, MPhil, MSc)  
Assistant professor, VSE

*Scan now to fill form*

16th November, 2023  
onwards

**DURATION OF THIS  
COURSE : 30 HOURS**  
Time: 7pm to 8pm

**CLASSES WILL BE AT :**  
GOOGLE MEET

Last date to Register: 10th November, 2023  
**Registration Fees : RS.1000**

**Dr. Sachin Gupta**  
(Assistant professor, VSE)

**Prof. (Dr.) Anuradha Jain**  
Dean, VSE  
Principal, VIPS-TC

Vivekananda School of Economics, VIPS-TC, offered an intensive skill-based course titled "Advanced Excel," instructed by Dr. Sachin Gupta. This course, open to all Economics Honors students, focused on advanced Excel functionalities tailored for data analysis. Dr. Sachin Gupta, Assistant Professor, VSE and Dean, Research, VIPS-TC, skillfully integrated advanced Excel techniques with data analysis methodologies, covering topics such as complex formulas, data validation, macros, VBA programming, and data manipulation techniques. Students refined analytical skills and Excel proficiency, essential for data-driven decision-making and analytical roles, enhancing professional capabilities.

# WORKSHOP ON DATA ANALYTICS USING PYTHON, NUMPY AND JUPYTER

To provide students a platform to learn python and enhance their skills, the Placement and Guidance Cell of VSE took an initiative in collaboration with Tutorops conducted python learning classes, from 11 September 2023 to 25 September 2023 on the Zoho App. The students learnt the necessary skills under the guidance of best tutors and would be able to put that to work in future, ensuring success and proficiency in their chosen fields.

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**PLACEMENT AND GUIDANCE CELL  
VIVEKANANDA SCHOOL OF ECONOMICS**

has conducted a course for

## DATA ANALYTICS


TOGETHER WITH

# TUTOROPS



150+ students have already enrolled in this course

- Live Classes
- Recorded Sessions Provided
- Addressing Doubts Within 24 Hours
- Learning-centered assignments



Prof. (Dr.) Anuradha Jain  
Dean VSE  
Principal VIPS

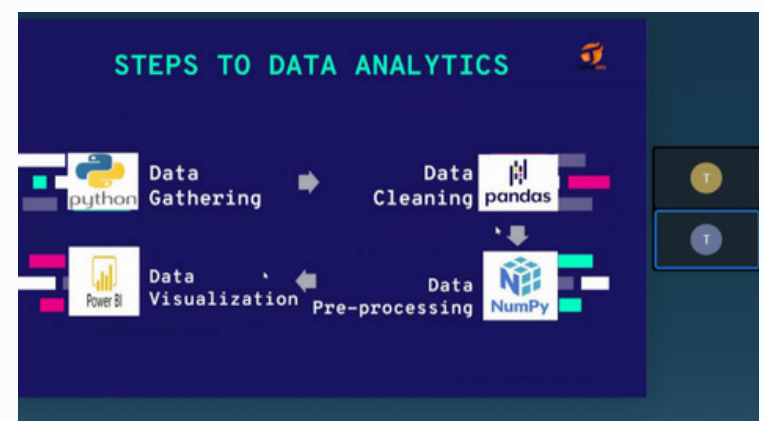
Sakshi Bhayana  
Convener  
Assistant Professor

Sourish Dutta  
Co-Convener  
Assistant Professor

Utkarsh Varshney  
President  
+91 76783 60866

## Data Analytics with Python, Pandas and Numpy

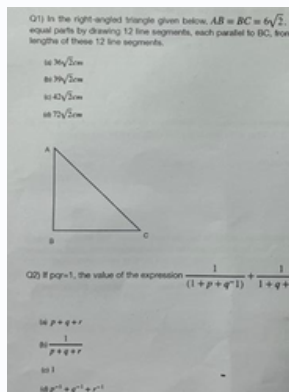
TUTOROPS EDUCATION PRIVATE LIMITED



# WORKSHOP ON ACADEMIC MATHS V/S APTITUDE MATHS



On September 12, 2023, Arthvidya, the academic society of VSE, conducted a workshop on Academic Maths v/s Aptitude Maths with Mr. Shubham Kumar, an expert in Quantitative Aptitude (QA) and Logical Reasoning and Data Interpretation (LDRI).



ACADEMIC MATHS  
Vs  
APTITUDE MATHS

A SEMINAR BY  
ARTHVIDYA: ACADEMIC SOCIETY OF  
VIVEKANANDA SCHOOL OF ECONOMICS

MONDAY  
6th November, 2023

TIME  
10:30 AM

**SPEAKER:**  
MR. SHUBHAM KUMAR  
Expert in *Quantitative Aptitude (QA)* and *Logical Reasoning And Data Interpretation (LDRI)*

Prof. (Dr.) Anuradha Jain  
Dean, VSE  
Principal, LDC-TC

Dr. Isha Jaswal  
Convener  
Associate Professor

Dr. Sachin Gupta  
Co-Convener  
Assistant Professor

Ms. Sourmya Mahajan  
Co-Convener  
Assistant Professor

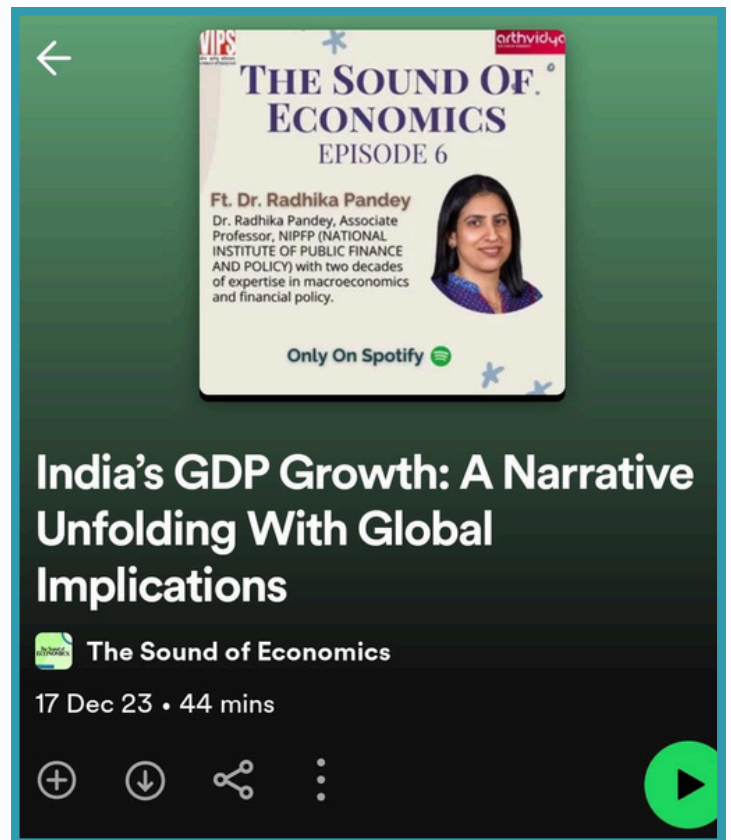
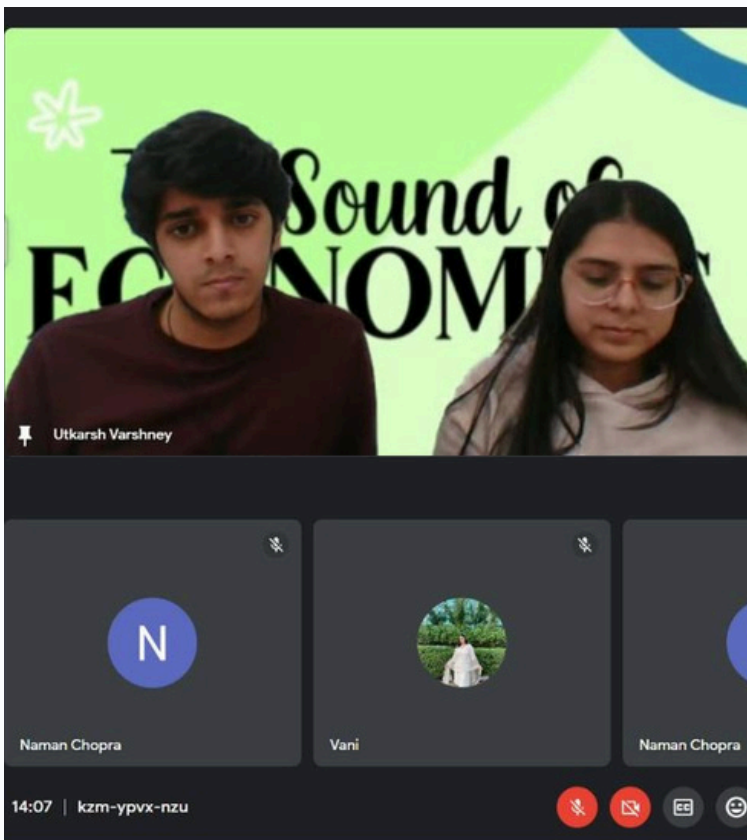


He engaged the students in an interactive session by distributing worksheets containing several questions, which he asked the students to solve after discussing certain methods.

# PODCAST EPISODE-6



Arthvidya, the academic society of VSE, hosted the sixth episode of its podcast, 'The Sound Of Economics.' Dr. Radhika Pandey, Associate Professor at NIPFP, delved into "The Complexities Of India's GDP And Global Implications." The podcast commenced with a detailed examination of recent performances in key sectors and consumer spending dynamics.



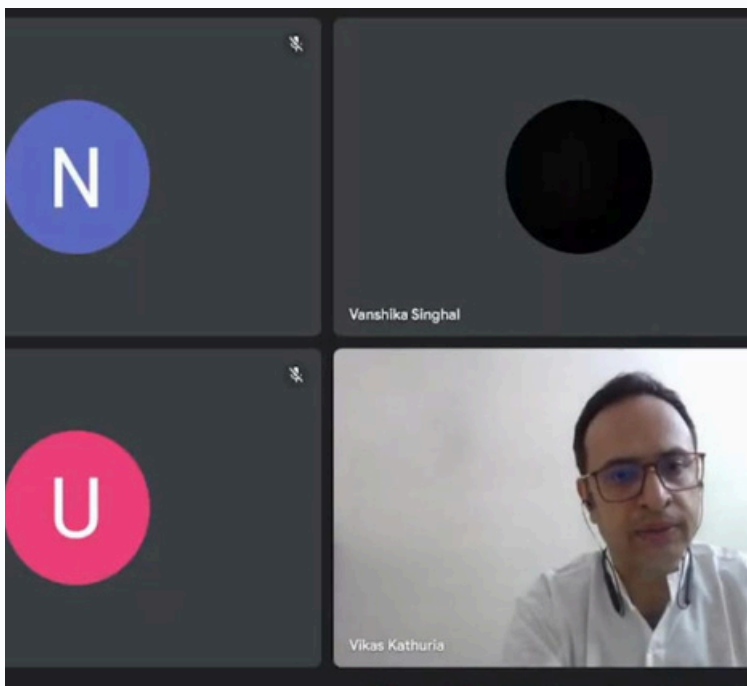
It delved into Dr. Radhika Pandey's article on food inflation's impact on GDP across states. Additionally, it addressed challenges in GDP reporting and the economic ramifications of the Russia-Ukraine conflict and Israel-Palestine issue. Overall, the podcast provided profound insights into complex economic themes.

## PODCAST EPISODE-7

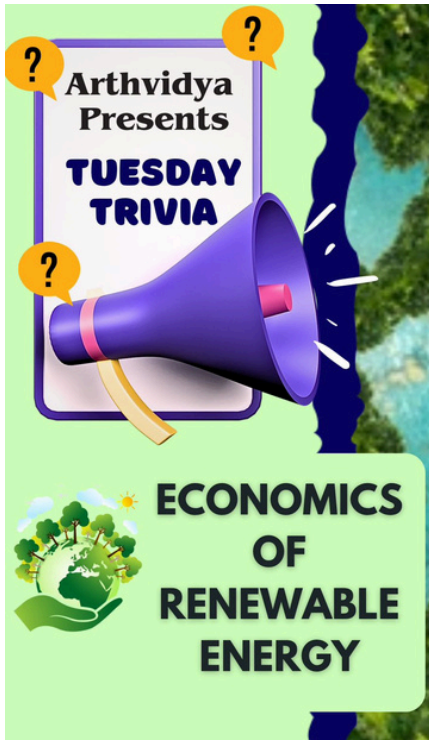


Arthvidya's podcast, 'The Sound Of Economics,' recorded its seventh episode on April 15, 2024, featuring Professor Vikas Kathuria, Director ASCOLA India, and professor at the School of Law, BML Munjal University.

Covered by Utkarsh Varshney and Maahi Ajmani, the episode delved into the pressing topic of "Anti-Competitive Practices in Digital Markets," exploring monopolistic behaviors, regulatory challenges, and the profound impact on consumer welfare within the dynamic landscape of digital markets. This insightful discussion shed light on the complexities of regulating digital platforms in today's economy.



# ARTHVIDYA ON INSTAGRAM

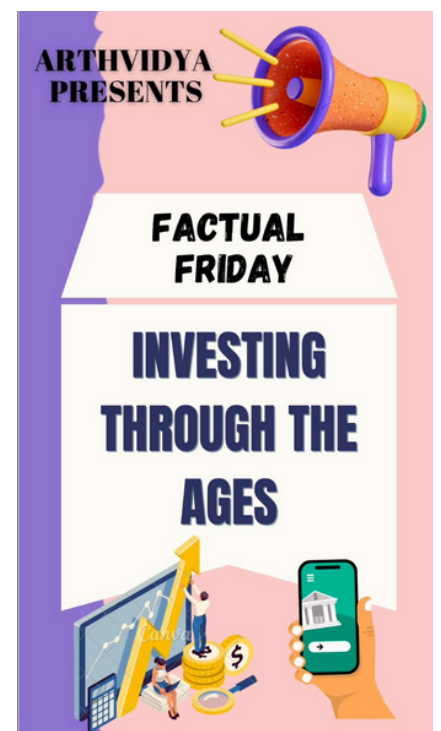


## Tuesday Trivia

Arthvidya successfully runs a dynamic series of virtual quizzes on Instagram known as "Tuesday Trivia." This weekly initiative engages students on pertinent economic topics such as IMEC, blockchain technology, interim budgets, BRICS, and more. Each quiz is designed to foster interactive learning and spark curiosity among participants. The series not only enhances knowledge but also encourages active participation in current economic discussions, fostering a lively and informative online community. Arthvidya's "Tuesday Trivia" continues to be a popular and educational feature within our online academic community.

## Factual Friday

Arthvidya's "Factual Friday" series on Instagram delivers insightful tidbits into various economic topics. Each week, engaging stories cover intriguing facts and information regarding topics such as inspecting the geopolitical economy, understanding cannabis legalisation, the impact of A1, G20 '23, the rise of the cashless economy and much more. This initiative has been running for several sessions, cultivating a vibrant information platform. With its brief yet insightful content, "Factual Friday" enriches our understanding of current economic issues, making learning both accessible and enjoyable.





## Thursday Information Post



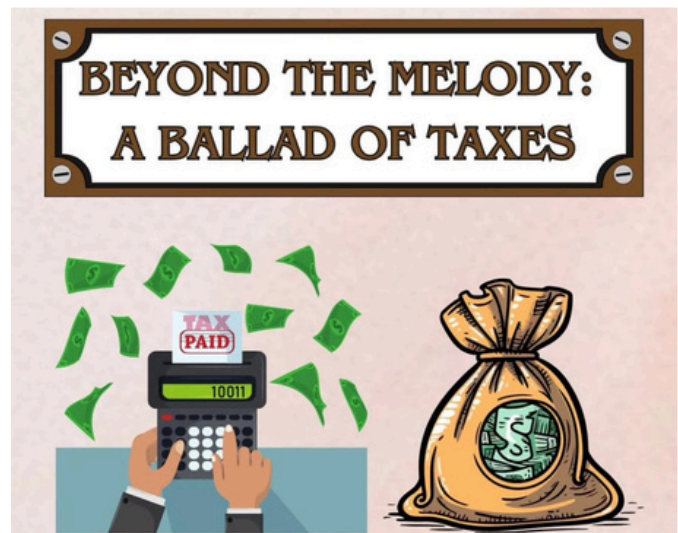
*Arthvidya's team crafts concise, informative posts on Instagram every Thursday, covering current socio-political and socio-economic events and their effects, such as the Ram Mandir construction, the Birmingham bankruptcy and the risk of stagflation loom. These posts provided all the necessary, economics-related information, making these complex topics accessible. Known for their insights and eye-catching design, these posts showcase Arthvidya's commitment to delivering high-quality, relevant content on social media platforms.*

## WEDNESDAY BLOG



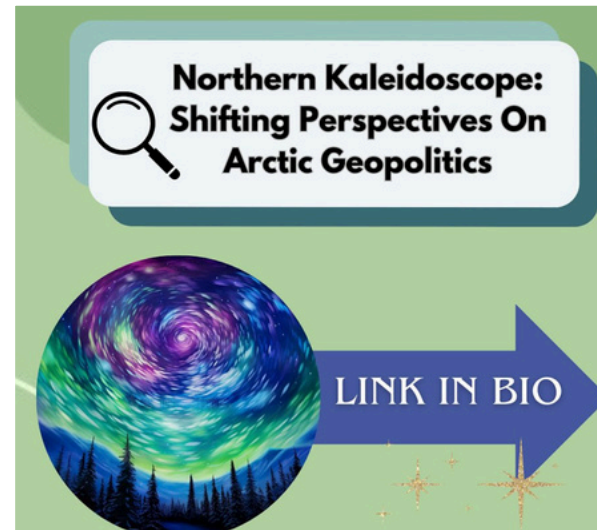
In the heart of India, where centuries-old traditions meet the relentless march of progress, a new narrative is unfolding- one where cities emerge and thrive amidst the enduring symphony of rural landscapes, reshaping the nation's destiny. Urbanisation is an unbiased coin of growth; it carries flaws on the reverse of perks.

Music is a versatile art form that can range from the purely abstract to the deeply representational. It has the potential to provide financial sustenance for numerous individuals. The music industry, seeming fairly streamlined superficially, is quite complex as one dives deeper within its financial aspects



The 2008-09 Financial Crisis, the most severe worldwide economic crisis since the Great Depression of 1929, created turmoil for the United States of America and culminated in a perfect storm that had rippling effects across the global markets. Even the South was affected, but India's resilience, due to the presence of MSMEs, helped cushion its impact on economic growth.

**Arctic Allure: Unveiling Northern Mysteries** In the frosty embrace of the Arctic, where the silent expanse of ice and snow conceals a realm of geopolitical intrigue and untapped resources, a cold rush is underway—a paradigm shift in the dynamics of a region that has long been synonymous with isolation and mystery.



A currency is considered international if it is broadly accepted worldwide as a means of exchange by both residents and non-residents. (RBI, 2006) Every note of the Indian rupee holds a history within it: a tale of aspiration, hope, and the unyielding, determined spirit of India.

### RUPEE GOES ON AN INTERNATIONAL TOUR



In the vast expanse of the South China Sea, a heated saga unfolds as nations grapple over islands, reefs, and the waters that tie them together. Picture this: a historical bickering match that's been playing out for centuries, evolving into a modern-day showdown.

## Wave Wars : South Shutdown



In a place where sword fights and dragon battles are just a click away, gamers don't usually worry about the dreaded 'T' word: Tax. But even though we like to think that our beloved digital worlds are separate from real-life stuff, taxes still find their way into our gaming adventures.

### PRESS, START TO PAY: DISSECTING THE NOTION OF INDIA'S GAMING TAX



## Surat Diamond Bourse



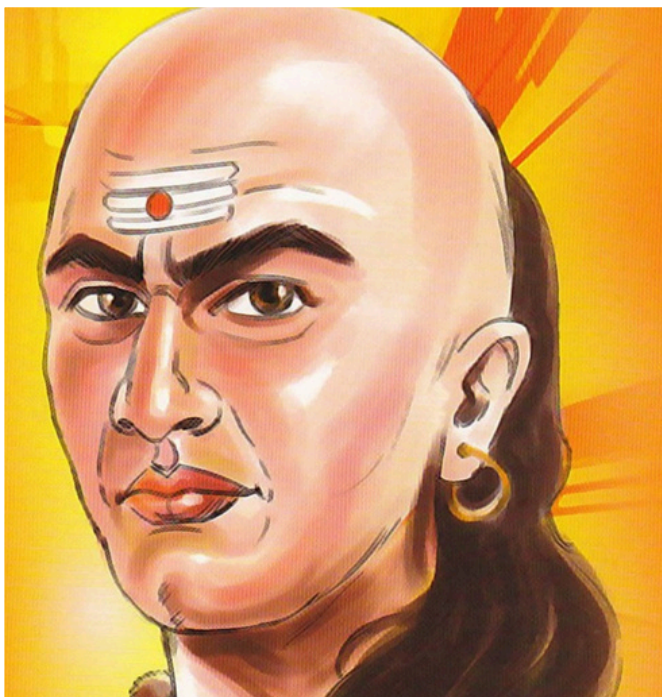
While diamonds are renowned as a girl's best friend, chances are, the bestie adorning your finger could very well be traced back to the city of Surat, where a whopping 90% of the world's diamonds are cut and polished, but as big as this industry is for the city, it once faced a substantial challenge.

What is the one thing that all 8 billion people in the world are chasing? The one thing you want in life? Happiness. We all crave it. There was a time when it was a spiritual experience. Today, happiness has become an industry, with everyone from online course creators to Instagram influencers selling it.

## THE HAPPINESS INDEX DILEMMA OF INDIA



Step into the riveting tale of Kautilya, a true renaissance man whose exploits are recorded in folklore. Kautilya was born into the renowned Brahman family, but little historical record exists to shed light on his extraordinary journey. His life is shrouded in mystery and myth. Although tangible records are few, tales of Kautilya's persistent resolve and indomitable spirit reverberate through semi-legendary accounts, providing a vivid picture of his tenacity and resolve.



# FACULTY PUBLICATIONS AND ACHIEVEMENT

**Prof. Dr. Anuradha Jain**

**Management & Leadership**  
THE CHARTERED ACCOUNTANT

**Exploring Design Thinking as A Strategic Tool for Innovation in Indian Organizations: Key Trends**

Design thinking has emerged as a game-changer for Indian businesses seeking to innovate in today's dynamic and competitive market. With its user-centric approach and emphasis on problem-solving, design thinking offers a fresh perspective on how businesses can create value and drive growth. This study explores the constitutional dimensions relating to design thinking and innovation in India. It highlights the key principles and methodologies of design thinking and examines how it enables businesses to identify unmet customer needs, generate innovative ideas, and develop breakthrough solutions. It also highlights the upcoming challenges faced by the Government Institutions, with special reference to data protection and anti-competitive practices. The study reveals that design thinking has proved a significant role for businesses and innovations, but it also requires some special attention and modifications by lawmakers on the Competition (Amendment) Act 2023 and the Digital Personal Data Protection (DPDP) Act, 2023. In the end, the author suggests some recommendations for policymaking and future implementation.

**Introduction and Theoretical Foundations of Design Thinking**

Design Thinking (Dresenauer 2023) is a powerful approach that has revolutionized the way businesses innovate and solve complex problems. In the context of Indian businesses, DT offers immense potential to drive innovation and stay ahead of the competition in a rapidly changing market landscape. It empathizes with the end-user and gaining deep insights into their needs, desires, and pain points. By adopting a user-centric perspective, businesses can uncover hidden opportunities and design solutions that truly resonate with their target audience. This goes beyond aesthetics and focuses on creating products and services that are not only visually appealing but also functional and meaningful (Kimball, L., 2011). This process typically involves

Published a paper titled “Exploring Design Thinking as A Strategic Tool for Innovation in Indian Organizations: Key Trends”, in Journal of the Institute of Chartered Accounts of India.

Published a paper titled “The Gig Economy: Disruption, Innovation and Economic Evolution” in Educational Administration: Theory and Practice

**Ms. Neha Mangla**

**Dr. Isha Jaswal**

**Sage Journals**

Menu Search Access Cart

Vision: The Journal of Business Perspective

Impact Factor: 2.8  
5-Year Impact Factor: 2.0

Restricted access | Research article  
First published online October 19, 2023

**Can Regional Comprehensive Economic Partnership Alter the Direction of Global Textiles and Clothing Trade? A Computable General Equilibrium Analysis**

Isha Jaswal | View all authors and affiliations  
OnlineFirst  
<https://doi.org/10.1177/09722629231195478>

Published a paper titled “Can Regional Comprehensive Economic Partnership Alter the Direction of Global Textiles and Clothing Trade? A Computable General Equilibrium Analysis” in “Vision: The Journal of Business Perspective”

## Can a Collaborative Approach Break the Credit Rating Impasse?

**Guest Column**

**NEERAJ KUMAR & NEHA MANGLA**

The recent Global Sovereign Debt Roundtable (GSDR) held in Washington DC addressed the pressing issue of mounting debt burdens faced by low- and middle-income countries (LMICs). Despite the progress in tackling global debt vulnerabilities, as acknowledged by the IMF and World Bank in the newly released GSDR report, and the glimmer of hope offered by Zambia's hard-won

debt restructuring deal finalised in early April, a major roadblock persists for LMICs—the credit rating downgrades. The GSDR report sheds light on ongoing discussions with Credit Rating Agencies (CRAs) regarding their approach to various debt restructuring options. It underscores the need to find ways to better integrate CRAs into the debt relief process paving the way for sustainable solutions for LMICs. This article delves into an interplay between sovereign debt, credit ratings, and the conflicting interests that create a “credit rating impasse” calling for a united effort to overcome this hurdle.

**THE GLOBAL DEBT CRISIS: A CRIPPLING WEIGHT**  
The world faces a daunting reality—global debt reached a staggering \$235 trillion in 2022. Low-income countries are particularly burdened. Over 60% of these countries are in debt

distress. Since 2006, their external debt has quadrupled, leading to a five-fold increase in debt service payments compared to a decade ago. This burden is reflected in the surge of sovereign debt defaults—18 in the past three years alone, exceeding the total from the previous two decades. With defaults surging, many nations seeking debt relief face a new obstacle: CRAs.

**THE CREDIT RATING IMPASSE: A CATCH-22 SITUATION**  
CRAs assign sovereign ratings that assess a country's ability to repay its debts. Ironically, seeking debt restructuring under initiatives like the G20 Common Framework or Debt Service Suspension Initiative (DSSI), or even approaching bilateral creditors, often triggers credit rating downgrades. This happens even though restructuring can improve long-term financial sustainability. This “credit rating impasse” discourages countries from seeking relief, fearing an exodus of

investments, financial market instability, and higher borrowing costs. Downgrades can trigger clauses in bond contracts, forcing immediate repayment or allowing creditors to seize assets. Even without such clauses, downgrades can spark an “investor cliff effect” as risk-averse investors dump their holdings, causing market panic, capital flight. The most damaging impact might be an increase in borrowing costs. With a tarnished credit rating, a country faces much steeper interest rates.

**DIVERGENT INTERESTS: WHO WANTS WHAT?**  
Debtor countries face the brunt of downgrades—reduced investments, higher financing costs, and hampered development. They advocate for CRA reforms and a nuanced approach to rating restructuring attempts. CRAs defend their methodologies, emphasizing transparency and the need to inform investors about default risks. While open to dialogue, they resist fundamental changes to their established procedures. Private creditors seek fair treatment compared to official creditors in debt relief deals and are cautiously open to solutions that ensure a level playing field without compromising investment security.

**BREAKING THE DEADLOCK: A COLLABORATIVE APPROACH**  
A solution to the impasse hinges on collaboration between all stakeholders. CRAs can develop nuanced methodologies that account for debt restructuring's impact on long-term

development. Increased transparency through detailed justifications and open dialogue with governments are also crucial. Furthermore, temporary “buffer zones” or overlapping rating tiers could mitigate the immediate shock of restructuring on investment mandates. International financial institutions (IFIs) can offer incentives for greater debt transparency, encouraging private creditor participation in debt relief. Additionally, developing alternative creditworthiness frameworks alongside traditional CRAs can provide a more holistic picture. Both official and private creditors can contribute by granting CRAs temporary flexibility during restructuring negotiations. Encouraging CRAs to adopt a more progressive approach that considers long-term economic realities beyond immediate default risks would be beneficial for all stakeholders. The rising role of private creditors and the growing influence of China

as a major creditor highlight the evolving landscape of global debt. To navigate the global debt crisis, we need innovative solutions that balance the interests of all stakeholders. By working together, debtor countries, CRAs, creditors, and international institutions can break the credit rating impasse and pave the way for sustainable debt relief that fosters economic development and financial stability. Further discussions are crucial to explore and implement these collaborative solutions, transforming the crisis into an opportunity for a more equitable and prosperous future.

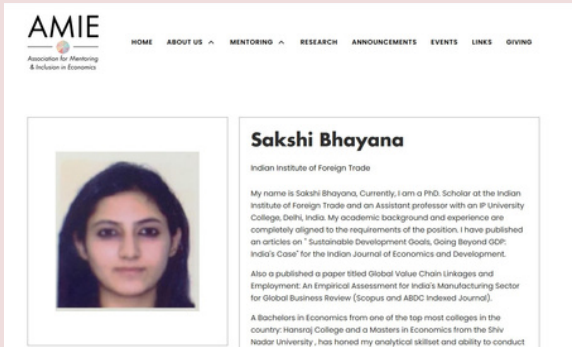
Neeraj Kumar (neeraj@econsdse.org) is an Indian Economic Service Officer, currently serving as joint director (bilateral cooperation) at the Ministry of Finance. The views are personal.  
Neha Mangla is an assistant professor at Vitskrananda Institute of Professional Studies, Delhi.

The article “Can a collaborative Approach Break the Credit Rating Impasse” featured under the Guest Column of the Economic Times dated 18.5.2024

## Ms. Sakshi Bhayana

Published a paper titled "Trade and Carbon Emissions: Uncovering the connection" in the book Global Economic and Social Development: Geopolitical Challenges and Way Forward published by Bloomsbury India

### Selected as and AMIE Mentee



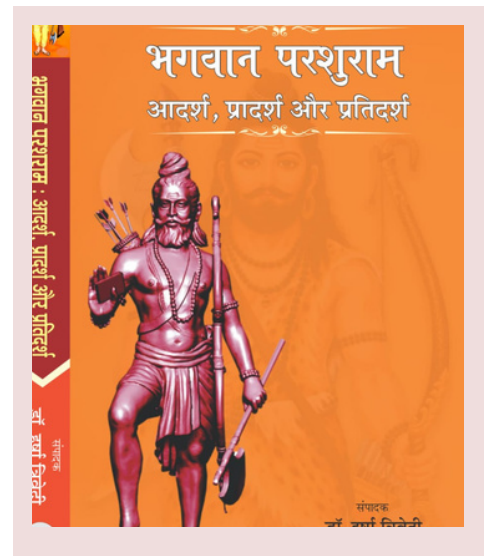
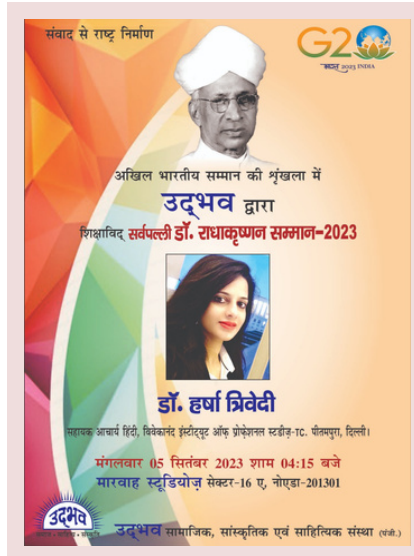
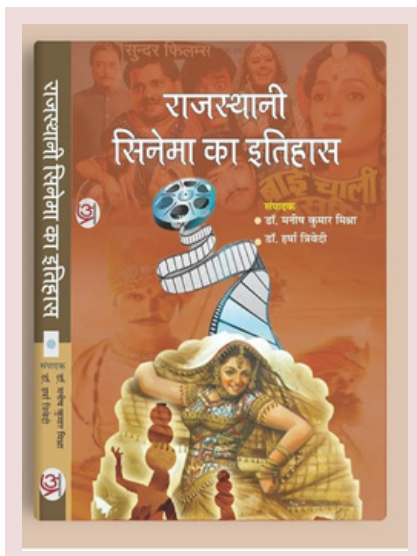
## Ms. Khushboo Gupta

Published a paper titled "A Critical Analysis of Finance Composition of India's Foreign Investments" in the book Socio-Economics and Business Dimensions With Specific Reference to India published by Bloomsbury Publishing India

## Ms. Jyotika

Published a paper titled "Energy Security and Global Energy Interdependence" in the book Global Economic and Social Developments: Geopolitical Challenges and Way Forward published by Bloomsbury Publishing India

## Dr. Harsha Trivedi



### दैनिक भास्कर 29-07-2023

#### डॉ. हर्षा ने म्यांमार में हिन्दी के महत्व पर की परिचर्चा

मध्यम संवाददाता, दृगपुर

अज्ञात स्थानीय कॉलेज में निवास करती डॉ. हर्षा कोलकाता विश्वविद्यालय के हिन्दी (एनए) विभाग में हिन्दी के क्षेत्र में कार्यरत हैं।

उन्होंने कहा कि हिन्दी को संसार में प्रसारित करने के लिए हमें इसे एक वैश्विक भाषा बनाना होगा।

उन्होंने कहा कि हिन्दी को संसार में प्रसारित करने के लिए हमें इसे एक वैश्विक भाषा बनाना होगा।

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Invited to Myanmar for a speech/discussion on "Importance of Hindi".

Received the Sarvapalli Dr. Radhakrishnan Samman-2023.

# RESULT 2023



**ADITI JAIN**  
9.75



**DEVANSH BATTU**  
9.63



**BHAVYA SHARMA**  
9.62

ANSHIKA SALWAN	9.59	VARUN ARORA	9.33
SABURI KAPOOR	9.59	NAVYA MALHOTRA	9.32
SHREEYA DANG	9.59	PRANAY SARASWAT	9.32
DHRITI ARORA	9.59	MUSKAN JAIN	9.31
NIKHIL KADIAN	9.59	VIDHI JAIN	9.30
ANANYA BALI	9.59	ISHIKA GOEL	9.29
KHUSHI PABBI	9.59	SAMEER NARULA	9.29
RISHITA KAPOOR	9.59	BHUMIKA ARYA	9.28
SANYA	9.59	NAMAN KAMRA	9.27
ARPIT BATRA	9.59	PRACHI BANSAL	9.24
ISHITA SARKAR	9.59	TRISHA SEN	9.23
PRANJAL JAIN	9.59	LAVANYA BHATIA	9.22
ANIKET PANDA	9.59	NANDINI GUPTA	9.22
PIYUSH RUSTAGI	9.59	AASTHA SHARMA	9.21
SHREY VINAYAK	9.59	SANSKRITI ARYA	9.19
SUNIDHI DHARI	9.59	AKSHIT SHARMA	9.17
SANSKRITI ARORA	9.59	SHAMBHAVI SHUKLA	9.17
ISHNA SRIVASTAVA	9.59	SHIVANSH GUPTA	9.17

KAASHIKA AGGARWAL	9.16	SHANYU SHARMA	8.84
MEHARR KAUR	9.16	KANISHK MALHOTRA	8.83
PRERAK ARORA	9.16	SAHIL AGGARWAL	8.81
VINAY KUMAR	9.15	TANYA MATHUR	8.80
YASHIKA KHATTAR	9.15	VEDANT	8.80
MUKUND SHARMA	9.14	ROHIT RAJAIN	8.80
VASU SINGH	9.13	ASHWIN PRAKASH	8.79
DEEPANJALI MALIK	9.13	RISHABH SINGHAL	8.79
HARSH JAIN	9.10	ADHARSH PRAKASH	8.77
KARTIKEY SAHNI	9.09	BHOMICK SHARMA	8.77
BHAVYA CHAWLA	9.07	RASHI DHAWAN	8.77
PALAK MANCHANDA	9.07	DIYA RAWAT	8.76
MAHIMA DAYAL	9.06	KASHISH BHATIA	8.74
ANMOL KUMARI	9.05	SHAURYA KASHYAP	8.74
MRIDUL AGGARWAL	9.05	SHIVAM KUKREJA	8.71
NISHTHA REVRI	9.04	HARSHJEET SINGH TANWAR	8.68
SHUBHAM BHALLA	9.04	YASH MEHTA	8.68
UDITI JAIN	9.04	ANMOL JAIN	8.64
YASH KOCHHAR	9.04	MAHI AGGARWAL	8.60
VIRAAT KAUSHIK	9.03	MOHIT JASWANI	8.57
PRAGUN DANIEL DASS	9.03	HEMANT RALHAN	8.52
ANGAD BHATIA	9.02	KETAN RASTOGI	8.52
SANCHIT JAIN	9.00	RITIK AHUJA	8.52
JAHNVI BHATIA	9.00	CHETAN MADHAR SHARMA	8.52
HEMANT MADAN	8.99	ADITYA KAGWAR	8.51
KATYAYNI SABHARWAL	8.99	MRIDUL SHARMA	8.49
RICHA ARORA	8.96	PARTH GUPTA	8.48
NAMIT	8.93	SIDDHARTH THAKRAN	8.30
ABHINAY SACHDEVA	8.92	AKSHIT KUMAR	8.29
SWAYAM KAPOOR	8.92	YASH SHARMA	8.25
TARESH VATS	8.89	RIDHI PARASHAR	8.17
KANISHK DUTTA	8.88		



# ALUMNI CONNECT



**Taresh Vats**

**Post Graduate Diploma  
in Management,  
IMT Ghaziabad**

My college experience at VSE has been profoundly transformative. Engaging with societies like Arthvidya has not only allowed me to hone my leadership skills but has also provided me with invaluable hands-on experience. The unwavering support and guidance from our dedicated faculty have been instrumental in shaping my academic journey and preparing me for the road ahead. VSE isn't just a college; it's a community that fosters growth, friendship, and lifelong memories.

My time at VSE wasn't always smooth sailing; there were thrilling highs and moments of pure nerves. But looking back, those experiences shaped who I am today. VSE pushed me to be my best, fostering my confidence and ambition. A huge part of this journey belongs to my extraordinary 3 years with Arthvidya. With resolute yet warm professors along with cultured mentors & peers, VSE sets a vibrant environment that nurtures endless growth and success. It gave me unforgettable memories which I can always look back upon with a smile on my face. It was an incredible journey, and I wouldn't change a thing!



**Ananya Bali**

**CFA Level II Candidate**



## Meharr Kaur

**M.SC. Economics at  
TERI SAS**

My time at VIPS has been a journey of self-discovery, learning, and unlearning. The experience I gained here has not only enriched my academic life but has also broadened my horizons and helped me build my confidence. The overall course curriculum has thoughtfully placed emphasis on academic rigour, extracurriculars, and value-added courses. I'm grateful to all the professors who guided me throughout my time here. It was only after joining Arthvidya that I gained confidence in my passion for writing and public speaking. College is undoubtedly a very transformative experience where we learn how to deal with life's obstacles and strike a balance in order to face adulthood.

Entering college marked an important chapter in my life, filled with excitement, anticipation and quite a bit of fear. Upon reflection of my academic journey, I see how these years profoundly impacted and molded me on a personal and academic level. My relationships with professors were strengthened during those years at VSE and with Arthvidya, and their advice served as a compass for my academic path. My educational journey has been an amazing voyage of self-discovery, growth, and learning that has given me many memories, taught me the value of perseverance, and made me appreciate the joy of lifelong learning. This is your time to take advantage of every opportunity during your college years. Embrace the relationships you make along the road and don't be afraid to fail.



## Khushi Pabbi

**Reporting Manager  
True Value Investigation  
Services**

# ALUMINI: HIGHER EDUCATION

## (BATCH 2020-23)

NAME	COLLEGE NAME
Shaurya Kashyap	Northeastern University Of Boston
Sunidhi Dhari	Gokhale Institute Of Politics And Economics
Adharsh Prakash	Gokhale Institute Of Politics And Economics
Amisha Sachdeva	The University Of Adelaide
Ashwini Prakash	Gokhale Institute Of Politics And Economics
Vidhi Jain	St. Xavier's College
Dhriti Arora	Gokhale Institute Of Politics And Economics
Anmol Kumari	GGSIPI
Meharr Kaur	GGSIPI
Kashish Bhatia	GGSIPI
Kanishk Dutta	Gokhale Institute Of Politics And Economics
Meharr Kaur	TERI
Katyani Sabarwal	Dr B R Ambedkar School of Economics
Kritika Chairath	Madras School of Economics
Diya Rawat	Jaypee Institute of Information Technology
Prachi Bansal	Gokhale Institute Of Politics And Economics
Sanchit Jain	Narsee Monjee Institute of Management Studies
Taresh Vats	Padma IMT Ghaziabad
Aniket Panda	Gisma University Of Applied Sciences
Navya Malhotra	TERI
Naman Kamra	University of Queensland

.....

**ALUMNI: WORKING PROFESSIONALS**  
**(BATCH 2020-23)**

.....

**NAME**

**COMPANY NAME**

*Navya Malhotra*

*India Infrastructure Ltd.*

*Nishtha Revri*

*Plan Reality*

*Shreeya Dhang*

*Plan Reality*

*Sanskriti Arya*

*ProcDna*

*Vidhi Jain*

*Hike Education*

*Trisha Sen*

*Viral Pitch*

*Prerak Arora*

*Viral Pitch*

*Sanskriti Arora*

*Viral Pitch*

*Angad Bhatia*

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2nd Year, BA ECO (H)  
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1st Year, BA ECO (H)  
EB Team Member, Arthvidya

**Sneha Barak**

2nd Year, BA ECO (H)  
EB Team Member, Arthvidya

**Anayka Malik**

1st Year, BA ECO (H)  
EB Team Member, Arthvidya

**Harsh Kalkal**

1st Year, BA ECO (H)  
EB Team Member, Arthvidya

**Harshika Dhillon**

1st Year, BA ECO (H)  
EB Team Member, Arthvidya

**Maahi Ajmani**

1st Year, BA ECO (H)  
EB Team Member, Arthvidya

### DESIGN TEAM

**Vaanya Sharma**

2nd Year, BA ECO (H)  
Design Sub Head, Arthvidya

**Yashika Anand**

2nd Year, BA ECO (H)  
Design Sub Head, Arthvidya

**Piyush Bansal**

2nd Year, BA ECO (H)  
Executive Member, Arthvidya

**Asmi Jain**

2nd Year, BA ECO (H)  
Design Team Member, Arthvidya

**Himanshu Gupta**

3rd Year, BA ECO (H)  
Design Head, Arthvidya

**Dishita Ahuja**

1st Year, BA ECO (H)  
Design Team Member, Arthvidya

**Somya Jain**

1st Year, BA ECO (H)  
Design Team Member, Arthvidya

**Srishti Singhal**

1st Year, BA ECO (H)  
Design Team Member, Arthvidya



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