

# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY-JUNE 2013

Paper Code: BJMC-104

Subject: Print Journalism-I

Time : 3 Hours

Maximum Marks:75

Note: Attempt all questions. Internal choice is indicated.

Q.1 Write short notes on any three:

(5X3=15)

- (1) News Values-proximity and size
- (2) Five essentials of headlines writing
- (3) News Agency
- (4) Interpretative reporting



Q.2 Explain the different types of news sources. What is the difference between off the record and protection of sources?

(10+5=15)

OR

Explain the difference between news, feature and editorial writing with the help of examples.

(5X3=15)

Q.3 What is inverted pyramid style of writing? Is it still relevant in news writing? Explain.

(15)

OR

'Anna Hazaare has been on fast for the past 87 hours to bring the Lokpal bill and is garnering nation wide support for the cause'. Write any three kinds of leads on this and explain what each lead means.

(5X3=15)

Q.4 What is investigative reporting? Explain with the help of a case study.(15)

OR

Explain the difference in context and designing of a broadsheet and a magazine.

(15)

Q.5 Write short notes on:

(7.5X2=15)

- (1) City reporting room
- (2) Bureau chief

OR

Write a news story in 500 words on the impending water problem in your area.

(15)

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# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY- JUNE 2013

Paper Code: BJMC-104

Subject: Print Media: Growth  
Contemporary Trends

Time : 3 Hours

Maximum Marks:75

Note: Attempt any five questions including Q.1. Which is compulsory. All questions carry equal marks.

Q.1 Write short notes on **any five** of the following: (3X5=15)

- (a) Pre-independence News Papers of Calcutta, Madras & Bombay.

OR

Light reading periodicals of today- Hindi/ English or regional language of your choice.

- (b) Curbs on press freedom by British rulers.

OR

Role played by contemporary journalists like late Kamleshwar and Mr. Shekhar gupta of our times.

- (c) Reasons behind formation of 'SAMACHAR' and its windup.

OR

Role of PIB and Editor's Guild in information arena.

- (d) Campaign Journalism - its strength and weakness.

OR

'Media trials' - is it necessary for a democracy like ours?

- (e) Press meet and Press Interview.

OR

Art of Interview.

Q.2 Write about the publications that came out in India after the introduction of printing press. Were they successful in mass mobilization.

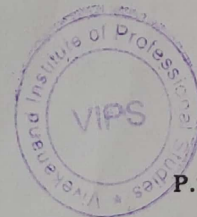
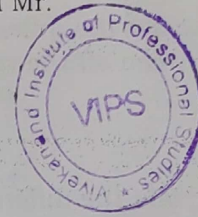
OR

'Gandhi was the Publisher, writer and the Reporter of his mission for Indian independence.' Elaborate.

Q.3 Name the Newspapers which survived even in the days of turmoil of India's independence movement, but also gained strength after 1947. You may refer to any publication of your choice.

OR

"Hindi and Urdu Newspapers enthused Indian readership to unite against the British rule." Comment.



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Please write your Exam Roll No.)

Exam Roll No. ....

# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY-JUNE 2013

Paper Code: BJMC-106

Subject: Media Laws & Ethics

Time : 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. Q.No.1 is compulsory.

1. Write short notes on any five of the following:

- Emergency and Press
- Copyright Act, 1957
- Juvenile Justice Act
- PRB Act, 1867
- RNI
- Official Secrets Act, 1923
- Defamation



(3x5=15)

Q. 2. What is the status of Freedom of the Press in the Indian Constitution and restrictions imposed on it? What has been the judicial pronouncement on Freedom of Expression? Write in detail. (8+7=15)

Q. 3. What are Parliamentary Privileges provided in the Constitution? What action can be taken against those who commit contempt of the House? Elaborate with recent examples. (8+7=15)

Q. 4. What are the contributions of the Right to Information Act, 2005 to the Indian society? How it is different from the Freedom of the Information Act, 2002? (10+5=15)

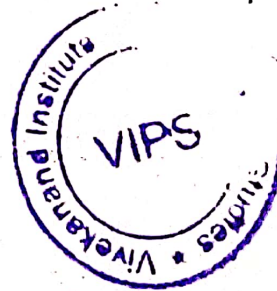
Q. 5. In democracy, the government has no business to frame or suggest media regulations. Such regulations should be initiated by the media itself. Comment and suggest the efforts being made by TV channels in this regard. (10+5=15)

Q. 6. "The Press Council of India has no teeth" Comment, elaborating its limitations and suggest ways and means to strengthen this regulator. (7+8=15)

Q. 7. What has been the contribution of the First and the Second Press Commissions to the Indian Press? Do you think there is a need for the constitution of the Third Press Commission in the wake of the sea-change media have witnessed in the past two decades? Elaborate. (10+5=15)

Q. 8. What precautions a reporter must take while covering judicial proceedings so that he or she may not be accused of Contempt of Court Act? (15)

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Q.4 "Present day Language News Agencies have contributed in strengthening the concept of world as the global village by introducing news from abroad in the sports and Games played at International levels." Comment on the role of language news agencies of India in promoting sports.

OR

"News Agencies have helped in increasing the visual contents of present day dailies and periodicals." Give your assessment.

Q.5 Current trend of advertorials and business campaigns confuse the newspaper readers with what is real and what is factual. Give your views.

OR

Our Newspaper have successfully revealed the hidden weakness of our governance through sting operations. Support your views by giving examples of some recent revelations.

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Please write your Exam Roll No.)

Exam Roll No. ....

# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY 2013

Paper Code: BJMC 106

Subject: Press Law & Media Ethics

Time : 3 Hours

Maximum Marks : 75

Note: Attempt any five questions. Q. No. 1 is compulsory. Internal Choice is indicated

Write short notes on the following:

- (a) Right to Information
- (b) Ombudsman
- (c) Self-regulation
- (d) First Press Commission
- (e) Parliamentary Privilege



(3x5=15)

Describe the reasonable restrictions on the freedom of the press. (15)

OR

Discuss the main recommendations of the Second Press Commission

Differentiate between working Journalist Act, 1955 and working Journalist Act, 1958 (15)

OR

Describe the main functions of the Press Council of India.

What is slander? Discuss the various punishments for defamation. (15)

OR

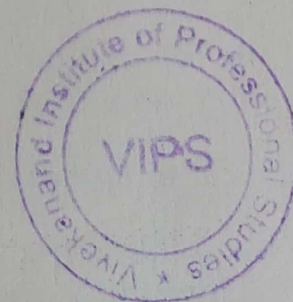
Describe the provisions for official Secrets Act, 1923.

Discuss the Press Council code on Communal Writing. (15)

OR

Describe the social responsibilities of Press.

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**END TERM EXAMINATION**

SECOND SEMESTER [BJMC] MAY-JUNE-2013

Paper Code: BJMC108

Subject: Reporting &amp; Editing-I

Time: 3 Hours

Maximum Marks :75

Note: Attempt any five questions including Q.no.1 which is compulsory.

- Q1 (a) Write a news report based on the following facts and give a suitable headline:(7.5)
- Centre Govt. needs National Counter Terrorism Centre (NCTC) to fight against terrorism.
  - Many CMs are against proposed NCTC.
  - Opposing CMs are Tarun Gagoi (Cong.) Assam, J.Jayalalitha (DMK)T.N., Narendra Modi (BJP) Gujrat, Mamta Banerjee(TMC) W.B., Omar Abdullah (UPA) J&K, Raman Singh (BJP) Chhattisgarh, Navin Patnaik (BJD) Orrissa, Nitish Kumar (NDA) Bihar.
  - CMs oppose in CM's conference in New Delhi said home ministry trying to USURP the power of states.
  - The objections are NCTC's powers of search, seizure and arrest. Its placement under Intelligence Bureau (IB).
  - Home minister P.Chidambaram said CM's main concerns are really true.
  - The proposed NCTC will react faster in terrorists and Maoists attacks.

- (b) Edit the following story with writing the edited version in your answer book and give a suitable headline:- (7.5)
- 2 May New Delhi PTI. Bhartiya Janta Party (BJP) rejected finance minister Parnab Mukherjee and Vice President Hamid Ansari for Presidential candidates. Both names floated informally by congress. On the other side BJP leader Sushma Swaraj floated idea of non-cong consensus candidate such as former president APJ Abdul Kalam. BJP key allies in NDA expressed their disagreements. Janta Dal(U) and Shiromani Akali Dal distance themselves say alliance yet to take a call. President poll race yet to begin but both the leading parties cong and BJP) are not in a situation to declare who will be the candidate for Presidential Poll. Reason behind this that UPA has 42% NDA has 28% non UPA/Non NDA has 24% and smaller parties have 6% votes to elect the president. In this situation neither UPA nor NDA is in a position to elect the President without the support of the other parties. In the forthcoming days it will be interesting that who will become the President of India. On the other hand finance minister Parnab Mukherjee expressed ignorance on his candidature for the president post. He said it is the matter of UPA not his own.

- Q2 What is News? Explain the nature and elements of news. (5+5+5)
- Q3 Write notes on **any two** of the following: (7.5x2=15)
- (a) Crime Reporting (b) Follow Ups (c) News Sources
- Q4 Write notes on **any two** of the following:- (7.5x2=15)
- (a) Modern News Room (b) News Editor (c) Sub Editor
- Q5 What is style sheet? Explain objectives of editing. (7.5+7.5)
- Q6 Write notes on **any two** of the following:- (7.5+7.5)
- (a) News Value (b) Inverted Pyramid (c) Lead
- Q7 Explain the set up of a city reporting room in a National Daily. What are the responsibilities of a Chief Reporter? (7.5+7.5)
- Q8 Discuss the set up of a news room in a national daily. Explain the role and responsibilities of Editor. (5+5+5)
- Q9 Write notes on **any two** of the following:- (7.5x2=15)
- (a) Headlines (b) Copy Testing (c) Editing Tools
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## END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY- JUNE 2013

Paper Code: BJMC-108

Subject: Still Photography

Time : 3 Hours

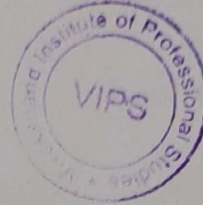
Maximum Marks: 75

Note: Attempt all questions. Internal choice is indicated.

Q1: Write a short notes on any five of the following:-

5x3= 15

- Photo Journalism
- Zoom lens
- Wildlife Photography
- Aperture
- Depth of field
- Rule of third
- Camera Filters



Q2: Describe the journey of development of photography from pinhole camera till digital photography. Cover all the important phases of this journey?

15

OR

Write the role of photography as a medium of communication.

Q3: What is camera? Explain the different formats of camera?

15

OR

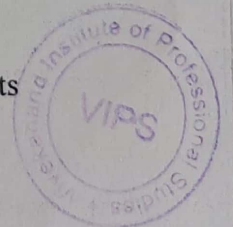
Write a brief note on different types of camera lenses.

Q4: What is the importance of light in photography? Explain briefly about three point lighting.

15

OR

What in your opinion is a better option: Photo journalism, fashion photography, sports photography? And why?



Q5: What are the main principles of photo appreciation and also explain the different problems related to digital photography?

15

OR

Explain in detail how camera work and also explain the principle of camera Obscura?

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# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY- JUNE 2013

Paper Code: BJMC-110

Subject: Computer Application In Journalism Print

Time : 3 Hours

Maximum Marks: 75

Note: Attempt all questions. Internal choice is indicated. All questions carry equal marks.

Q.1 Explain **any five** in brief (2 to 3 sentences)

- (a) Memory
- (b) Vector Images
- (c) Dixel
- (d) USB
- (e) Gutter Space
- (f) Cache
- (g) ROM



Q.2 Write short notes on **any three**

- (a) Different Generations of computers
- (b) Secondary memory devices
- (c) Operating Software
- (d) Types of printers

Q.3 Discuss fundamental principles of layout designing in detail.

OR

What are graphics? Differentiate between nature and uses of bitmap and vector graphics.

4 Compare the main features of Quark Express and pagemaker as a layout design software.

OR

Discuss the main features of photoshop as a software for image manipulation and correction.

What is an electronic spreadsheet? Discuss its uses and application.

OR

What are the salient features of MS Power point? Discuss the multimedia integration features of powerpoint in detail.

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# SUPPLEMENTARY EXAMINATION

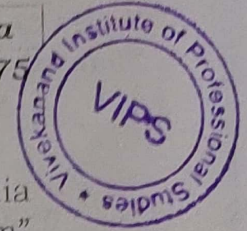
SECOND SEMESTER [BJMC] SEPTEMBER- 2014

Paper Code: BJMC-102 Subject: History of Print & Broadcasting in India

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions. Internal choice is indicated.



Q1 "Sir Silk Buckingham established the norms of journalism in India and Raja Ram Mohan Roy initiated reforms through journalism" comment and trace the early growth of journalism in India. (15)

OR

Give reasons for the rise in regional language press after globalization vis a vis National press. (15)

Q2 Discuss emergence and decline of News agencies in India till independence and elaborate launch and function of PTI & UNI. (15)

OR

"Objectives of Government media organizations and government Public Relations and facilitate the growth of independent media to strengthen democracy" comment. (15)

Q3 Discuss organizational structure and features of different divisions of All India Radio. (15)

OR

Do you think Prasar Bharati is an autonomous body? Give reasons for your answer and also discuss the efforts of autonomy implicit in the reports various committees and groups. (15)

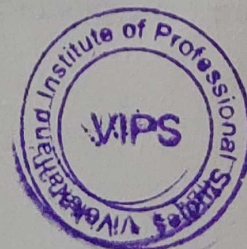
Q4 Discuss the landmarks in the growth of Television in India from 1982 till date. (15)

OR

Give your views about the framing of media policy considering present broadcasting scene of India and also discuss the role of NBA and BCCC in broadcasting self regulation. (15)

Q5 Write short notes on any five of the following:- (3x5=15)

- (a) Vernacular Press Act
- (b) IFWJ
- (c) Community Radio
- (d) Vividh Bharati
- (e) Doordurshan and Development
- (f) RNI
- (g) Khushwant Singh



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# END TERM EXAMINATIONS(MERCY CHANCE)

SECOND SEMESTER [BJMC] AUGUST-SEPTEMBER 2014

Paper Code: BJMC102

Subject: Language Skills: Hindi

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions as directed.

Q1 निम्न अनुच्छेद का हिन्दी अनुवाद कीजिए। (15)  
Delhi has emerged as the education hub of India with the track record of producing great talents. Delhi offers good educational facilities for primary, secondary and higher education. Delhi is fast developing as a technical education hub of India which can be seen from the number of engineering and management institutes in Delhi that have emerged in the span of ten years. The quality education imparted among the youth has resulted in better and efficient work force with great minds working forth towards making Delhi – a world class city. Census 2011 has brought glad tidings on the literacy front. Delhi's current literacy rate – recorded at 86.34% - has seen 4.67% increases in comparison to Census 2001, which recorded a literacy rate of 81.67%. One of the significant developments is the narrowing of the gap between male and female literacy rate – a drop of 2.53% - which is also the highest dip recorded so far. There are 5043 of schools in Delhi which includes 2636 preprimary and primary schools, 583 middle schools, 1824 Secondary / Sr. Secondary schools with enrolment of 37.39 lacs children being taught by 1.10 lakh teachers.

OR

पत्रकारिता में अनुवाद के महत्व पर प्रकाश डालें।

Q2 निम्नलिखित अनुच्छेद की वर्तनी और व्याकरण का सुधार करते हुए भाषा की शुद्धता के महत्व पर प्रकाश डालें। (15)

रक्षबंधन के मोके पर राजधीननी में ही बरसात में सड़कों पर हुए जलबराव में एक बार फिर से प्लासन के दावों की पोल खोल दी है। जपबराव से निपटने के सारी तैयाकरिया दरी रह गई और लोग सड़कों पर परेसानी जेलते रह गे लोगो का मानन है कि रविवार होने से फादयदा हो गया नहीं तो ये समया कुछ ज्यादा हो सकती थी।

OR

बोलियों और मुहावरे के महत्व पर टिपणी लिखें। किन्हीं पांच मुहावरों का प्रयोग करते हुए शिक्षा पर एक अनुच्छेद लिखें।

Q3 साहित्यिक भाषा और पत्रकारिता की भाषा में अंतर उदाहरण दे कर बताएं। (15)

OR

रेडियो और टेलिविजन के भाषा पर टिपणी करें।

Q4 भाषा के विकास में मीडिया के योगदान पर प्रकाश डालें। (15)

OR

a) संपादकीय पृष्ठ के मुख्य लेख का क्या महत्व है। उसके चयन में किन बातों पर ध्यान दिया जाता है। (8)

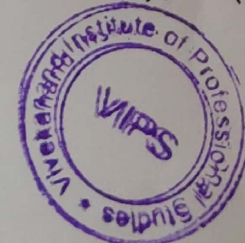
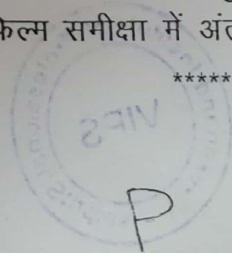
b) संपादकीय के स्वरूप और लेखन पर टिपणी लिखें। (7)

Q5 साक्षात्कार के लेखन में किन बातों का ख्याल रखा जाता है? विस्तार से बताएं। (15)

OR

पुस्तक समीक्षा और फिल्म समीक्षा में अंतर समझाएं।

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# END TERM EXAMINATION

SECOND SEMESTER [BJ(MC)] MAY-JUNE 2014

Paper Code: BJMC-102

Subject: History of Print and  
Broadcasting in India

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q.1 which is compulsory. All questions carry equal marks.

Q.1 Write short notes on **any five** of the following: (15)

(a) James Augustus Hicky

(b) INFA

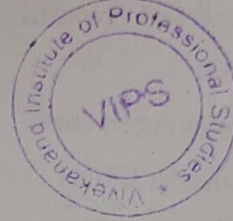
(c) TASS

(d) DAVP

(e) PIB

(f) IFWJ

(g) NBA



Q.2 Explain growth of National Hindi Press and emergence of regional language press. (15)

Q.3 Describe feature services available to small newspapers. (15)

Q.4 Name and explain the role of any three govt. media organizations working in India. (15)

Q.5 Discuss set-up, functions and role of any two News Agencies in India. (15)

Q.6 What are the popular News magazines? What are the reasons of their popularity? (15)

Q.7 Name International News Agencies which are being subscribed by Indian newspapers and explain their role. (15)

Q.8 Write short notes on **any three** of the following: (15)

(a) Reuters

(b) RNI

(c) INS

(d) Editors Guild



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# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY-JUNE 2014

Paper Code: BJMC104

Subject: Print Journalism-I

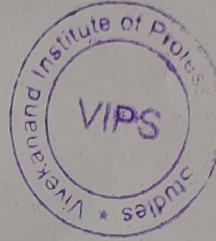
Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions as directed.

Q1 Write short notes on any five of the following: (5x3=15)

- (a) Proximity
- (b) Inverted Pyramid Style
- (c) Lead
- (d) News Agencies
- (e) Bureau Chief
- (f) Freelance Writer



Q2 Differentiate between article and feature. (15)

OR

Differentiate between soft news and hard news. (15)

Q3 Discuss the functions of headlines. (15)

OR

Describe 5Ws and 1H of news writing. (15)

Q4 What is investigative reporting? Discuss the precautions in investigative reporting. (15)

OR

What is interpretative reporting? Discuss the precautions in interpretative reporting. (15)

Q5 Explain the qualities of a reporter. (15)

OR

Discuss the duties of a chief reporter in a daily newspaper. (15)

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# SUPPLEMENTARY EXAMINATION

SECOND SEMESTER [BJMC] SEPTEMBER- 2014

Paper Code: BJ(MC)-104

Subject: Print Journalism -I

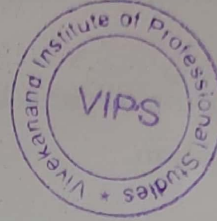
Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions. Internal choice is indicated. All questions carry equal marks.

Q1 Write short notes on the following:- (5x3=15)

- (a) Fourth state of journalism
- (b) Hard vs. Soft News
- (c) Inverted Pyramid style of News
- (d) Investigate Reporting
- (e) Bureau Chief



Q2 Define role and responsibilities of a journalist. (15)

OR

What is news? Write various element of news. (15)

Q3 How headline writing is different from news writing. Explain types and functions of headlines. (15)

OR

5 Ws and 1 H is the backbone of news writing. Elaborate with a news story. (15)

Q4 What is news reporting? Explain various type of news reporting. (15)

OR

News agencies are being sources for news. Throw some light on important news agencies in India. (15)

Q5 Attempt any two of the following:- (7.5+7.5=15)

- (a) Functions of a city reporting.
- (b) News Bureau.
- (c) Stringers an freelancer.
- (d) Reporting for different beats.

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# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY JUNE 2014

Paper Code: BJ(MC)106

Time : 3 Hours

Subject: Media Laws and Ethics

Maximum Marks :75

Note: Attempt any five questions including Q no. 1 which is compulsory. All questions carry 15 marks each.

- Q1 Write short notes on **any three** of the following. (3x5=15)
- Commercial Code of AIR and Doordarshan
  - Press law before independence.
  - Copy right Act 1957.
  - Media Ethics.
  - Intellectual property Rights.
- Q2 "The constitutions of India not specifically mention the freedom of press. Freedom of press is implied form the Article 19(1)(a) of the Constitution. Thus the press is subject to the restrictions that are provide under the Article 19(2) of the Constitution." Please explain briefly. (15)
- Q3 Is sensationalism in the media always a bad thing? Please explain with reference to Media ethics. (15)
- Q4 Please explain Media Laws pertaining to the States and Citizens. (15)
- Q5 How does one can obtain RNI Registration for a Publication of Print media? (15)
- Q6 "The Right to Information (RTI) relaxes the Official Secrets Act of 1889 which was amended in 1923 and various other special laws that restricted information disclosure in India." Please explain this statement. (15)
- Q7 Evolving editorial code and having internal ombudsman will help raise standards. Please explain this statement with reference to Media regulations in India. (15)

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# END TERM EXAMINATION

SECOND SEMESTER [BJ(MC)] MAY-JUNE 2014

Paper Code: BJMC-108

Subject: Still Photography

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed.

Q.1 Explain **any five** of the following terms in detail:

- (a) Film Speed
- (b) Pentaprism
- (c) Night Photography
- (d) Exposure
- (e) Fill Lights
- (f) Normal Lens
- (g) Digital Photo Printing



(15)

Q.2 Draw the structure of an SLR camera with all its important components and explain the path of light through its mechanism. (15)

OR

Explain the working of Camera Obscura with the help of a diagram. (15)

Q.3 Discuss the main differences between a view camera and a range finder camera? Draw detailed diagrams of both and show all the main controls on them. (15)

OR

List all the different types of lenses used in still photography? Discuss the properties of each in brief. (15)

Q.4 Discuss and illustrate with the help of diagrams, the impact of Front, side, top and back light on an object. (15)

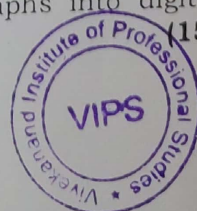
OR

What is lighting contrast? What are the different means to control it? (15)

Q.5 Discuss the uses and properties of different types of photographic papers and printers. (15)

OR

What are the steps in converting developed photographs into digital photographs. (15)



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PM-3/2014-104

# SUPPLEMENTARY EXAMINATION

SECOND SEMESTER [BJMC] SEPTEMBER- 2014

Paper Code: BJ(MC)-106

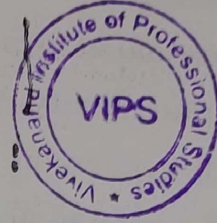
Subject: Media Laws and Ethics

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 which is compulsory.

- Q1 Write short notes on **any five** of the following:- (3x5=15)
- (a) Cable TV Act
  - (b) The AIR Code
  - (c) Copyright Act 1957
  - (d) Right to information Act 2005
  - (e) Working Journalist Act
  - (f) Role of RNI
  - (g) Press laws before Independence
- Q2 Explain the rules and regulations which relate to the publications and broadcasting of news and programmes of sensitive kind. (15)
- Q3 "Independent Press represents the strength of democracy" in the light of the above statement, define the notion of the freedom of press. (15)
- Q4 On the issue of contempt of court what are the cautions which journalism are supposed to take? (15)
- Q5 Explain the ways in which ethics has come to occupy a central space in the media of India? (15)
- Q6 Express your opinion on the censorship Imposed on the press during the National Emergency. Explain the importance of the freedom of Press. (15)
- Q7 Do you think that media across the world is sensitive enough to the issue of Human Rights? Give the reasons for your answer. (15)
- Q8 Define and describe the compositions, role, power and functions of the Press Council of India. (15)



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(Please write your Exam Roll No.)

Exam Roll No. ....

# END TERM EXAMINATION (MERCY CHANCE)

SECOND SEMESTER [BJ(MC)] AUGUST-SEPTEMBER 2014

Paper Code: BJMC-106

Subject: Press Laws and Media Ethics

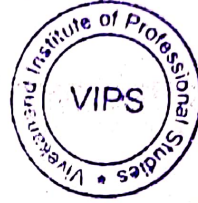
Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

Q1 Write short notes on the following:- (3x5=15)

- (a) Plaintiff
- (b) Freedom of Press
- (c) Parliamentary Privileges
- (d) Self Regulation
- (e) Protection to Academic Writings



Q2 Discuss the main recommendations of the Second Press Commission. (15)

OR

Describe the interrelation between law and media. (15)

Q3 Throw light on the provisions of Working Journalists Act, 1958? (15)

OR

Discuss the main functions of Press council of India. (15)

Q4 Describe the various punishments for defamation. (15)

OR

Explain the relevance of copyright Act, 1957. (15)

Q5 Describe the Press Council code on Communal writing. (15)

OR

Throw light on Right to Professional Secrecy. (15)



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# SUPPLEMENTARY EXAMINATION

SECOND SEMESTER [BJMC] SEPTEMBER- 2014

Paper Code: BJ(MC)-108

Subject: Still Photography

Time: 3 Hours

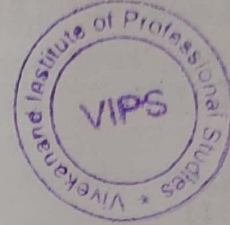
Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

Q1 Write short notes on **any five** of the following:-

(3x5=15)

- (a) Photography
- (b) Exposure Metering System
- (c) Camera obscura
- (d) Image Sensor
- (e) Physical Properties of light
- (f) Color Temperature
- (g) Photo Appreciation



Q2 Discuss the role and importance of photography in human life. How can we use it as medium of communication? (15)

OR

Describe the glorious Journey of photography. (15)

Q3 Discuss various camera design and its important features. (15)

OR

What are the main parts of SLR? Write about different types of camera lenses and their uses. (15)

Q4 (a) Discuss various Lighting techniques. (7.5)

(b) Through the light on principles of photographic composition. (7.5)

OR

What do you understand by photo Journalism? Discuss the essential qualities for being a press photographer. (15)

Q5 Through the light on different problems related to photography and suggest important steps to avoid such problems. (15)

OR

Describe various steps involved in printing of digital photography. (15)

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# END TERM EXAMINATION (MERCY CHANCE)

SECOND SEMESTER [BJ(MC)] AUGUST-SEPTEMBER 2014

Paper Code: BJMC-110

Subject: Computer Applications in  
Print Journalism

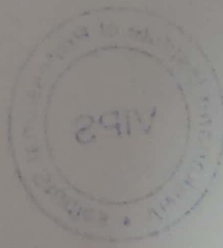
Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five question including Q no.1 which is compulsory.



- Q1 Justify the statement with your answer 'In the electronic computer world, we measure technological advancement by generations'. Also give a detailed account of various computer generations. (15)
- Q2 Describe Computer parts, Software, Hardware and Peripherals of your computer. (15)
- Q3 Computer technology has revolutionized an information scenario, information dissemination and information receiving has become to fast' present your take on the statement also list out the changes which compute technology has brought in print media. (15)
- Q4 What is the difference between designing and layout? Describe various terminologies used in designing and layout. (15)
- Q5 What do you mean by DTP software? Describe the complete feature of any of the DTP software which you like most. (15)
- Q6 Compare in between:- (7.5x2=15)
  - (a) Coral Draw and Photoshop
  - (b) Page maker and quark Express
- Q7 Describes MS office and comment over the utility of powerpoint. (15)
- Q8 Write short notes on **any three** of the following:- (5x3=15)
  - (a) vector an bitmap graphics
  - (b) colour concepts
  - (c) scanners
  - (d) Utility of RAM
  - (e) MS-excel



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# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY-JUNE 2015

Paper Code: BJMC-104

Subject: Print Journalism-I

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

Q1 "Definition of journalism is changing and task of a journalist is expanding from single to multitasking", comment. Also explain the responsibilities of a journalist. (15)

OR

Discuss in detail various types of news that you read in a daily newspaper and describe characteristic features of each type. (15)

Q2 What are the canons of writing good headlines? Also discuss the types and function of headlines. (15)

OR

Recently an Indian Navy Submarine collapsed in Mumbai coast and several members of its crew were killed. Write a news on this accident, based on 5W, 1H formula of News writing. (Imaginary facts may be given). (15)

Q3 What is Interpretative report? Discuss its nature and feature. Also explain why most of the newspaper reports are interpretative these days. (15)

OR

'Generally a conflict prevails between sub editors and staff reporters' comment and discuss the problems found in the news reports that result into rejection or correction instruction very often. (15)

Q4 'Apart from being skilled writers, reporters are good communicators, adept in interpersonal skills and good managers of information', comment and also explain reporters' responsibilities. (15)

OR

A corporation or municipality park in your neighborhood has been turned into a garbage dump. Write a news describing various aspects of this situation. (15)

Q5 Write short notes on **any three** of the following:- (3x5=15)

- (a) Hard vs. soft news
- (b) Editorial
- (c) Reporting for news Agencies
- (d) Bureau Chief
- (e) Sports News



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# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY-JUNE 2015

Paper Code: BJMC-106

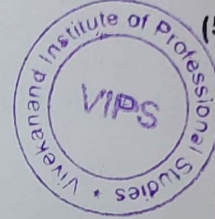
Subject: Media Laws and Ethics

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1 Write short notes on **any three** of the following:- (5x3=15)
- (a) Article 19(1) (a)
  - (b) The Press Council Acts
  - (c) Contempt of Court
  - (d) Official Secrets Act 1923
  - (e) The AIR Code



- Q2 Describe the salient features of the Press Council of India, its powers and functions. (15)

OR

"Press Council is a mechanism for the Press to regulate itself". Explain. (15)

- Q3 The old school of journalism and its ethical standards, when even a headline based on the facts of the story in a newspaper attracted a privilege motion in parliament is being replaced by a noisy, raucous, highly subjective and agenda-driven journalism. Discuss. (15)

OR

Explain Article 361A with reference to Media Laws related to Judiciary. (15)

- Q4 The Right to Information Act (RTI) is an Act of the Parliament of India "to provide for setting out the practical regime of right to information for citizens" and replaces the erstwhile Freedom of information Act, 2002. Please explain. (15)

OR

Explain Role and functions of the Registrar of Newspapers. (15)

- Q5 The private FM radio companies would be allowed to broadcast news only form the bulletins of All India Radio (AIR), owned by the state-owned broadcaster Prasar Bharati. Do you agree? (15)

OR

Why do we need Advertising Standards Council in India? (15)

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# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY-JUNE 2015

Paper Code: BJMC-108

Subject: Still Photography

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed.

Q1 What do you mean by still photography? Briefly discuss the history of photography duly supported by the help of suitable examples from the events occurred. (15)

Q2 (a) What do you Understood from the following marking given on a camera:- (5)

- (i) f 1:1.4 (ii) EF-VR (iii) AF Macro 1:3 (iv) f 2.8-4 (v) AF-L

(b) Write short notes on the following:- (5)

- (i) Speed of the lens
- (ii) Resolving Power of the lens
- (iii) Angle of view of the lens
- (iv) Slow lens
- (v) 150 speed of the Film/Sensor.

(c) Write in Detail role of the following, while making a good picture:- (5)

- (i) Rule of Third.
- (ii) Vertical and horizontal lines
- (iii) Diagonal line
- (iv) View point
- (v) Foreground and Background

Q3 (a) Arrange following apertures and shutter speeds provided in most S.L.R. cameras in proper order:- (5)

Apertures: 5.6, 32, 2.8, 1.4, 22, 8, 16, 2

Shutter speeds: 1000, 8, 250, 1, 500, 15, 2, 60, 4, 125, 30, 2000.

(b) Write is detailed how Depth of field is increased and Decreased in a camera, while taking a photograph. (5)

(c) When following exposure modes of an SLR camera are used (5)

- (i) Manual (ii) Aperture priority (iii) Programm
- (iv) Shutter priority (v) 'B' (Bulb)

Q4 (a) What are the main parts of an S.L.R camera and their functions, give in detail. (5)

(b) Compare a Roll film S.L.R with a Digital SLR Camera. Also mention Advantages and disadvantages of Both. (5)

(c) What do you understand from the following in digital S.L.R Camera (5)

- (i) play back (ii) image rotation (iii) menu
- (iv) image enhancement (v) white Balance

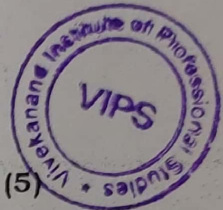
Q5 (a) Which Focal Length lens is best form making portraits with- (5)

- (i) Miniature camera of 24x36 mm format
- (ii) Medium format camera of 6x6cm size and also write why?

(b) Describe step by step technique of making a portrait with the help of

- two (i) Natural Light (5)
- (ii) Artificial Light. (5)

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