

(Please write your Exam Roll No.)

**END TERM EXAMINATION****FOURTH SEMESTER [BBA] JULY 2023**

Paper Code: BBA-202

Subject: Human Resource Management

**[UPTO BATCH 2020]**

Time: 3 Hours

Maximum Marks: 75

**Note: Attempt five questions in all including Q.No1 which is compulsory.**

- Q1 a) What do you mean by Human Resource Planning? (15)  
 b) Differentiate between HRM and H R D.  
 c) Differentiate between recruitment and selection.  
 d) What are the types of rewards?  
 e) Explain the need for employee training.
- Q2 Discuss the role and functions of HRM in globally competitive environment. (15)
- Q3 What are the policies adopted in Human Resource Management? Explain. (15)
- Q4 Explain the various stages involved in the selection of candidates for job in an organization. (15)
- Q5 Discuss the various security resources available to industrial workers in a company. Give a critical evaluation of all these measures. (15)
- Q6 Explain the various stages involved in the selection of candidates for job in an organization. (15)
- Q7 Briefly discuss the steps involved in conducting a training programme in a systematic way. (15)
- Q8 a) What do you mean by linking rewards to organizational objectives?  
 b) Define Feedback interviews. (7.5x2=15)



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## END TERM EXAMINATION

FOURTH SEMESTER [BBA] JULY 2023

Paper Code: BBA-206

BBA(B&I)-206

Subject: Corporation Governance, Ethics and  
Social Responsibility of Business

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1. What are the main theories and models of corporate governance? Explain with suitable examples.
- Q2. What do you understand by the concept of Corporate Social Responsibility? How is it different from Corporate Philanthropy?
- Q3. What are the different types of Values? Why do we witness value crisis in the present times?
- Q4. How is knowledge different from wisdom? For the position of the CEO of an organisation, would you recommend a knowledge worker or a wisdom worker?
- Q5. What is the concept of Karma? Explain the different types of Karmas.
- Q6. Discuss salient features of Consumer Protection Act of 1986.
- Q7. What is the difference between Normative and Ethical Business Theories? What are the ethos of Vedanta in management?
- Q8. What are the different ethical and moral issues in business? Give suitable examples and explain.



# END TERM EXAMINATION

FOURTH SEMESTER [BBA] JULY 2023

Paper Code: BBA-208

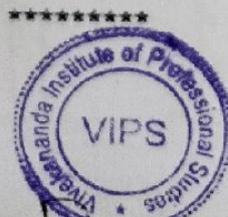
Subject: Income Tax Law and Practice

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1. What is gross total income and describe various major heads under GTP? Explain the guidelines under section 80 of the Income tax act.
- Q2. Critically describe the term partnership and partnership deed. Explain the features of partnership firm.
- Q3. (a) Explain the rule to compute depreciation allowance in case of Income from Business and Profession.  
(b) Discuss the role of different tax authorities and their functions in detail.
- Q4. (a) What are the provisions of Income Tax Act regarding commutation of pension.  
(b) What are fully taxable and fully exempted allowances? Explain with examples.
- Q5. Write short note on **any three**:  
(a) Residential status  
(b) Gross total income  
(c) Income from house property  
(d) Lottery income
- Q6. (a) Lucy purchased 500 shares of XYZ Co. on 26 October 2018 for Rs.98.94 per share and then sold all the shares on 25 October 2019 for Rs.119.04 per share, Calculate the capital gain earned by her in selling these 500 shares.  
(b) Explain the term capital gain and also differentiate between short term and long term capital gain.
- Q7. (a) An individual taxpayer aged 50 years earns Rs. 3,00,000 in agricultural income. Her non-agricultural income is worth Rs. 5,00,000. Calculate her agriculture income tax for the Assessment year 2022-2023.  
(b) Difference between agricultural and non agricultural income.
- Q8. Explain the various deductions under 80C to 80 U available for Individual and HUF. Also state which deductions are considered under New Tax Regime.



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# END TERM EXAMINATION

FOURTH SEMESTER [BBA] JULY 2023

Paper Code: BBA-210

Subject: Information Systems Management  
(Upto Batch 2020)

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 Distinguish between data and information? Explain the sources and different type of information required by an organization. (15)
- Q2 "Information is a source of learning. But unless it is organized, processed, and available to the right people in a format for decision-making, it is a burden, not a benefit." In the context of given statement explain the role of information in decision making. (15)
- Q3 How would you define a system? Explain the different types of systems and the relevance of each system? (15)
- Q4 Write short notes on any three:- (5x3=15)  
(a) Components of expert system  
(b) Prototyping  
(c) Coupled and Decoupled System  
(d) Usefulness of Multimedia approach for Information Processing
- Q5 "Cost -Benefit Analysis is important for information system planning" Justify. What are the qualitative and quantitative aspects of cost and benefit analysis? (15)
- Q6 What is the waterfall approach of system development? What are the steps involved in developing a waterfall model? (15)
- Q7 Write short notes on following:- (5x3=15)  
(a) Components of MIS  
(b) Components of DSS  
(c) Business Intelligence Applications
- Q8 What is system design? Explain the objectives and steps involved in design phase. (15)



# END TERM EXAMINATION

FOURTH SEMESTER [BBA] JUNE 2024

Paper Code: BBA-202

Subject: Business Analytics

(BATCH-2021 ONWARDS)

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

Q1 Attempt **any five** of the following questions: (5x5=25)

- (a) Evolution of Business Analytics
- (b) Star Schema
- (c) Data mining Tasks
- (d) Difference between data warehouse and data mining
- (e) Trends of datamining in retail sector
- (f) Word maps in tableau
- (g) Variance
- (h) Assumptions of Linear regression

PYQ  
Q2

-Discuss the role and responsibilities of Business Data Analyst. (12.5)

OR

Q3 Discuss different types of data types in R. Also give examples how they can be declared in R programming. (12.5)

PYQ  
Q4

Explain data mining. Giver trends of data mining in telecommunication industry. (12.5)

OR

Q5 -Explain the concept of data warehousing. Also explain the recent trends in data ware housing by taking suitable example. (12.5)

Q6 How dashboards are created in Tableau. Discuss different types of filters in Tableau. (12.5)

OR

Q7 Write different types of charts in Tableau. Also explain story point in Tableau. (12.5)

Q8 Describe prescriptive graph analysis in detail. (12.5)

OR

Released  
Q9

- Discuss how prediction can be done through linear regression. Explain by taking relevant example. (12.5)

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