END TERM EXAMINATION

FIRST SEMESTER [B.COM(H)] | JANUARY 2025

Paper Code: B.COM-115

Subject: Indian Knowledge System

Time: 3 Hours

Maximum Marks: 60

Note: Attempt five questions in all including Q.No 1 which is compulsory. Internal choice is indicated.

Q1 Attempt Any Four of the following questions:

(4x5=20)

- a) Define the term "Darshanas" in classical Indian philosophy
- b) What are the components of culture?
- Name the different stages in the evolution of Indian culture.
- What is the Traditional Knowledge Digital Library (TKDL)?
- er Explain the term "corporate karma."
- Differentiate between spirituality and religion.
 - g) What is the role of philosophy in Indian culture?
 - h) Differentiate between Vaastu Shastra and Shilpa Shaastra.
- "Indian music and dance are integral components of Indian culture." Discuss the various forms of Indian classical music and dance, and their cultural significance.

QR

- Q3 Discuss the importance of the Traditional Knowledge Digital Library (TKDL) in protecting India's traditional knowledge. How does this initiative contribute to the preservation and global recognition of India's intellectual heritage? (10)
- Q4 Explain the concept of Maya (illusion) in Advaita Vedanta and its implications for understanding reality. How can this philosophical concept be applied in the modern corporate world?

 (10)
- OR
 Discuss the philosophical roots of the concept of VasudhaivaKutumbakam (the world is one family) and its implications for international business. (10)
 - Q6 Examine the role of Kautilya's Arthashastra in shaping ancient Indian economic thought. How can its principles be applied in modern commerce and business practices? (10)

OR

- Q7 Analyze the significance of Dharma in the Indian Knowledge System, with particular reference to Varna Ashrama Dharma and Svadharma. How do these concepts influence managerial practices in today's corporate environment?

 (10)
- Discuss the contributions of the Vedic tradition and the Upanishads to classical Indian philosophy. How do these philosophies continue to influence Indian thought and spirituality today? (10)
 - Q9 "Ancient Indian engineering and technology were advanced for their time."

 Analyze India's contributions to metallurgy, town planning, and technological innovations in ancient times, with examples from different regions of the country.

 (10)

OR

END TERM EXAMINATION

FIRST SEMESTER [B.COM(Hons.)] DECEMBER 2024

Paper Code: BCOM 103

Subject: Micro Economics(C)

Time: 3 Hours

Maximum Marks: 60

Note: Attempt any five questions. All question are carry equal marks.

Q1 a) What do you understand by demand forecasting?

b) Explain various methods of demand forecasting with examples.

- c) A fall in price of cabbage from Rs. 10.50 to Rs. 9.50 leads to increase in the quantity demanded from 18800 to 21200 units. Calculate the price elasticity of demand.
- Q2 Explain the theory of production. What is an isoquant? How are the optimal combination of inputs calculated?
- Q3 Explain the different types of market structures. Also, discuss how price and output decisions are made in each of the market forms.
 - Define Micro Economics? Differentiate between Micro Economics and Macro Economics. Also, explain the basic problems of an economy.
- Describe the theory of cost in short run and long run. Discuss the scope of micro economics in context of firm's decision making in the present scenario.
 - Of Define the law of demand. What are its determinants? Explain the methods for measurement of elasticity of demand.
- What is the law of variable proportions? Why does this law come into the operation?
 - Q8 Write short notes on any THREE of the following:
 - a) Consumer Surplus
 - b) Opportunity cost
 - Indifference curve
 - d) Marginal utility

P-1/1