THIRD SEMESTER [BJMC] DECEMBER 2013

Paper Code: BJMC-205

Subject: Radio Journalism

and Production

Time: 3 Hours

Maximum Marks:75

Note: Attempt all questions. Internal choice is indicated.

- Q1. Write short notes on the following:
 - a) Sound Perspective
 - b) Link Announcements
 - c) Short Wave Transmission
 - d) Commentary
 - e) Acoustics
 - f) Community Radio



21/2X6)

Discuss the characteristics of Radio as a medium of mass communication. Q 2.

OR

Discuss the main differences amongst AM & FM transmission.

15

- Q3. Discuss the main features of any three of the following programme formats:
 - a) Phone in
 - b) Radio Documentary
 - c) Radio Interview
 - d) Radio Talk

Q4. What are the main characteristics of writing for the radio medium?

Why it is important to understands one's audience and develop a unique style when writing for radio?

Q 5. Discuss the features of various kinds of microphones used for radio production? Support your answer with diagrams.

OR

What is meant by the term audio filter? Discuss some of the frequently used audio filters.

15



D-5/2013/897

Or

Edit the following paragraph using proof-reading symbols and give a suitable headline

the ghzal it is said originated in 6th century arabic verse, gradually this style of writing spread to persia where it became popular, It grow from being a qasida or verse writ ten in praise of the emperor and his noblemen to a delightfulll articulation of feelings for the beloved. over six centuries, the gahzal travelled a loong distancefromIran to India; a perid that marked the begin ning of the Sultanate era and subsequently trigggered cultural renaissance in the Indic region. It was popularised by sufi mystics and was sing in the courts of Musleem rulers the turks afghans and mughals shared their culture language and customs with the local people. With so many languages rubbing shoulders with each other there was the need for a lingua franca Urdu a mix of persian and pindustani brid ged the gap. Graadually poets began write verses in Urdhu and that's when ghazal captured the popular imgination in the subcontinent. Poets from different communities composed and sang beautiful couplets. Urdu poetri of which ghazal was an inseparable part bring people closer



(15)

Q5. Explain the structure of a newspaper organization with the help of a diagram

Or

Who is an editor? Explain his roles and responsibilities.

(15)



THIRD SEMESTER [BJMC] DECEMBER 2013

Subject: Basics of Camera, Light and Sound Paper Code: BJMC-207

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions Q. No. 1 is completeory.

Write short notes on any three: Q.1

(5X3=15)

- (i) Prime Lens
- (ii) Low angle shots
- (iii) Perspective control
- (iv) Steady Cam
- What are the various components of a video camera? Also discuss their Q.2 applications.

OR

- Why DSLRs are getting popular for video recording capabilities? Also name DSLRs which are good for this purpose and why? (15)
- What do you mean by resolution? Why this issue is much hyped by the Q.3 companies, what are the reasons behind? (15)

OR

- Discuss the utility of natural light and artificial light for videography purpose. (15)
- What is a lens? Discuss different types of lenses and their application. (15)

OR

- What do you mean by Depth of Field? It depends on what factors? (15)
- Q.5 Explain in detail Audio fundamentals for a T.V. programme? (15)

OR

What is a microphone and what it does? Also discuss in detail various types of mics used in a video production. (15)



THIRD SEMESTER [BJMC] DECEMBER 2014

Paper Code: BJ(MC)-201

Subject: Development and Communication

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no. 1 which is compulsory.

Select one question from each unit.

Q1 Write short note on any three of the following:-

(5x3=15)

- (a) Communication as an indicator of development
- (b) Water harvesting and Management.
- (c) Role of NGOs in development.
- (d) Forest based cottage industries.



UNIT-I

- Q2 Define development. How communication can play fruitful role in the process of development? Explain with suitable examples. (15)
- Q3 What are the indicators of development? Explain with suitable examples.(15)

UNIT-II

- Q4 Explain the concept of Development Communication. How far do you agree that development is not possible without sufficient communication? Present your arguments with suitable examples. (15)
- Q5 Critically examine the role of mass media in health and family welfare. (15)

UNIT-III

- Q6 Describe the SITE Project as first development communication effort.
 Discuss its findings. (15)
- Q7 Newspaper does not cover development news on priority, even then it is the best medium of development communication. Discuss. (15)

UNIT-IV

Q8 Write an essay on Urban development.

(15)

Q9 Express your comments on <u>any three</u> of the following:-

(5x3=15)

- (a) Strengthening of Panchayati Raj.
- (b) Conservation of rural culture.
- (c) Wild life and forest conservation
- (d) Joint forest management.



THIRD SEMESTER [BJMC] DECEMBER- 2014

Paper Code: BJ(MC)-203

Subject: Print Journalism-II

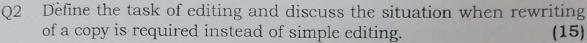
Time: 3 Hours

Maximum Marks: 75

(5x3=15)

Note: Attempt all questions. Internal choice is indicated.

- Q1 Write short notes on any three of the following of P,
 - (a) Center spread
 - (b) Layout
 - (c) Use of color in Newspaper
 - (d) Letters to editor



OR

What are the distinguishing features of the editing of Newspaper, magazine and journal? (15)

Q3 "Modern Newspapers have visual appeal" comment an trace the role of graphics, cartoons and statistics in making the page more visually attractive. (15)

OR

How does electronic editing differ from conventional editing? Discuss the merits and demerits of electronic editing. (15)

Q4 What are attribution and identification? Why there are the essential attribute of news? (15)

OR

Briefly discuss any two of the following:-

(7.5x2=15)

- (a) Spelling and Grammar
- (b) Punctuation and Quotation
- (c) Fonts and type size
- Q5 Do you think the task of sub editor is most crucial yet he/she is an unsung hero? Enumerate the function of a sub-editor. (15)

OR

What is editorial writing and how does it form the tone of a newspaper. Discuss with suitable examples. (15)



THIRD SEMESTER [BJMC] DECEMBER 2014

Paper Code: BJ/MC)-205

Subject: Radio Journalism and Production

ite of

Time: 3 Hours

0

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

Write short note on any six of the following:-01

(2.5x6=15)

- (a) Short wave
- (b) Radio Talk
- (c) Radio Bridge
- (d) Audio Filter
- (e) Frequency Modulation
- (f) Sound Effect
- (g) Sound Perspective
- What are the different kinds of radio stations? Discuss each type in Q2

Discuss the characteristics of the medium of Radio in detail.

(15) What are the similarities and difference between radio features and radio Q3

Discuss the peculiarities of Broadcasting News on Radio in comparison (15)

Discuss the main features of writing for radio medium. (15)04 (15)

Script a 60 second spot on the topic of your choice.

What are the different kinds of microphones used in radio production? 05

Discuss the use of music, filters, sound effects and acoustics in the (15)









THIRD SEMESTER [BJMC] DECEMBER 2014

Subject: Basics of Camera, Light and Sound Paper Code: BJMC-207

Time: 3 Hours Maximum Marks: 75

Note: Attempt any five questions including Q no. 1 which is compulsory.

- Write short notes on the following:-01
 - (a) S/N ratio
 - (b) Filter Factor
 - (c) Perspective control
 - (d) SDTV and digital TV
 - (e) Low and High Key Lighting.



(3x5=15)

- Explain the differences between a studio camera and an ENG camera. (15) Q2
- Describe the various apparatus/equipments used for creating camera Q3 movement and the reason for using each of them.
- Discuss with illustration the aesthetical considerations in creating 04 composition. (15)
- What do you understand by resolution? How many types of resolution Q5 are you familiar with? And, what is the difference between resolution and resolving power? (15)
- 16 What accessories and tools are used in lighting? Explain with suitable example why these are important. (15)
- Explain the various audio elements used in a TV programme and discuss their use with suitable examples. (15)

