

END TERM EXAMINATION

FIFTH SEMESTER [BCA] NOVEMBER-DECEMBER 2018

Paper Code: BCA-305 **Subject: E-Commerce**

Time: 3 Hours **Maximum Marks: 75**

**Note: Attempt five questions in all including Q.no.1 which is compulsory.
Select one question from each unit.**

- Q1 Attempt **any five** of the following: (5x5=25)
- (a) Cryptography
 - (b) SSL and SET.
 - (c) UNEDIFACT standards.
 - (d) Types of Security attack.
 - (e) Web Traffic Analysis.
 - (f) Payment Gateway.

UNIT-I

- Q2 (a) Explain in detail the various steps involved in setting up an E-Commerce Website. (6.5)
- (b) Draw and explain the various types of Generic Trade Cycle. (6)

OR

- Q3 (a) "Market is driven by E-Commerce", Comment. Also explain how Traditional Commerce is Different from E-Commerce. (6)
- (b) What do you understand by EDI? Give its layered architecture. (6.5)

UNIT-II

- Q4 (a) Discuss various security issues involved in an E-Commerce Transaction. (6.5)
- (b) How Intranet is different from Extranet. Explain with the help of suitable example. (6)

OR

- Q5 State the types of electronic payment system and also explain their advantages and disadvantages. (12.5)

UNIT-III

- Q6 (a) Explain Porter's Five Forces Model. (6.5)
- (b) What is Supply Chain Management? What are the activities in a Value Chain Model? (6)

OR

- Q7 (a) Explain Customer Relationship Management (CRM) in detail. (6)
- (b) Explain various phases involved in Business Process Re-engineering in detail. (6.5)

UNIT-IV

- Q8 What are the major provisions contained in IT Act-2000, Explain its relevance in current era of information technology. (12.5)

OR

- Q9 How E-Commerce has contributed in enhancing the governance and building the citizen's satisfaction. Explain taking the case of e-governance. (12.5)

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