

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

FOURTH SEMESTER [LLB] JUNE 2024

Paper Code: BBA LLB-216

Subjects: Business Ethics and
Corporate Social Responsibility (CSR)

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 Define the 3 C's of business ethics. How do they contribute to ethical business practices? Explain [15]
- Q2 What is a whistleblower in the workplace? Write a brief description of the regulatory provisions for whistleblower protection. [15]
- Q3 Define ethical leadership. What are the key characteristics of an ethical leader? Give suitable examples. [15]
- Q4 Write short notes: [15]
(a) Employee code of conduct
(b) Advertising Ethics
(c) Workers' Rights
- Q5 What are the legal provisions to promote attainment of Sustainable development goals of SDG 13 (climate changes) in India? Elaborate. [15]
- Q6 Analyze a major global corporate scandal and discuss the underlying business ethics violations involved. [15]
- Q7 Explain the CSR mandate in the India Companies Act, 2013. How has it impacted corporate behaviour in India? [15]
- Q8 List and briefly explain the 17 Sustainable Development Goals (SDGs) set by the United Nations General Assembly. [15]

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SUPPLEMENTARY EXAMINATION

FIFTH SEMESTER [LLB] SEPTEMBER-OCTOBER 2014

Paper Code: BBALLB-317

Subject: Business Ethics and Corporate Social Responsibility

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 of Part A which is compulsory. Select four question from Part B.

PART-A

01. Write notes on the following:- (5x5=25)
- (a) Reasons for increasing Consumerism in society.
 - (b) Knowledge and Wisdom.
 - (c) Types of Business Stakeholders.
 - (d) Corruption in Business.
 - (e) Principles of Managerial Ethics.

PART-B

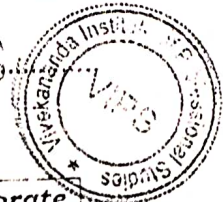
02. What do you think are the social responsibilities of a business firm? How can they achieve this while still making profits? (12.5)
03. What are various unethical practices in sales and marketing? How do you control them? (12.5)
04. Enumerate Indian values which an Indian manager essentially follows in his business conduct? (12.5)
05. What are ethical dilemmas one comes across while conducting transnational business deals? Cite some examples. (12.5)
06. Who are knowledge workers? How are they different from Wisdom Workers. (12.5)
07. Write notes on the following:- (6.25x2=12.5)
- (a) Response of Indian firms towards CSR.
 - (b) Wisdom based management.
08. How 'Community' as a stakeholder in the business, influence the business? (12.5)

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END TERM EXAMINATION

FIFTH SEMESTER [LLB] DECEMBER 2013

Paper Code: LLB-317

Subject: Business Ethics and Corporate Social Responsibility

Maximum Marks: 75

Time: 3 Hours

Note: Part A is compulsory. Attempt any five questions from Part B.

PART - A

(5X5=25)

Q.1. Write notes on any five of the following:

- (a) Corporate social responsibility V/s corporate ethics.
- (b) Business Ethics V/s Dilemmas.
- (c) Rise of consumerism.
- (d) Types of corruption in Business.
- (e) What is Wisdom V/s knowledge.
- (f) Rights of consumers in commerce protection Act 1986.

PART - B

(10X5=50)

- Q.2 Explain the concept of CSR? What are the factors which had lead to increased awareness about CSR in India? Discuss the CSR activities taken by various India firms by giving the name of firm and the scheme of CSR being implement by them.
- Q.3 What responsibility business owes towards their employees, consumer and community at large? Discuss by giving suitable examples.
- Q.4 What are the Value of India Managers? Discuss these values and explain to what extent they fit with values in business.
- Q.5 Compare and contrast business ethics from modern business ethics. What are the factors that influence business ethics? Give a brief explanation of these factors.
- Q.6 Who is Knowledge worker? How the same person is different from wisdom workers? What factors differentiate the two. Why in todays world we have started giving importance to wisdom based management. What factors have lead to the growth of such a style of management. Discuss.
- Q.7 Write notes on:
 - (a) Unethical issues in Sales and Marketing
 - (b) Methods of consumer protection from unethical issues of businesses.
- Q.8 Discuss in detail the principles and concepts of managerial ethics and their relevance in business. Give suitable examples to illustrate your answer.

DIT/2013/10