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Exam Roll No.

END TERM EXAMINATION

THIRD SEMESTER [LLB] JANUARY 2024

Paper Code: BBALLB-213

Subject: Business Environment

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 Explain the process of environmental scanning in the context of assessing risk within the business environment. Provide examples of how businesses conduct environmental scanning and how it aids in risk mitigation. (15)
- Q2 Define and differentiate between the various types of business environments - internal, external, micro, and macro. Explain their significance in shaping business operations and decision-making. (15)
- Q3 Discuss the impact of recent industrial and MSME policies in India on the business environment. Analyse how these policies have influenced business growth, competitiveness, and innovation. (15)
- Q4 Assess the role of foreign investments in shaping the Indian economy and business environment. Discuss the types of FDI and the policies governing FDI in India. (15)
- Q5 Assess the impact of technology on globalization and its implications for businesses. Discuss how advancements in technology have facilitated global connectivity, trade, and collaboration among businesses. (15)
- Q6 Explain the relationship between innovation and technological leadership in the business context. Evaluate the strategies employed by technologically leading companies to foster innovation and maintain their competitive edge. (15)
- Q7 Explain the significance of the constitutional environment and its influence on the legal framework for businesses. Discuss how the Indian Constitution sets the groundwork for business operations, trade, and investment. (15)
- Q8 Analyse the impact of demographic factors such as population growth, socio-economic classes, and linguistic/cultural identities on the labor market composition in India. Discuss how these demographic elements influence employment trends, skill requirements, and workforce diversity. (15)



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THIRD SEMESTER [BBALLB] JANUARY 2024

Paper Code: BBALLB-213

Subject: Business Environment
and Ethical Practices

Time: 3 Hours

Maximum Marks: 75

Note: Attempt five questions in all including Q.No.1 of Part A which is compulsory. Select one question from each unit of Part B.

Part-A

- Q1 Explain the following concepts in brief. (5x5=25)
- Legal concept of Unfair Trade Practices
 - Difference between Socialistic and Mixed Economy
 - Concept of Price Spiral
 - Concept of Business Economy
 - Business ethics as a form of Social Justice

Part-B UNIT-1

- Q2 Describe the nature and scope of Business Environment. How does external environment influence the performance of an organization? Discuss with suitable examples. (12.5)

OR

- Q3 How has the Business Environment in India evolved in the 21st century? Explain India Business Environment using PEST Model. (12.5)

UNIT-2

- Q4 Define the concept of Economic Growth? Discuss the impact of circular flow of money on Large- and Small-Scale Business in India. (12.5)

OR

- Q5 Describe the nature and scope of Business Environment. How does external environment influence the performance of an organization? Discuss with suitable examples. (12.5)

UNIT-3

- Q6 Fiscal policy attempts to create equilibrium between leakages and injection in an economy' discuss this statement in the light of Current Fiscal Policy and Monetary Policy. (12.5)

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OR

- Q7 What is meant by Industrial Policy? Give a brief perspective of Industrial Policy of India since Independence. (12.5)

UNIT-4

- Q8 Why should business be responsible towards society? Explain the responsibility of business towards Consumers and Employees. (12.5)

OR

- Q9 What do you mean by Ethics in Business? Discuss the role of Government in making Business Ethical. (12.5)



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THIRD SEMESTER [LLB] FEBRUARY 2023

Paper Code: BBALLB-213

Subject:- Business Environment
and Ethical Practices

(Batch 2014 onwards)

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

PART - A

- Q1. Attempt all questions: - (5x5 =25)
- Emerging sectors of Indian Economy
 - Assessing Risk in Business Environment
 - Price Spiral
 - Fiscal Policy
 - Affirmative Action as a form of Social Justice

PART - B

UNIT- I

- Q2. "It is said that business environment is uncertain". Comment on the above statement by throwing light on the features of business environment. Explain the various components of external environment that influence the business policy of an organization. (12.5)

OR

- Q3. "Corporate Social Responsibility is confined only up to balancing profit and social goals". Discuss. (12.5)

UNIT- II

- Q4. What do you mean by economic system? Critically explain the various types of economic systems. (12.5)

OR

- Q5. "Foreign investment is far from being critical to India's economic growth". Critically comment. (12.5)

UNIT- III

- Q6. How far the New Economic Policy of India has been helpful in the country's economic development? Point out its defects and give suggestions to remove them. (12.5)

OR

- Q7. Discuss the Monetary Policy of RBI along with the instruments used to control the supply of money in the economy. (12.5)

UNIT- IV

- Q8. "The main principle of ethics is not to do any harm knowingly". Comment on the above statement highlighting the relevance of business ethics in today's scenario. (12.5)

OR

- Q9. Write short notes on the following: (6.25)
(a) Modern Business Ethics and Dilemmas. (6.25)
(b) Ethics in Market place.

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THIRD SEMESTER [BBA] NOV- DEC 2019

Paper Code: BBA (B&I) -209

Subject: Business Environment

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 Define the concept of business environment. Explain with suitable examples the main technique of environment analysis.
- Q2 What do you understand by the circular flow of income. Discuss the circular flow of income in a three sector economy.
- Q3 Discuss the various problems in the measurement of national income. What precautions should be taken in the estimation of national income in India.
- Q4 Discuss critically the Friedmans approach to the demand for money.
- Q5 Define the concept of consumption function. On what factors does it depends.
- Q6 Discuss the functions of a stock exchange. How is business transacted on a stock exchange. Explain with example.
- Q7 a) What are the functions of WTO.
b) Explain the features of TRIPS.
- Q8 Write notes on any two of the following:
a) Measures of money supply in India
b) Socio-cultural environment
c) Concept of economic growth.

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THIRD SEMESTER [LLB] DECEMBER 2019

Paper Code: BBALLB-213

Subject: Business Environment and Ethical Practices

Time: 3 Hours

Maximum Marks: 75

Note: Attempt five questions in all including Q.No 1 of Part A which is compulsory. Select one question from each unit of Part B. All questions carry equal marks.

PART-A

Q.1. Answer **any three** of the following:

- Emerging Sectors of Indian Economy
- Social responsibility of business towards Consumers
- Price Spiral
- Legislation for Unfair Trade Practices
- Modern Business Ethics and Dilemmas

PART-B

UNIT-I

Q2. A consultant while servicing his clients has come up with five alternative brand names, four package design of a product and three advertising campaigns to be released through two media.

- What states of nature might affect management's choice? Give examples.
- How can management take into account the rival's reaction?

OR

Q3. Explain with examples, how corporate level business management gets affected by the national level economic environment.

UNIT-II

Q4. Distinguish between Economic Growth and Self-sustained Economic Growth. Explain the principal sources of economic growth in modern times.

OR

Q5. Make a case for inviting foreign capital in India. Critically evaluate the Government policy to encourage inflow of foreign capital. Also indicate the hurdles in the way of foreign investment.

UNIT-III

Q6. Explain the interrelation between monetary and fiscal policy. In the changing business environment, what type of fiscal policy would you recommend?

OR

Q7. Distinguish between competition in a market and competition for a market. Assess the state of Competition in markets in any business sector of your choice in the post-reform period.

UNIT-IV

Q8. Write short notes on:-

- Ethics in the Market place
- Role of Ethics and values in Business.

OR

Q9. "If the standards of business ethics are strictly maintained, the incidence of economic offences may be reduced considerably." Comment.



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THIRD SEMESTER [LLB] DECEMBER - 2017

Paper Code: BBALLB 213 Subject: Business Environment & Ethical Practices
Time : 3 Hours Maximum Marks : 75

Note: Attempt any five questions including Q.No. 1 of Part A which is compulsory. Select one question from each unit in Part B.

Part-A

- Q1. Write short notes on the following: (5x5=25)
- Assessing risk in business Environment
 - Price spiral
 - Socialistic economy
 - Need of foreign investment
 - Ethics and employees

Part-B

Unit-I

- Q2. Critically examine the significance of business organization to know their social responsibility towards their shareholders and their employees. (12.5)
- Q3. Write short notes on the following: (6.25)
- Emerging sectors of Indian economy. (6.25)
 - Nature and scope of business environment (6.25)

Unit-II

- Q4. What do you mean by inflation? Explain the causes and measures to check inflation? (12.5)
- Q5. Critically examine the most commonly used indicators of the economic growth? How does it reflect growth in business environment? (12.5)

Unit-III

- Q6. What is the importance of investor protection? Explain the role of SEBI in investor protection. (12.5)
- Q7. "Fiscal policy of a country determine the fate of industries and pattern of investment". Explain. (12.5)

Unit-IV

- Q8. What do you understand by stakeholder management? What is the importance of stakeholder management in changing environment? (12.5)
- Q9. Write short notes on the following: (6.25)
- Relevance of ethics and values in business (6.25)
 - Ethics in market place. (6.25)

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END TERM EXAMINATION

THIRD SEMESTER [LLB] NOVEMBER – DECEMBER 2016

Paper Code: BBALLB-213

Subject: Business Environment & Ethical Practice

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q.no.1 which is compulsory.
Select one question from each Unit.

- Q1 Write short notes on the following: (5x5=25)
- (a) Nature and scope of Business Environment
 - (b) Factors affecting economic Growth
 - (c) Limitations of Private foreign Investment
 - (d) Consumer and Investor Protection
 - (e) Relevance of Ethics and values in Business

Unit-I

- Q2 Describe the various components of external environment that influence the business policy of an organization. (12.5)
- Q3 What is meant by social responsibility of business? State the responsibilities of business towards the community. (12.5)

Unit-II

- Q4 What do you mean by economic system? Give a critical assessment of various economic systems? (12.5)
- Q5 Discuss the impact of inflation on various interest groups in an economy. Also suggest the minimize impact of inflation. (12.5)

Unit-III

- Q6 What do you mean by economic reforms? What are its objectives? Explain the Economic Reforms of India. (12.5)
- Q7 Critically analyse the industry policy of India. Do you agree with the changes taken place in 1990 in industry policy. (12.5)

Unit-IV

- Q8 What do you understand by ethics? Why are ethics important for business? (12.5)
- Q9 Write short notes on the followings: (2x6.25=12.5)
- (a) Modern Business ethics and Dilemmas
 - (b) Changing Environment and Stakeholder Management

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END TERM EXAMINATION

SECOND SEMESTER [LLB] MAY-JUNE-2015

Paper Code: BBALLB126 Subject: Economic Environment of Business

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 of part A which is compulsory. Select one question from each unit of part B.

PART-A

- Q1 Show your understanding of the following terms:- (5x5=25)
- Constituents of Business Environment
 - The process of environmental scanning
 - Industrial Policy as a patent tool to realize goal of planned development.
 - Need for Corporate Sector to go Global
 - Objective of Fiscal Policy.

PART-B UNIT-I

- Q2 Explain how corporate level business management gets affected by the national level economic environment. (12.5)
- Q3 What factors would you consider to study the economic environment of the country abroad where you want to promote your own business? (12.5)

UNIT-II

- Q4 "The New Competition Law advocates the need for removing chains but putting 'watchdogs' in order." Comment. (12.5)
- Q5 Discuss in detail the role of Consumer Protection Act in building up a more effective consumerism. (12.5)

UNIT-III

- Q6 "Liberalisation, Privatisation and Globalisation are the main components of new economic policy." Discuss. (12.5)
- Q7 As a manager of a firm critically examine the Economic Reforms underway since 1991. (12.5)

UNIT-IV

- Q8 Examine the techniques adopted by the Reserve Bank of India in controlling the quantity and quality of credit. (12.5)
- Q9 Explain the interrelation between monetary and fiscal policy. In the changing business environment, what types of fiscal policy would you recommend? (12.5)

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END TERM EXAMINATION

THIRD SEMESTER [LLB] DECEMBER-2015

Paper Code: BBALLB 213 Subject: Business Environment & Ethical Practices

Time : 3 Hours

Maximum Marks : 75

Note: Attempt any five questions including Q.no.1 of Part A which is compulsory. Select one question from each unit of Part B.

Part-A

Q1. Write short notes on the following: (5x5=25)

- a) Relevance of Ethical dilemma for Business
- b) Unfair trade practice
- c) Circular flow of money on business
- d) Risk assessment in Business
- e) Inflation & Deflation

Part-B

Unit-I

Q2. Critically examine the significance of Business Organization to know their social responsibility towards their Employee and Consumer with suitable examples? (12.5)

Q3. Write short notes on following:

- a) Components of "Macro-Environment of Business" (6.5)
- b) Nature and scope of Business Environment. (6)

Unit-II

Q4. Explain the impact of FDI policy on liberalization from Indian perspective and current policy of the Govt. regarding FDI in retail? (12.5)

Q5. Critically examine the most commonly used indicator of the economic growth? How does it reflect growth and business environment? (12.5)

Unit-III

Q6. "Fiscal policy of a country determine the fate of Industries and pattern of Investment". Explain. (12.5)

Q7. Discuss the Monetary Policy of RBI and changes introduced of argumentation of Fiscal policy? What are the instruments of monetary policy of the RBI? (12.5)

Unit-IV

Q8. Explain the signification of Ethics, Culture and values in Business and its impact on consumer behavior? (12.5)

Q9. Write short notes on the following:

- a) Culture & Business are completely independent to each other". Discuss (6.5)
- b) Stakeholder Management. (6)

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SECOND SEMESTER [LLB] MAY-JUNE 2014

Paper Code: BBALLB-126

Subject: Economic Environment
of Business

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions, including Q.no.1 which is compulsory.
Attempt one question from each Unit of Part-B.

Part-A

- Q1 Answer the following in brief:- (5x5=25)
- (a) Economic variables of the business environment.
 - (b) Legal environment and business.
 - (c) Economic Reforms and the Private Sector.
 - (d) Expansionary Monetary Policy.
 - (e) SEBI and Investor's Protection.

Part-B Unit-I

- Q2 As the owner of new firm XYZ, in the business of manufacturing electric gadgets i.e., Mobile phone what are the important business environment factors you should take into consideration while taking strategic decisions in order to take the advantage in a competitive market of same nature of products? (12.5)
- Q3 As a young entrepreneur which economic system namely capitalism, socialism or mixed would you prefer to start your business activity and why?

Unit-II

- Q4 Discuss the features of the New Industrial and Licensing Policy announced by the Government of India as part of the Economic Reforms. (12.5)
- Q5 "Regulatory business laws are required for the smooth functioning of the economy." Comment with proper illustrations.

Unit-III

- Q6 Critically examine the effects of the New Economic Policy on the different Sectors of the economy. (12.5)
- Q7 Examine the various issues involved in globalization of the Indian Economy.

Unit-IV

- Q8 What is a tight Monetary Policy? Discuss the goals, targets and instruments of the monetary policy. (12.5)
- Q9 "Monetary Policy and Fiscal Policy are complementary to each other." Discuss.

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SUPPLEMENTARY EXAMINATION

SECOND SEMESTER [LLB] SEPTEMBER 2014

Paper Code: BBALLB126

Subject: Economic Environment of Business

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions including Q.no.1 of Part-A which is compulsory. Select one question from each unit of Part-B.

PART-A

Q1 Write short notes on the following:-

(5x5=25)

- Features of Capitalism.
- Foreign Exchange Management Act.
- Features of Privatization and Globalization.
- Bank Rate and Open Market Operations
- Fiscal Policy.

PART-B

UNIT-I

Q2 Identify and discuss the different components of business environment. Explain how these factors affect the growth of any country. (12.5)

Q3 Explain the basic features of capitalist and socialist system. On what grounds capitalism is considered superior over socialism. (12.5)

UNIT-II

Q4 Evaluate the working of New Competition Law in India. (12.5)

Q5 Explain the working of Consumer Protection Act in India. (12.5)

UNIT-III

Q6 Globalization has positive and negative effects on Indian economy. Discuss both with examples. (12.5)

Q7 Explain how liberalization process has enabled industrial development in India. (12.5)

UNIT-IV

Q8 Explain how monetary policy measures can be used to control inflation in the economy. (12.5)

Q9 Discuss how fiscal policy could be used to speed up economic growth and reduce inequalities in distribution of income and wealth. (12.5)



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