

Vivekananda School of Economics  
presents

# वार्त्तिवेद



# CHAIRMAN'S NOTE



Dear Readers,

It is a matter of great pleasure that Vivekananda School of Economics has launched the second issue of their Newsletter "Arthved". I believe that the newsletter will serve as a fine platform for learned Economists of the School of Economics to showcase their writing prowess on contemporary issues of the world ranging from climate change to sustainability, from economy to society, from international relations to international trade . We are committed to creating an environment for nurturing innovation, creativity and excellence in our students. We at VIPS, always encourage our students to look beyond the curriculum and actively participate in co-curricular and extra-curricular activities. The newsletter also seeks to provide a birds-eye view of the events conducted 'by the students, for the students' at the School of Economics. We aim to prepare the young minds to confidently and competently face the challenges of intensifying competition by imparting high quality education coupled with appropriate training and wide exposure to the state-of-art practices. Our educational programmes lay emphasis on all round personality development and also in inculcating human values and professional ethics which help our students become more humane and socially alive to lead a meaningful life. This newsletter is a reflection of the same. I wish the very best to the team and blessings for this new initiative.

Best Wishes

Dr. S C Vats

Chairman, VIPS



# DEAN'S NOTE



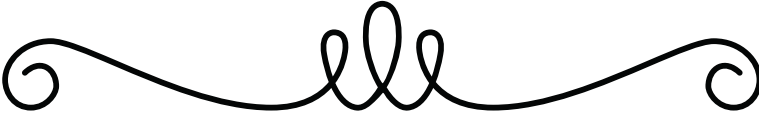
Dear Readers,

On behalf of the Vivekananda School of Economics (VSE), I take great pride in presenting the second edition of our biannual newsletter - "Arthved". It is published by the Academic Society of VSE- "Arthvidya". The newsletter seeks to provide a platform for intellectual expression on contemporary issues and events happening around the world. Careful thought has been put up by the Arthved Team in curating topics that will not only catch the attention of those who are analytically inclined but also be easily understood by all. I am excited to let you know that the goal of the newsletter is to inform the readers about important issues that our world is facing and understanding the economics behind them. In addition to this, the newsletter will also highlight various activities and events which are planned in the department to engage students in co-curricular and extra-curricular activities. It will provide a forum for creative expression on topics which are inter-disciplinary in nature. As a responsible institution, we emphasize on the overall development of the students. Hence, Arthved is a student-led initiative and has been successful in eliciting greater participation from the students of VSE, showcasing their creativity and analytical ability. I would also like to highlight that the budding writers of the department went online last year with the Arthvidya blog. This blog with its weekly articles discusses contemporary issues, issues of interest and their possible economic interpretation. You can access this blog at: <https://arthvidya.wordpress.com/blog/> I hope you enjoy reading the articles in Arthved as much as our team enjoyed putting it together. I invite your valuable feedback, which will help us in our endeavor to never cease improving.

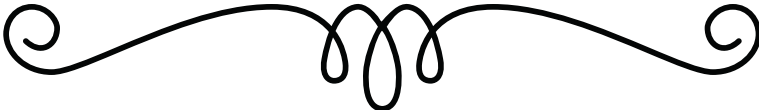
Best Wishes

Prof. (Dr.) Anuradha Jain

Principal, VIPS Dean, VSE



# **EDITOR'S NOTE**



Dear Readers,

We at Vivekananda School of Economics are delighted to present to you the first edition of our annual newsletter -"Arthved," published by Academic Society- Arthvidya. In our persistent efforts to garner a safe space for students to exchange nuanced ideas, we have put in a great deal of thought into selecting the topics that our newsletter would touch upon. The newsletter intends to spark enlightening conversations amongst our students, thereby inculcating the knowledge deemed necessary to turn them into distinguished individuals in the process. Along with being a creative outlet for our students, the newsletter would act as a bulletin board for all the activities and events we constantly conduct to upskill our students. This is merely a humble beginning to serve our greater goal of fostering a strong sense of community amongst us. There is something magical about an engaging in-person class discussion, we intend to replicate the same beauty of exchanging complex ideas with the help of this platform. Through the newsletter, we seek to satiate our student's thirst for knowledge outside the bounds of textbooks and attempt to search for answers through the columns written by our community of budding writers. This initiative has been in the pipelines for quite some time now. We are beyond excited to finally unveil and showcase the efforts of our resilient student body. We wish to embark on this journey hand in hand with our readers and experience it together as a unit. The team intends to continue evolving by taking into account your invaluable insights pertaining to our work. Hope you're here to tag along with us on this exciting ride.

Best Wishes,

Arthvidya

Vivekananda School of Economics



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# SANKARAN '21

## ACADEMIC FEST OF VSE

## INAUGURATION CEREMONY

On the 5th March 2021, an Inauguration Ceremony was organised in order to commence the annual fest "Sankaran" organised by Arthvidya- VIPS Club of Economists of Vivekananda School of Economics(VSE). The ceremony was attended by the Honourable Chief Guest Dr Namita Rajput, faculty members, students of VSE and fellow participants. The ceremony started off with the President of Arthvidhya, Sakshi Sharma, warmly welcoming everyone who marked their presence to the event. She presented a brief overview of Sankaran to provide clarity to the participants. In order to formally address the participants, a video showcasing the history of Vivekananda Institute of Professional Studies was presented. A lighting of the lamp ceremony was held, along with a lovely classical dance performance by a VSE student, to commemorate a promising start to the proceedings.

The chief guest, Dr Namita Rajput- Professor of Delhi University, was then called upon to share a few words with the students. She shed light upon the new education policy's implementation and its contribution to the multidimensional growth of India. Subsequent to the Honourable Chief Guests speech, Dean Ma'am - Dr Anuradha Jain, expressed her appreciation for the views shared by Dr Namita Jain. Additionally, she acknowledged the sincere efforts put in by the esteemed faculty members and students to put together the fest.

The ceremony also presented the perfect opportunity to unveil the society's Newsletter, a collaborative effort of the students to keep one another engaged with the exciting activities of Arthvidya. Followed by that, with much bated breath the official trailer for Sankaran 2021 was presented to the audience to provide a detailed introduction to all upcoming events. The ceremony was immensely successful in creating a smooth transition to the exciting events lined up for 5th and 6th March.



5TH & 6TH  
MARCH, 2021

MERCADO

IPL AUCTION

WORDPLAY

DIGITAL  
SCAVENGER HUNT

ARTISTICA

OPEN MIC

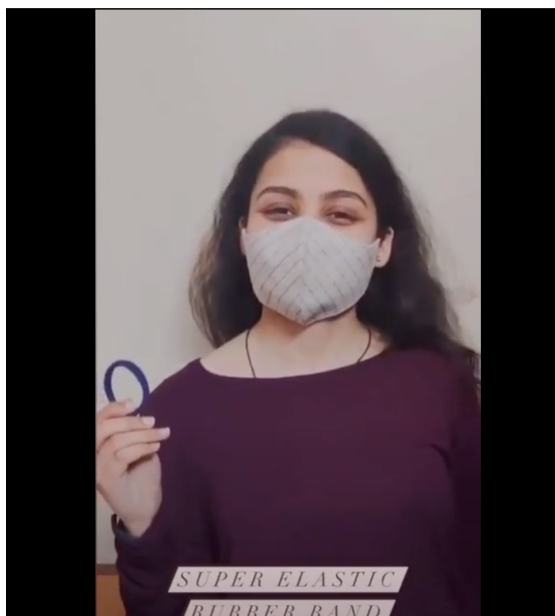
YOU JUST GOT  
FRAMED 2.0

MONOPOLY



## WINNERS

1. Muskan Gupta (MSIT, Delhi)
2. Sanchita Sharma (Maitreyi College, Delhi)
3. Himanshu Gupta (VIPS, Delhi)  
& Harsh Mittal (Jamia Milia Islamia, Delhi)



## MERCADO

by Arthvidya

On the 5th and 6th of March, Arthvidya-VIPS Club of Economists, hosted Mercado, an advertising competition as a part of the fest SANKARAN '21. Mrs. Shailee Bhatia, Assistant Professor, VSIT and Dr. Ramesh Kumar, Associate Professor, VSJMC judged the event hosted under the guidance Professor Dr. Anuradha Jain, Dean of VSE and our faculty coordinators Ms. Jyotika, Ms. Priya Jindal and Ms. Neha Mangla.

The competition attracted participants from various Delhi institutions. The competition was held on an online platform. On the 5th of March, after briefing the participants, the first round commenced with a Kahoot quiz. A spirit of zeal and competitiveness was quite evident amongst the participants. The qualified teams were then assigned a product based on their preliminary round results. As part of the second round conducted on 6th March, the participants had to prepare an advertisement for the product allotted to them. The judges as well as the audience were truly bewildered on seeing the hard work participants had put into preparing the advertisements.

The judges cross questioned the participants about their product and their intentions behind the advertisement and gave them some valuable feedbacks. Finally, the results were announced, and the event concluded with a memorable remark by the judges.



# IPL AUCTION

by Arthvidya

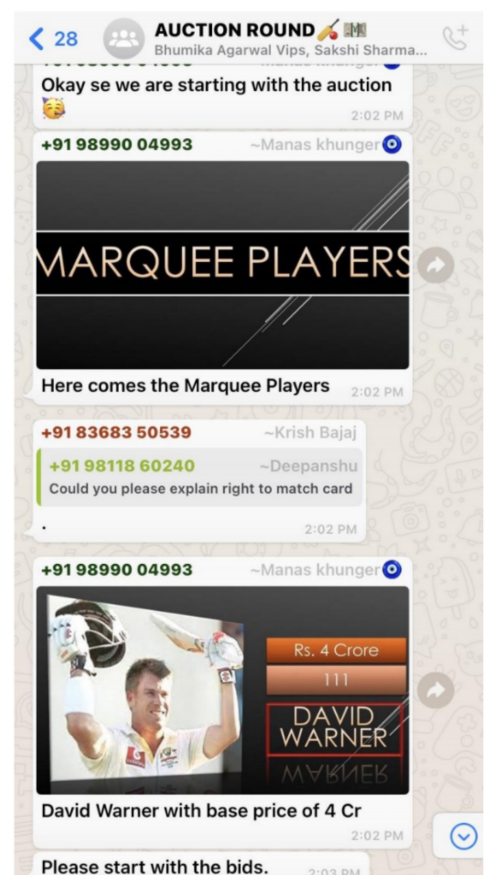
IPL Auction was organized under SANKARAN'21, the annual academic fest of the Economics Department of Vivekananda Institute of Professional Studies by ARTHVIDYA- VIPS Club of Economics.

On 5th March, the KNOCK OUT (preliminary round) was conducted via an online quiz where participants were tested on the basis of their knowledge of cricket. Top 8 teams were shortlisted after this round, that made to the auction round. In the AUCTION round, the selected teams had to build a team of 11 players from the available pool. This round was conducted on WhatsApp, where the teams were supposed to write their bids to compete. The entire process took place smoothly as the participating teams were equally engulfed and enthusiastic. With a unique bidding experience, students showed a healthy competitive spirit. The results were then calculated on the basis of both the rounds. The winners were awarded with exciting cash prizes and the other participants were rewarded with e-certificate.

The event was hosted under the guidance of Professor Dr. Anuradha Jain, Dean VSE and our faculty coordinators Ms. Jyotika, Ms. Priya Jindal and Ms. Neha Mangla.

## WINNERS

1. Durgeshwar (Kirori Mal College, Delhi)
2. Srijan Jain (MAIMS, Delhi)





## WINNERS

### NANOTALE

1. Muskan Ga (VIPS, Delhi)
2. Nandini Gupta (VIPS, Delhi)
3. Srishti Chopra (VIPS, Delhi)

### STORYTALE

1. Lavanya Bhatia (VIPS, Delhi)
2. Riya Gandhi (MSIT, Delhi)

### CHEMICAL HEARTS

**Our brain is a thought machine. These thoughts tend to have the power to influence us in all aspects of life. But what happens when a defective by-product makes way into our brain? Are we supposed to shut out our processes? Get a new brain?**

**When I sat down after a long and tiring day, all I wanted to do was binge-watch something. Anything. My eyes glanced at the title which piqued my interest the most-Chemical Hearts. Moreover it had a gloomy yet realistic vibe. I watched it. And suddenly, all my teen years made sense to me. There's a reason why when every author, from Shakespeare to Salinger, write about young people, they can't avoid the truth, that being young is so painful, it's almost too much to feel.**

**Teenagers are the most misunderstood beings.**

**VIPS**  
योग, कर्म, सीखना  
IN PURSUIT OF PERFECTION

**Sankaran**  
संस्कृत

**WORDPLAY**  
6th March, 2021

Registrations open till  
5th March, 2021!

**Arunika Rastogi:** 9818406883  
**Khushi Pamnani:** 9315997609

**Vrinda**  
The Cultor

**BIOKALP**

**IPU BUZZ**

**THE COSMOS STORE**  
YOUR CHOICE ON YOUR FINGERTIPS

**Marx, you invited us working class folks, to unite and lose our chains. Capitalists show us no mercy, so we must take matters into our own hands.**

**But I wish you could guide us when matters reversed and the same shackles we are running from conveniently present themselves in different faces.**

**-Muskan Gaba**

## WORDPLAY

by Arthvidya

Wordplay was the literary event of Sankaran-the annual fest of VSE. It invited all the literary enthusiasts to showcase their intricate writing skills.

It was a submission-based event and the participants were required to submit their entries by 5th March 2021. The participants could submit their entries in any one of the formats specified.

NANOTALE (upto 40 words)

STORYTALE (up to 600 words)

Themes of the event were as follows:

Meeting an economist and modify their pre-existing theories

Listening to your inner child

TV series/ podcast/ movie/ book which left a profound impact on you

Self-correction

The content had to be original and not plagiarised. The judges for the event were Dr. Lakshika Chutani and R.Ahalya



## DIGITAL SCAVENGER HUNT

by Arthvidya

SANKARAN, the annual economic festival of the Economic club of VIPS- ARTHVIDYA took place on 5th and 6th March as a two-day online fiesta. The Digital Scavenger Hunt was one of the most anticipated events.

The game saw an overwhelming participation of 54 students from various colleges. A team of three was formed and the game was spread over two days. The game was divided into three rounds. Eight of the competing 18 teams advanced to the second round based on their performance in a general knowledge quiz hosted on the Kahoot app.

The second was played on Goosechase app, where customised activities with varying points were given. Participants were supposed to click a picture or make a video while completing the task and upload it on the app itself.

The five teams that completed maximum number of tasks in the given time limit then competed in the final round. On 6th March, the teams participated in an online treasure hunt hosted on Whatsapp. Various clues regarding different places of college were sent to the teams and points were given on the basis of number of correct guesses. The team with maximum points in final round won the game. Everyone performed admirably in the game. All participants were awarded e-certificates while the winners received exciting cash prizes.

The game was well organized and made user-friendly through ZOOM. Also, team guides were assigned to each team to ensure the smooth and fair running of the game.

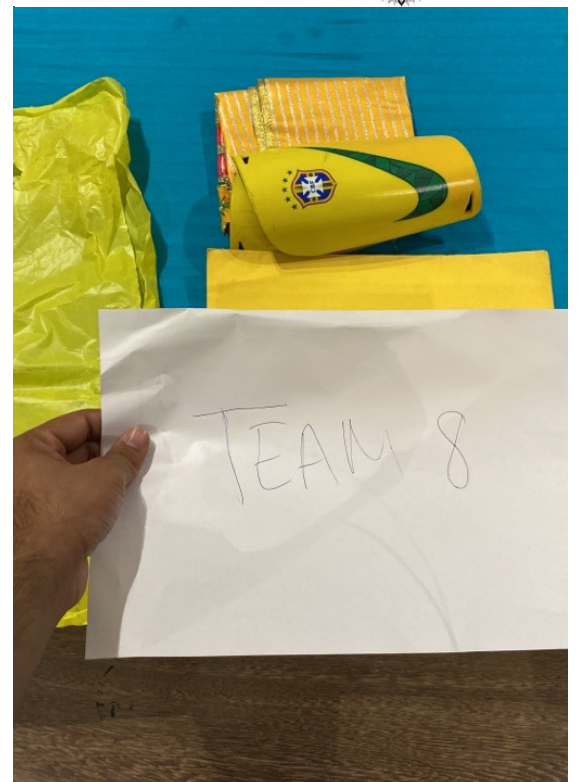
## WINNERS

1. Aarushi Goyal, Rachna and Bhawini (Simon Fraser University, Canada)
2. Shobit, Shubham Jain, Gulshan Kaushik (Manav Rachna International Institute of Research and Studies, Delhi)

**DIGITAL SCAVENGER HUNT**  
5th & 6th March, 2021

Registrations open till: 4th March, 2021!

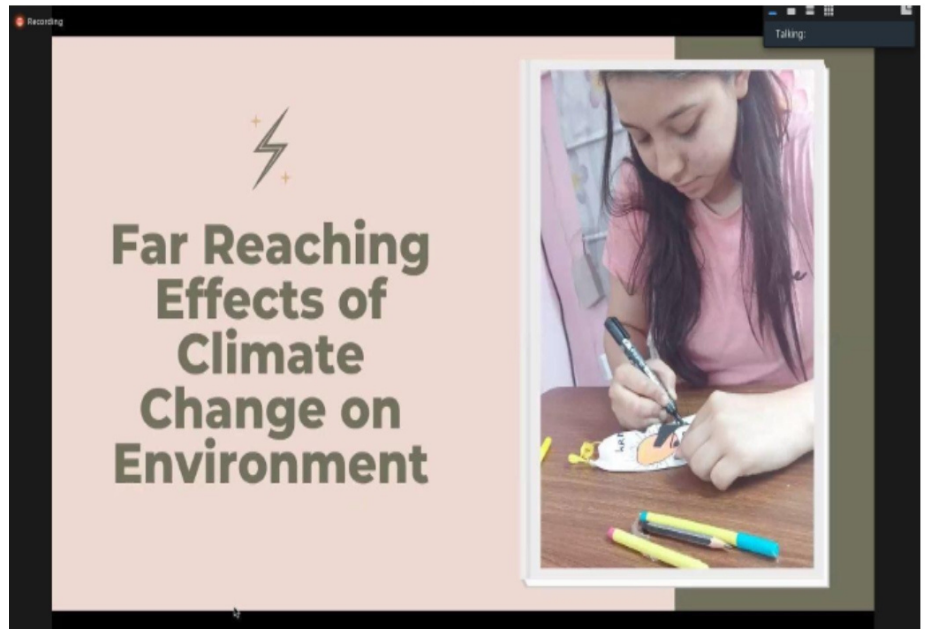
Amiksha Agarwal: 9911842800  
Aditi Garg: 9891781869





## WINNERS

1. Prerna Kataria (College of Art, Delhi)
2. Smitha Sony (Amrita Vishwa Vidyapeetham, Delhi) and Aryan Dubey (Shivaji College, Delhi)
3. Divya Singhal (VIPS, Delhi) and Nandini Saini (Shyam Lal College, Delhi)



## ARTISTICA

by Kalaa

Kalaa – the Fine Arts Society of VSE organized a mask painting event Artistica as a part of SANKARAN'21 held by Arthvidya – VIPS Club of Economics on 5th March 2021. The mega inter-college event was held online and received a total of 34 registrations from various colleges including Amity University, Mata Sundari College, Tecnia Institute of Advanced Studies, Gitarattan International Business School and so on along with an international entry from New Jersey Institute of Technology. The participants were requested to submit their entries prior to the event and a good number of 27 creative artworks were received; out of this, 12 participants were shortlisted to give an interpretation of their artwork in a live ZOOM session. A video with all the artworks was played during the session as well. Our Honourable judges, Dr Vaishali Billa and Mr. Sant Kumar, then announced the winners. The event was a great success and dispersed with a sincere hope of more such splendid events to be organized time and again giving everyone a chance to display their talents.







## WINNERS

1. Yash Mishra  
(St.Xaviers  
College,Mumbai)
2. Siddhant Pandey  
(Kagannath Institute  
of Management  
Studies)

## OPEN MIC

by Vyom

On the 5th and 6th of March, Arthvidya- the VIPS Society of Economics organised the Open Mic event, under Sankaran'21. This competition attracted a good number of participants from across the country demonstrating enthusiasm and a will to win. Day one began with briefing the participants to prepare their respective performances on the theme "Time and Destiny". They were instructed to submit their entries within 48 hours of registration. Those who qualified for the first round were required to perform LIVE on a zoom meeting in front of judges, Dr Sunil Kumar Mishra and Mr Naman Kashyap, TRUMPCARD. By the end of the second round, the judges announced the results. The winners were awarded certificates and cash prizes. The competition was filled with motivated and curious artists with a want to showcase their talents on this platform provided to them. The smooth and successful accomplishment of this event was only possible under the counsel of Professor Dr Anuradha Jain, Dean of VSE and faculty members Ms Jyotika, Ms Neha Anand and Ms Priya Jindal.

**VIPS**  
सोचो, समझो, सफल होओ  
A SOCIETY OF ECONOMICS

**Sankaran**

**OPEN MIC**  
6th March, 2021

In association with VYOM

**Last date to register:** 2nd March  
**Last date of submission:** Open till 24 hours after registrations

**Muskan Gupta:** 8586898947  
**Jatin Kumar:** 8178399897

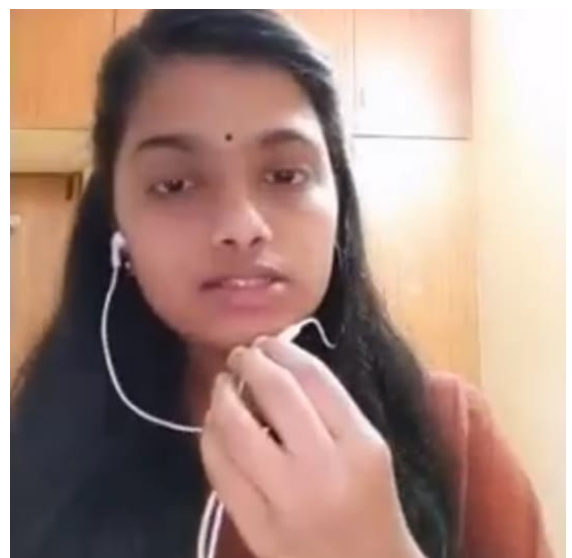
**Vrinda**  
Students

**The Cultor**

**BIOKALP**

**IPU BUZZ**

**THE COSMOS STORE**  
YOUR CHOICE ON YOUR FIDELITY.



## WINNERS

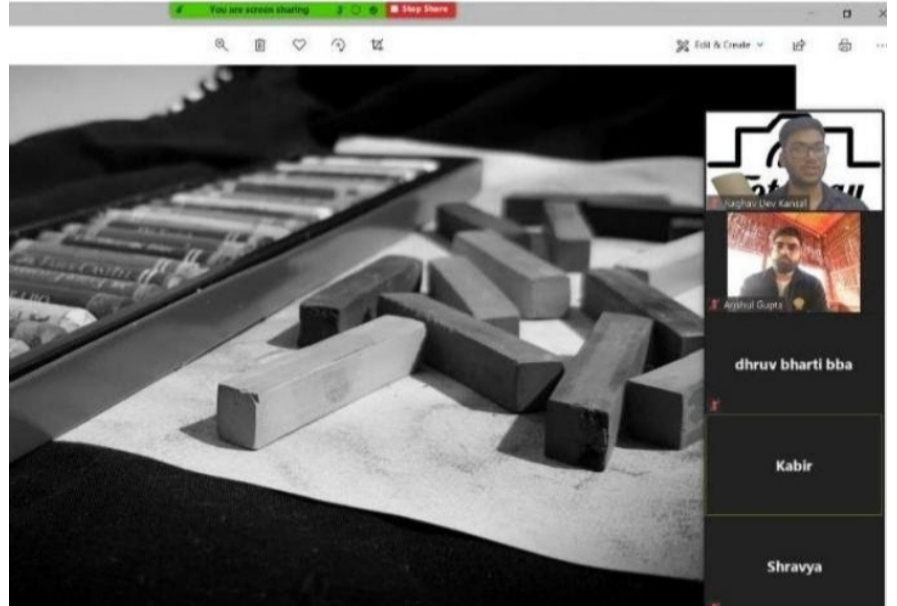
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**DSLR Category**

1. Dhruv Kalra (VIPS, Delhi)
2. Pragun Das (VIPS, Delhi)
3. Nimish Juneja (Rajdhani College, Delhi)

**Phone Category**

1. Yukta Mahajan (VIPS, Delhi)
2. Shravya Verma (Gargi College, Delhi)
3. Kabir Taneja (VIPS, Delhi)



**VIPS** *Sankaran*

### YOU JUST GOT FRAMED 2.0

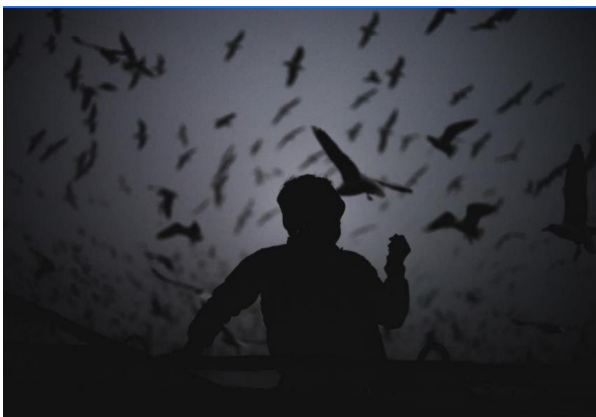
In association with FOTOLGY

Registrations open till  
**3<sup>rd</sup> March, 2021 !!**

Raghu Dev Kanasi  
9811115106

Parth Yadav  
9899313974

*Vinda* *The Cultor* *BIGKALP* *IPU BUZZ* *THE COSMOS STORE*  
YOUR CHOICE ON YOUR FINGERTIPS



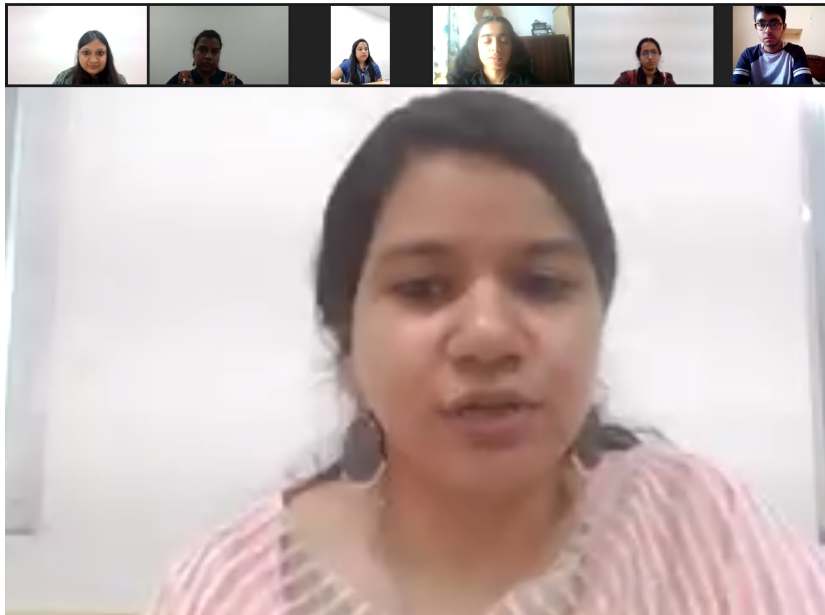
## YOU JUST GOT FRAMED 2.0

*by Fotology*

You Just Got Framed 2.0 was one of the most anticipated and gripping events of SANKARAN'21, the annual academic fest of Economics Department of Vivekananda Institute of Professional Studies by ARTHVIDYA- VIPS club of economists.

On 5th March, the participants were given a chance to explain their photographs which they clicked either with their phones or DSLR. The participants gave a brief description of the photographs in front of the judges.

On the final day, the results were announced by the judges on the basis of effort and thought put in by the participants.



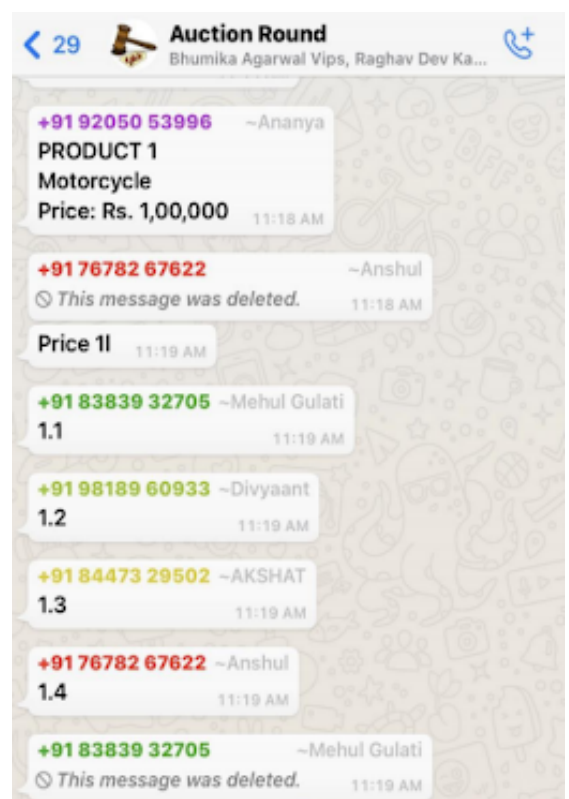
## WINNERS

1. Dev Anand, Shourya Bathla Taneja, Drashik Chhabra and Mehul Gulati
2. Swastika Budhiraja, Vanshaj Arora and Akshita Jain.

## MONOPOLY

by Arthvidya

On 6th March 2021, Arthvidya- the VIPS Club of Economics organised the event Monopoly, under Sankaran'21. The AUCTION ROUND was conducted at 11 am via a Whatsapp group chat, wherein the participants had to bid for their required commodities. This round eliminated several teams, leaving the BUSINESS PLAN round to be held among 7 teams. The second round took place at 1 pm. The qualified teams pitched their respective plans for their chosen commodities. This round exposed participants to the partial and factual challenges faced by business persons. The judges, Dr Meenakshi Gandhi along with Dr Jatin Vaid, cross-questioned the participants regarding their respective strategies. The winners were awarded certificates along with cash prizes. Monopoly: "A game of dice" allowed many to explore their strengths and learn from this experience, the event was closed on a convivial note. The success of this event would not have been possible without the guidance of Professor Dr Anuradha Jain, Dean of VSE and faculty members Ms Jyotika, Ms Neha Anand and Ms Priya Jindal.





VSE'S

# NATIONAL CONFERENCE

CHANGING CONTOURS OF ECONOMY, SOCIETY, BUSINESS, MEDIA, AND WORLD RELATIONS IN THE TWENTY-FIRST CENTURY WITH PARTICULAR REFERENCE TO SUSTAINABLE DEVELOPMENT

Anand



Vivekananda

Nilesh

Jyotika

VIDHI GOYAL

Dr Anil Kumar



VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES  
(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY)  
Approved Grade 'B' Institution by UGC, Recognized under Section 2(12) of UGC, Recognized by Bar Council of India, Approved by AICTE & NBA for MCA, ISO 9001:2015 Certified

**Vivekananda School of Economics**  
**National Conference**

26<sup>th</sup> - 27<sup>th</sup> March 2021 ZOOM

**Changing Contours of Economy, Society, Business, Media and World Relations in the 21<sup>st</sup> Century with special reference to Sustainable Development**

Speakers listed include: Dr. Anand Kumar, Dr. Nilesh Kumar, Dr. Jyotika, Dr. Vidhi Goyal, Dr. Anil Kumar, Dr. Saraswathi Vandana, Dr. Anuradha Jain, Dr. SC Vats, Dr. Manoj Kumar, Dr. Pradeep Kumar, Dr. Anand Kumar, Dr. Nilesh Kumar, Dr. Jyotika, Dr. Vidhi Goyal, Dr. Anil Kumar, Dr. Saraswathi Vandana, Dr. Anuradha Jain, Dr. SC Vats, Dr. Manoj Kumar, Dr. Pradeep Kumar.

26TH & 27TH  
MARCH, 2021

## SESSIONS

INAUGURAL CEREMONY

PLENARY SESSION

TECHNICAL SESSIONS

VALEDICTORY SESSION

## INAUGURAL CEREMONY

On the 26th and 27th of March 2021, Vivekananda School of Economics hosted a National Conference on "Changing Contours of Economy, Society, Business, Media, and World Relations in the Twenty-First Century with Particular Reference to Sustainable Development".

The Inaugural ceremony commenced with the Saraswathi Vandana followed by lighting of the lamp. Prof. Anuradha Jain, Principal and Dean, formally welcomed SC Vats, Chairman and Founder of VIPS, and all the dignitaries present and participants from various parts of the country, colleagues & students.

The esteemed speakers of the session who graced us with their invaluable knowledge in their respective fields were as follows:

**1. Prof. Sidharth Mishra**

(Adjunct Professor, and Chairman, VSJMC and VSIT, VIPS)

**2. Prof. (Dr) T.V. Subba Rao**

(Professor-Emeritus, VSSLS, VIPS)

**3. Dr Surender Kumar**

(Head of Department and Professor at Department of Economics, Delhi School of Economics, University of Delhi)

**4. Professor Dr. Bharat H. Desai**

(Professor of International Law, Jawaharlal Nehru Chair in International Environmental Law and Chairman, Centre for International Legal Studies, JNU)

**5. Prof. Jyoti Chandiramani**

(Director, Symbiosis School of Economics and Dean, Faculty of Humanities and Social Sciences)

**6. Prof. (Dr) Vinod Mishra**

(Associate Professor, Deputy Head of Department and Director of Education, Economics, Monash business school, Australia)

**7. Mr. Rishi Raj**

(Executive Editor, Financial Express)

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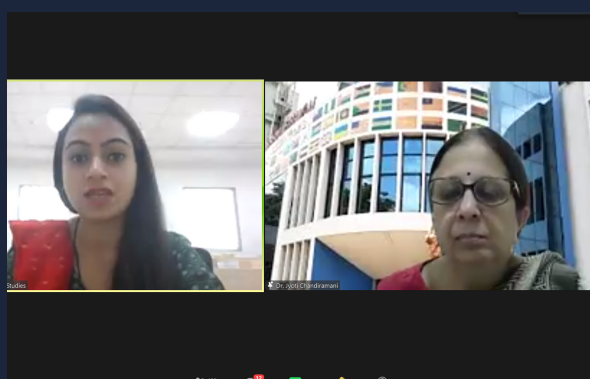
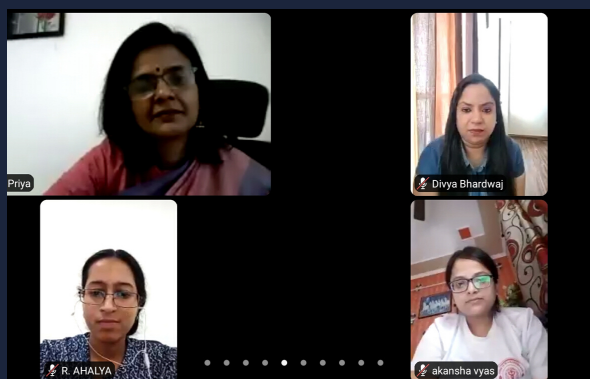
**Vivekananda School of Economics** is organising a **National Conference** on **CHANGING CONTOURS OF ECONOMY, SOCIETY, BUSINESS, MEDIA AND WORLD RELATIONS IN THE 21<sup>ST</sup> CENTURY WITH SPECIAL REFERENCE TO SUSTAINABLE DEVELOPMENT**

26<sup>th</sup> - 27<sup>th</sup> March 2021

**Inaugural Session**

26<sup>th</sup> March 2021 11 AM ZOOM

Speakers: Dr. Surender Kumar, Dr. Bharat H. Desai, Prof. Jyoti Chandiramani, Dr. Vinod Mishra, Mr. Rishi Raj



Our guest enlightened and guided us with several aspects of sustainable development. They talked about legal aspects including international law and environmental law and what it will take to sustain our environment. Our speakers also threw some light on the Indian economy and its readiness to take upon sustenance and its long-term goals. At the end of the session convener, Prof. (Dr) Anuradha Jain proposed a vote of thanks to all the speakers for their valuable time and knowledge.



# PLENARY SESSION

VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES  
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**Vivekananda School of Economics**

**Plenary Session**  
on  
**REDEFINING THE CONTOURS OF  
ECONOMY AND SOCIETY FOR  
SUSTAINABLE DEVELOPMENT**

26<sup>th</sup> - 27<sup>th</sup>  
March 2021

Prof. Murugaiah Valleti  
Institute of Management Studies,  
Davangere

Dr. Anil Kumar  
SRCC, Delhi University

Dr. Navel Garg  
Delhi Technological  
University

**Plenary  
Session**

26<sup>th</sup> March 2021 1:45 PM ZOOM

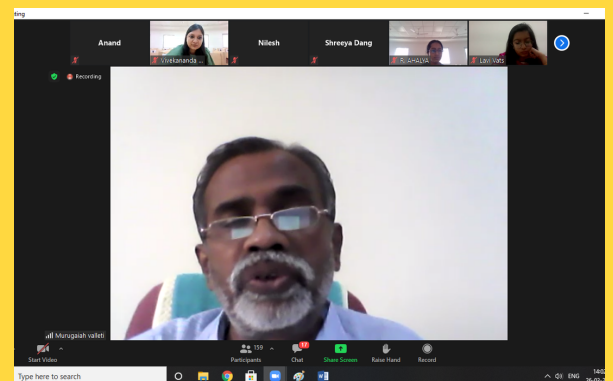
The guests for the session were Professor Murugaiah Valleti and Dr. Anil Kumar.

Professor Murugaiah Valleti is the Chairman of Institute of Management Studies, Davangere University. He completed his post-graduation from Sri Venkateswara University, Tripura and was awarded his PhD by University of Mysore. His areas of specialization include Marketing Management, International Business & International Financial Management.

He started the session with his area of expertise by explaining the difference between sustainability and sustainable development. He talked about the four dimensions of sustainable development- Society, Economy, Cultural and Environmental. Topics such as Smart City Programmes, Mobility, New Healthcare Solutions and Energy Efficiency were also discussed.

Dr Anil Kumar is an Associate Professor at SRCC, University of Delhi. An alumnus of SRCC & Harvard Business School, he did his post-graduation in Commerce from Delhi School of Economics, University of Delhi. He was awarded a Ph.D. degree by the University of Delhi for his thesis on Corporate Governance. His area of specialization is Corporate Governance, Corporate Social Responsibility (CSR) and Higher Education.

He strongly opposed the 1987 definition of Sustainable Development. He argued that needs of the future cannot be dealt with if needs of the present are not met. The Structural Reform Programmes (LPG) was also thoroughly discussed. His main concern was that sustainability cannot be achieved with under employment. He explained that the contours of economy changed with the new government in power in 2014- with the introduction of Jan Dhan Yojna & Swachh Bharat Abhiyaan. He furthermore elaborated on topics such as Agriculture sector and Policy of Privatisation.

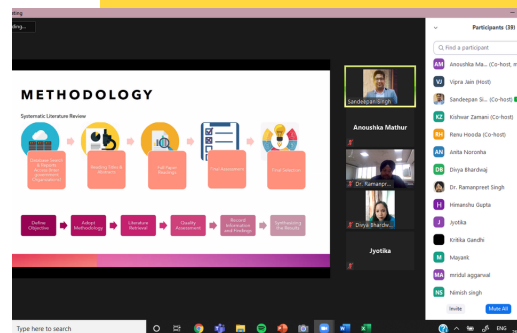
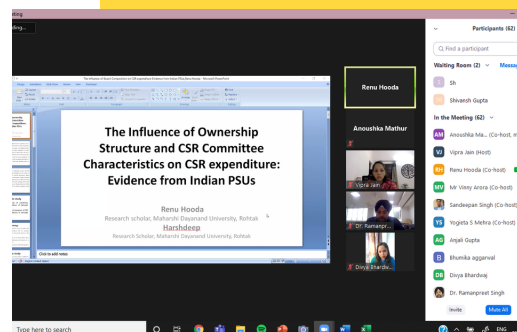


# TECHNICAL SESSION-1

The Technical session 1 of the National Conference of Vivekananda School of Economics, VIPS was held on 26th March 2021, Friday online on ZOOM meeting. The session was chaired by Dr Ramanpreet Singh and co-chaired by Ms Divya Jindger.

The theme of the session was Business. The research was centred on Corporate Sustenance during and after the COVID world. It also focused on how the pandemic has influenced the consumer behaviour in the market.

Each participant was given 10 minutes time to present their research topics followed by a 5-minutes cross-question session by the judges. Researchers and post-graduate students from universities all over India came ahead with their proposition. The session was strictly timed and organized. The session ended with a vote of thanks by Ms Vipra Jain.

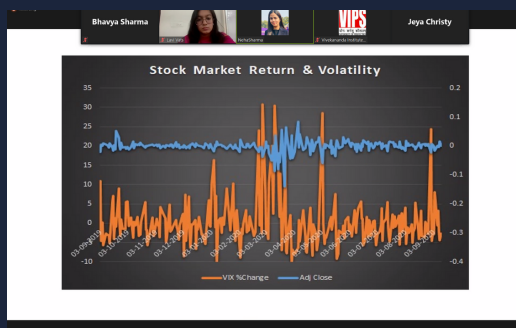


# TECHNICAL SESSION-2

Technical session 2 of the National Conference of Vivekananda School of Economics, VIPS was held on 26th March 2021, Friday online on ZOOM meeting. The objective of the Technical Session-II was to render a well-informed perspective from the lens of the "Emerging Challenges and Opportunities."

The groundwork laid by the session illuminated the audience with the work done by researchers closely investigating contemporary socio-economic discussions. The cohort of researchers conscientiously showcased the journey of their exploration and interpretation of how a post pandemic world has altered the course of Indian exports, food prices, stock market, savings and expenditure patterns. Each participant was given 10 minutes time to present their research topics followed by a 5-minutes cross-question session by the judges.

Apart from that the session carefully handled pressing topics of national concern such as energy transition, cybercrime, cryptocurrency and nutrition status in urban India.



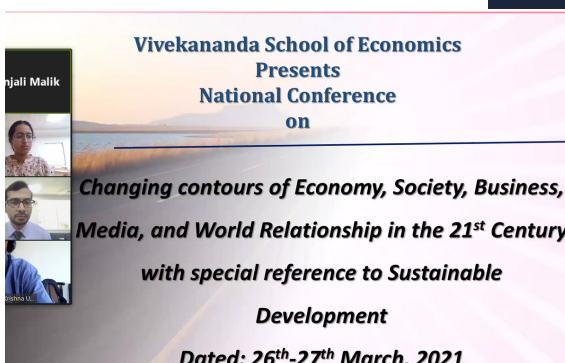
**FUTURE OF CONSUMPTION: POST PANDEMIC**

- A normal economic cycle lasts for about 10 years. During the expansion phase, consumption sentiment is higher, with high levels of income levels as well as leverage. Typically, the stage of the peak is followed by contraction.
- With the hit of the COVID-19 pandemic, the global economy has entered the contraction phase also characterized by falling incomes, falling production, falling exports, and rising unemployment levels.
- In such a situation, consumption of consumer discretionary goods has been stalled extensively, and restarting normal activity is predictable to take time on account of restrictions on international trade, reverse migration of workers, and social distancing processes.
- Covid-19 pandemic has largely stalled consumption of discretionary items, thereby negatively impacting economic growth.

## TECHNICAL SESSION-3

Technical session III of the National Conference of Vivekananda School of Economics, VIPS was held on 27th March 2021, Saturday via Zoom Meeting as a part of the National Conference held by Vivekananda School of Economics. The theme of the session was- Policy Framework for Growth and International Relations. It emphasized on the difficulties and possibilities that impede growth and provided a platform for extensive research that is probing the specific area and inspect its ramifications to long-term development goals.

The speakers had to speak for ten minutes about their presentation in front of the judges, Sant K and R. Ahalya. Apart from that the session handled pressing topics of national concern such as agriculture, trade war, globalization and sustainable development, etc.

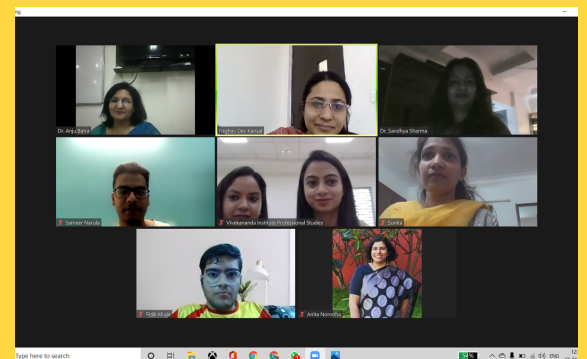
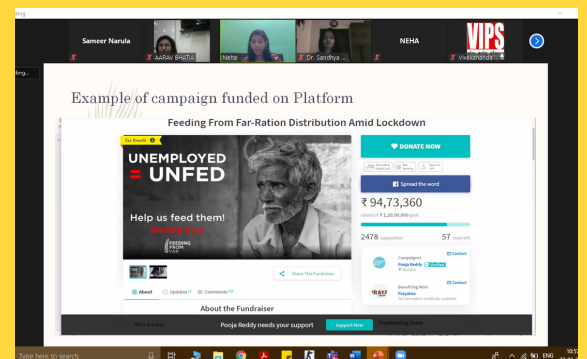


## TECHNICAL SESSION-4

The Technical Session IV of the National Conference, organised by the Vivekananda School of Economics, was held on 27th March, 2020 at 10:00 am via the online meeting platform, Zoom.

The session began by introducing the theme "Economy and Society ". The chair persons for the meeting were Dr.Vaishali Billa, assistant professor at Vivekananda Institute of Professional Studies and Dr.Anju Batra, assistant professor at Delhi Institute of Advanced Studies. The co - chairperson for the same was Dr. Sandhya Sharma, assistant professor at Vivekananda Institute of Professional Studies. The speakers in the panel touched various topics peripheral to the theme, and were given a stipulated time to express their respective ideologies, concerns and conclusions.

The participants thoroughly touched upon several topics in very different aspects from one another.





Topics presented by the participants included- Gratitude and work life balance among Indian Female Workforce: Exploring Mediating Role of Psychological Capital, Women and Covid-19- A Socio - Economic Impact, A Novel Approach to construct Women Empowerment Index for Indian States and UTs, Donation based Crowd Funding: Way towards Social Sustainability, Impact of Covid 19 Pandemic Lockdown on Mental Health, A Comparative Analysis of Public Expenditure in Secondary Educational in South Asia, Common Property Resources and the Question of Women's Sustainability in the Rural Rajasthan, Crypto currency - Challenges vs. Opportunities.

Each participant was given 10 minutes time to present their research topics followed by a 5-minutes cross-question session by the judges. Each speaker was percipient about their chosen topic and the entire course of the session was quite scholarly. The session came to an end with a vote of thanks to the judges, our dean Dr. Anuradha Jain and the faculty members.



VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES (AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY)  
Accredited Grade 'A' Institution by AACSB, International Order Median (201) by UGC, Recognized by Bar Council of India, Approved by AICTE & NBA for MCA, ISO 9001:2015 Certified

**Vivekananda School of Economics**  
is organising a  
**National Conference**  
on  
**CHANGING CONTOURS OF ECONOMY, SOCIETY,  
BUSINESS, MEDIA AND WORLD RELATIONS  
IN THE 21<sup>ST</sup> CENTURY WITH SPECIAL  
REFERENCE TO SUSTAINABLE  
DEVELOPMENT**

26<sup>th</sup> - 27<sup>th</sup>  
March 2021

**Dr. Bipin Beohar**  
Former Chairman, MP Public Service  
Commission and Former  
Professor, Agriculture Economics and  
Agriculture Business Management

**Dr. Selvam Velangani Manickam**  
Regional Director,  
Institute of Social Sciences,  
Puducherry

**Dr. Kavita Indapurkar**  
Head of Department,  
Amity School of Economics

**Valedictory  
Session**

27<sup>th</sup> March 2021 3:00 PM ZOOM

## VALEDICTORY SESSION

The Saraswathi Vandana was performed first, followed by the illumination of the lamp. Mr. Suneet Vats, Vice Chairman of the Vivekananda Institute of Professional Studies, honoured us with his presence and engaged with the audience. A glimpse of campus life at VIPS was showcased as well.

Prof. Anuradha Jain, Principal and Dean, VSE, VIPS suggested a vote of gratitude to all of the speakers for their time and expertise. The following speakers graced us with their knowledge during the session -

**1. Prof. (Dr.) R. Venkata Rao**

(Chairperson, VSLLS AND VSES, VIPS)

**2. Dr. Bipin Beohar**

(Former Chairman, MP Public Service Commission and Former Professor, Agriculture Economics and Agriculture Business Management)

**3. Dr. Kavita Indapurkar**

(Head of Department, Amity School of Economics)

The session was very fruitful, our guests of honour talked about different aspects of sustainable development like artificial intelligence, agriculture, women empowerment and legal aspect. At the end of the valedictory session, Dr. Anuradha Jain took the pleasure to thank all the speakers for their active presence gesturing virtually and also announce the winners for the research paper presented during technical sessions.

# BEST PAPERS- TECHNICAL SESSIONS

Research Scholars/Faculties/Industry Professionals

## **1. Implications of Covid-19 on Retail Supply Chain by**

Mr. Sandeepan Singh from Tata Consultancy services

(Theme: Business)

## **2. A. Financial Contagion: The Impact of Covid-19 Coronavirus on Indian Stock Market by**

Mr. Rajneesh Prakash Verma from Department of Financial Studies, University of Delhi, Ms. Neha Sharma from Department of Industrial and Management Engineering, IIT Kanpur and Ms. T. Jeya Christy from Department of Commerce, Indraprastha College for Women, University of Delhi

(Theme: Emerging)

## **3. Energy Transition and Sustainable Development: A Legal and Economic Analysis by**

Mr. Ashish Saraswat (Theme: Emerging)

## **4. Opportunity or Bane? Studying the Impact of Covid-19 Pandemic on Venture Capital Industry in India by**

Mr. Vinny Arora from Department of Commerce, University of Delhi and Dr. Yogieta S Mehra from Deen Dayal Upadhyaya College, University of Delhi (Theme: Business)

## **5. A Novel Approach to Construct Women Empowerment Index for Indian States and UTs by**

Ms. Priya Jindal and Ms. Sejal Jindal from Vivekananda Institute of Professional Studies

(Theme: economy and society)

## **6. The Strategic and Scientific Inclusions and Practices of the Formative Tools and the Techniques in the School-based Assessment - Continuous and Comprehensive Evaluation - CCE by**

Mr. B Srinivas Rao from Krishna University, Machilipatnam, Andhra Pradesh

(Theme: Policy framework)

## **7. Gratitude and Work-Life Balance among Indian Female Workforce: Exploring Mediating Role of Psychological Capital by**

Dr. Naval Garg from Delhi Technological university

(Theme: Economy)

## **8. Impact of Covid-19 Pandemic Lockdown on Mental Health by**

Dr. Aneela Tahilramani from Vivekananda Institute of Professional Studies

(Theme: Economy)



## Student Category

### **1. Inflation of Food Prices as an Implication of Anti-Globalization during Covid-19 by-**

Ms. Arunika Rastogi and Ms. Krithika Chakliath from Vivekananda Institute of Professional Studies

Mr. Rohit Chaurasia from WNS Global Services Private Limited (Theme: Emerging)

### **2. Cryptocurrency- Challenges versus Opportunities by-**

Mr. Sameer Narula from Vivekananda Institute of Professional Studies (Theme: Economy)

## OVERALL BEST PAPERS

### Research Scholars/Faculties/Industry Professionals

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# VSE'S WEBINAR SERIES 2021

**Placement Snapshots @ DSB**

Final Placement 2020: Highest Salary and Average Salary Up; 18 Students Seek Placements

DSB(VIPS-TC) Delhi Placement 2019: Key Highlights

- Highest Domestic Package shot up to Rs. 12.24 LPA from Rs. 11.5 LPA Last year.
- Overall Average Domestic Package up at Rs. 7.3 LPA from Rs. 6.7 LPA.
- Highest Salary Offered- 22.3 LPA.
- Highest Stipend Offered during Internship- Rs 1 Lac(PM) IDBI Financial- Business Development.
- Batch size 113 students; participated 95
- Total offers received 97
- Number of PPOs Made - 5
- Number of PPOs accepted - 2
- Number of Recruiters Making offers- 53
- Top Recruiting Domain- Sales & Marketing with 25% share.

**Placement Trends:** DSB(VIPS-TC) Delhi has yet again achieved 100% placement.




Entire participating batch of 95 students got 88 placement offers in diverse domains at yet higher packages offered by more recruiters.

There were 77 companies who confirmed their participation in placement 2019 at Delhi School of Business (VIPS-TC) but only 53 could get the opportunity to make recruitment offers to the students.

**Top 20 students of DSB(VIPS-TC) received offers with an average salary package of Rs. 8.2 lakhs in 2020 while 40% students got offers above Rs. 9.5 lakhs PA.**

Siddharth Jain's screen

Faculty @ DSB

|   |  |
|---|--|
|  | <b>Dr. Rattan Sharma</b><br>M.Com and Ph.D. (D.U.), Specialization: Accounting & Finance<br>He has a rich experience of more than 40 years in the field of education and has worked at various prestigious institutes. Some of the institutes where Dr. Sharma has worked include Indian Institute of Management- Lucknow, Management Development Institute (MDI), Gurugram, S.P. Jain Institute of Management and Research, Mumbai, where he served as Director of Center of Family Managed Businesses. |
|  | <b>Prof. Ashok Bhattacharya</b><br>PGPM (XRI), Specialization: OB & HRM<br>Ashok Bhattacharya is a Practice Professor in the OB and Human Resources. He also heads the Corporate Relations and Placement Area of the Institute. He has been faculty in HR at several leading and Corporate HR- IIT, Technologies. He has also held Executive Development assignments at IIT Bombay, IIT Madras, IIT Delhi, and IIT Guwahati.   |
|  | <b>Prof. Shoma Mukherjee</b><br>MIM (Thunderbird, USA), EFPM (MDI), Specialization: Business Communication<br>Dr. Shoma Mukherjee has a Ph.D. in Business Communication from Management Development Institute, Gurugram. She has over thirty years' corporate experience in HR and Management Consultancy. She has been former HR Head at Exxon Mobil.   |

A ARORA's screen

## 1. WHAT AFTER GRADUATION?

by Placement Cell

On 4th January 2021, the Placement Cell of VSE of VIPS organized a webinar on "What after Graduation?" The session was conducted for all of the students of VSE. During the session, students asked various questions. Mrs. Neerja guided everyone for their future careers.

The session commenced with an introduction about the speaker. The keynote speaker Mrs. Neerja shared a presentation on the mission and vision of the Delhi School of Business. Students had the opportunity to learn and discuss various topics such as PGDM Program (Post Grad Diploma in Management), Corporate Membership of DSB, International Exposure of DSB, and Placements DSB provides.

The session lasted for approximately 70 minutes. Then, following a structured process of brainstorming and information exchange, students discussed their related queries.

## 2. GROUP DISCUSSIONS

by Placement Cell

Vivekananda School of Economics in collaboration with Mr. Ravi Manoram organized a webinar on "How to do well in Group Discussions" on January 8, 2021.

Mr. Ravi Manoram is currently working with TIME Institute. He has completed his MBA from FMS (Delhi University) after graduating from Delhi College of Engineering. He is also the author of the book "When the Road Beckons".

Mr. Ravi commenced the session with the keynote address on how GD describes one's personality. He enlightened us on the importance of GDs in corporate world as the decisions of the companies are not unilateral. He also discussed how GDs are different from public speaking, elocutions, extempore and debates. He explained the types of Group Discussions. First being the Topic Based GD which includes knowledge based or abstract topics. Second is the Case Based GD which includes case studies, role play and group tasks. Third is the Article/ Film Based GD.

He further explained the basics of a GD that included the group size, seating arrangement, time allotment, role of moderator and communication, starting and finishing the discussion addressing the members, etc. He also revealed the performance parameters that the moderators take into account such as the content delivered, behavior of the candidate, communication skills, leadership skills and voice modulation. The discussion was followed by a Q&A round.

The session concluded with a vote of thanks by our faculty convener Ms. Neha Mangla. The session was conducted under the guidance of the faculty coordinators Dr. Lakshika Chutani and Ms. Priya Jindal.

### 3. TIPS TO ACE CAMPUS PLACEMENTS AND CRACK CAT EXAM

by Placement Cell

A webinar by Mr. G N Mishra on the theme- "Tips to ace campus placements and crack CAT" was organized by Vivekananda School of Economics on 19th February 2021. Mr. Mishra founded GNM classes and has over 13 years of experience in Times Group teaching IIM and IIT aspirants. After a warm welcome speech, Kartik Anand kicked off the webinar on how campus placements work. He emphasized how CAT coaching involves quants, LR, VA, decision making, profile building, and interview preparation. He further elaborated how Campus recruitment training involves Resume Preparation, Aptitude tests, Soft Skills Training, Guestimates, Logical Puzzles, and Industrial Preparation. He explained how an introduction plays a vital role during placements. Use of hand gestures and mentioning your strengths and weaknesses can make a huge difference. He also talked about what Guestimates were and how one should respond to them. A systematic format considering a flow of parameters should be used.

The session was interactive. Students shared their point of view in response to the guestimate question. Then Mr. G N Mishra took over and discussed various quants and LR questions. He elaborated how knowledge, speed, and approach matter the most to excel in any exam. He even asked a few original CAT questions and some of them were very tricky. Later, he discussed how an approach is the most significant thing in the way of acing an exam.

The session concluded by discussing the various benefits of doing an MBA. The event was instructive and participatory, as the guest speaker frequently asked questions and answered students' concerns. The faculty convener, Ms.Neha Mangla thanked the resource person for making time to impart practical knowledge to the students of VSE, VIPS. The webinar was successful under the guidance of the faculty coordinators, Ms.Priya Jindal and Ms.Lakshika.

### 4. ALUMNI MEET- GETTING READY FOR THE CORPORATE WORLD

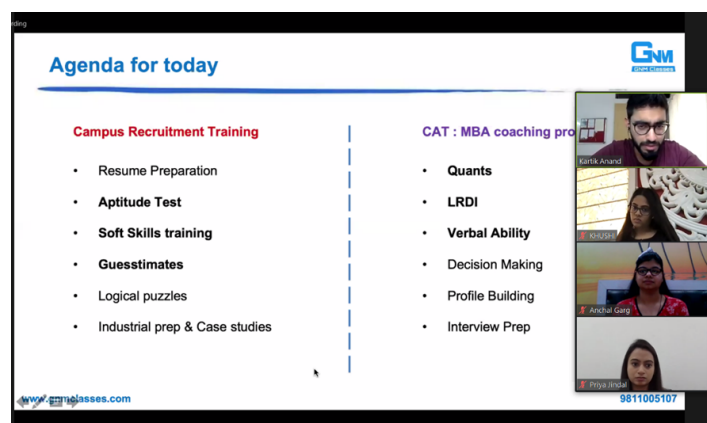
by Placement Cell

An Alumni Meet was organized on 18th March 2021 by VSE. It included speakers Mr. Anshpreet Singh Khurana, Miss Kirti Arora & Mr. Garvit Rajpal. All 3 of them are currently associated with Oracle (OFSS).

The session commenced with a welcome speech. Mr. Anshpreet started the session and was then taken over by Miss Kirti and further by Mr. Garvit. They emphasized the importance for every student to determine which path they wish to take - to continue their education or enter the workforce.

All 3 of them explained in detail how the corporate world works. The session was pretty informative as the seniors explained the entire placement procedure and how to deal with personal interviews and aptitude rounds.

The faculty convener, Ms.Neha Mangla thanked the alumni for taking time out of their schedule to impart practical knowledge to the students of VSE, VIPS. The session was conducted under the guidance of the faculty coordinators, Ms.Priya Jindal and Dr. Lakshika Chutani.





# 5. MYSTERY LADDER TO CORPORATES

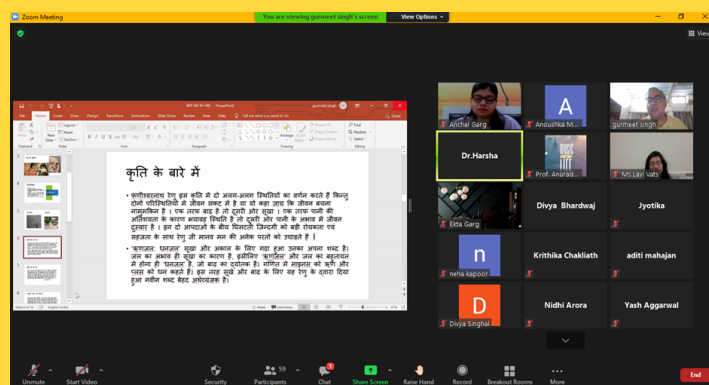
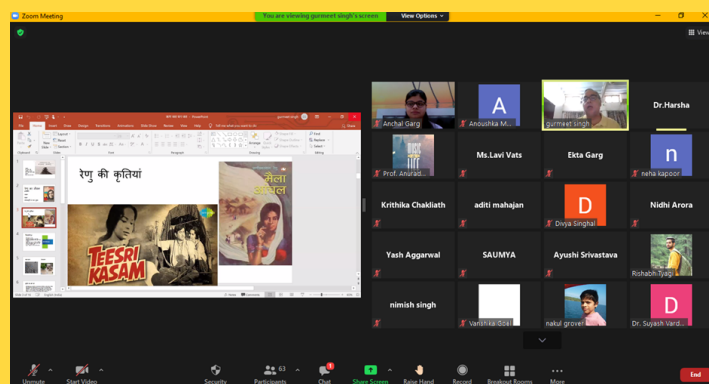
by Placement Cell

A webinar by Mr. Gagandeep Singh on the theme 'Mystery Ladder to Corporates' was organized by Vivekananda School of Economics on 19th March 2021. Mr. Gagandeep Singh is the Operational Excellence Manager at Wood - Global Shared services, an internationally renowned leadership coach and management consultant. He has 12+ years of work experience as a management consultant in Shared services/captive environment.

The session started with a welcome speech and a brief introduction of the resource person followed by an Ice breaker round. Mr. Gagandeep divided the entire session into 3 parameters namely-PLAN, PREPARE & PERFORM.

The session was detailed and included various topics like personal branding, certifications, how to perform in GDs & what is to be done before and after the interview round. The resource person also discussed a few Case Studies.

Students of semester I, IV & VI of Vivekananda School of Economics participated in the session. A total of 118 students attended the webinar: (50 students from I semester, 25 students from III semester and 31 students from V semester) along with faculty members. The webinar was extremely informative as well as interactive as the audience asked a variety of career-oriented questions. The faculty convener, Ms. Neha Mangla thanked the resource person for taking out time from their busy schedule to impart practical knowledge to the students of VSE, VIPS. The webinar was successful under the guidance of the faculty coordinators, Ms.Priya Jindal and Ms.Lakshika.



# 6. GUEST LECTURE ON RINJAL DHANJAL

by Vyom

On 29th May 2021, Vivekananda School of Economics (VSE) organized a guest lecture on the topic "Rinjal-Dhanjal (Reportaj)" for the IV Semester students of B.A. Economics (H). The session was conducted on ZOOM and the speaker for the session was Dr.Gurmeet Singh. Mr. Singh is currently working as an Associate Professor of Hindi at Punjab University, Chandigarh.

In the lecture Dr. Gurmeet Singh discussed the history and background of the author and his other writings. Sir even explained in detail how different natural calamities like floods and droughts affect the livelihoods of people. It turned out to be an informative and interactive session as students were able to understand the deeper theme of the story and how it reflected the society that we all live in.

The event was successful done under the guidance of Dr. Anuradha Jain, Dean Vivekananda School of Economics, Dr. Harsha Trivedi Assistant Professor, Vivekananda School of Economics and supervised under the presence of all faculty members.

## 7. GUEST LECTURE ON TOPI SHUKLA

by Vyom

On 19th June 2021, Vivekananda School of Economics (VSE) organized a guest lecture on the topic "Topi Shukla" for the IV Semester students of B.A. Economics (H). The session was conducted on ZOOM and the speaker for the session was Dr. Ashish Tripathi. Mr. Tripathi is currently working as a Professor of Hindi at Banaras Hindu University, Varanasi.

In the lecture Dr. Tripathi discussed the chapter in detail and how the Hindu-Muslim relationship affected the author and their families. It was a very interesting lecture where the deeper theme of the story was discussed and how it reflected the society that we all live in.

The event was successful done under the guidance of Dr. Anuradha Jain, Dean Vivekananda School of Economics, Dr. Harsha Trivedi Assistant Professor, Vivekananda School of Economics and supervised under the presence of all faculty members.

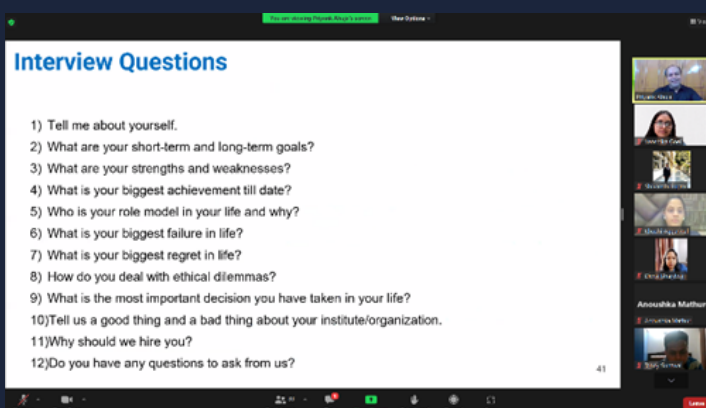
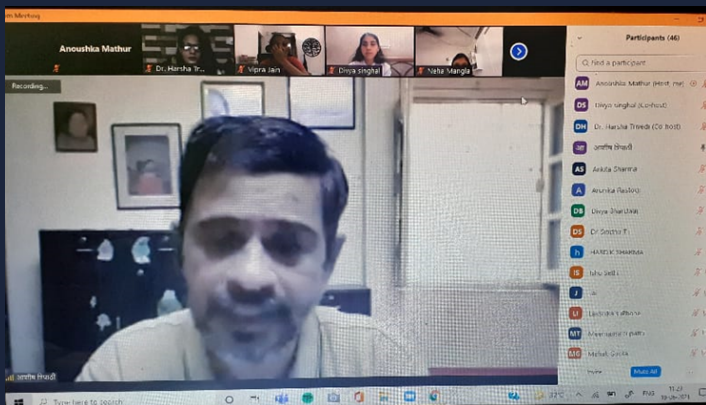
## 8. RESUME BUILDING AND ART AND SCIENCE OF CREATING THE FIRST IMPRESSIONS DURING INTERVIEWS

by Placement Cell

On 1st September 2021, The Placement Cell of Vivekananda School of Economics, VIPS organized a webinar on "Resume Building & Art and Science of Creating the First Impressions During Interviews". The guest speaker for the session was Mr. Priyank Ahuja.

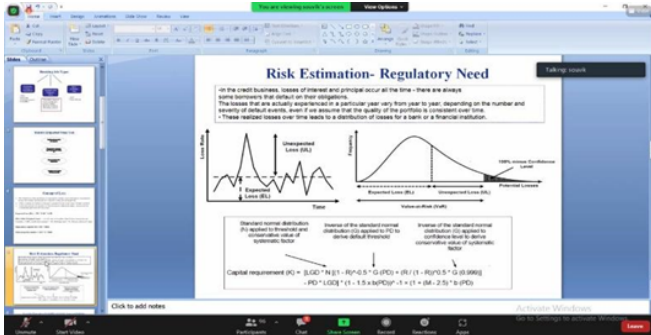
Mr. Priyank Ahuja has worked with Accenture for three years as a Product Manager and Consultant. He is an ISB and JIIT Alumnus who has successfully executed 65 diverse projects. The session began by explaining the difference between two very conflicting terms, CV and Resume. He further elaborated on different types of resumes, the ideal structure of writing a resume, and the benefits of a good resume. He also gave the students some tips and tricks to make their resumes more impactful. He briefed the students about Interview Behaviour and Body Language. He highlighted the importance of punctuality, presentability, and preparedness during an interview. He shared some Do's and Don'ts that must be followed during an interview.

He also informed the students about some frequently asked questions in interviews. He advised them to prepare for them before attending an interview to make the process efficient. After the session, students asked their doubts in the Q&A round. The webinar concluded with a vote of thanks.



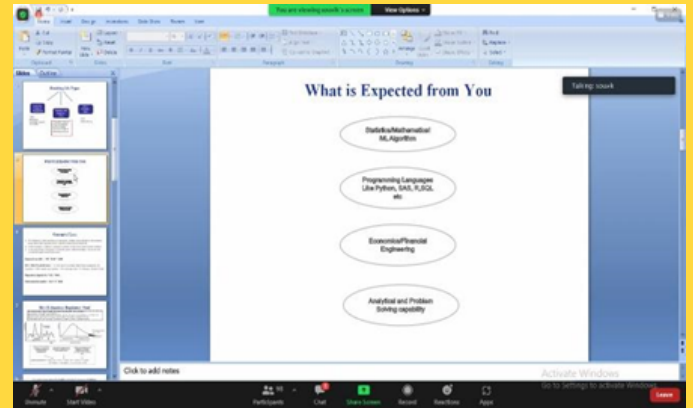
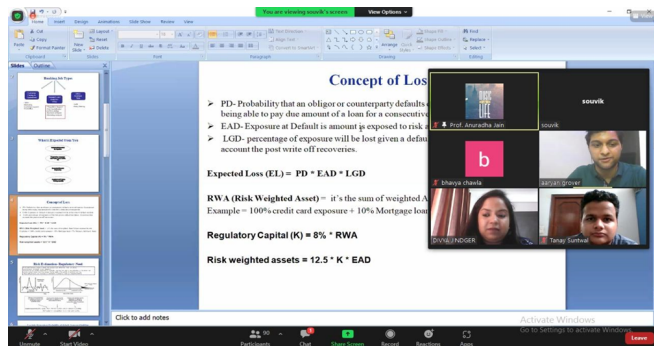
# 9. APPLICATION OF ECONOMICS AND STATISTICS IN THE FINANCIAL SECTOR

by Placement Cell



Mr. Souvik Naskar is currently the Senior Assistant Vice President at Barclays. He completed his Masters in Mathematical Economics from the University of Calcutta and has worked as Research associates with IIMA for around two years.

He started his career with HSBC bank and has worked for more than six years with Barclays Analytics. Mr. Naskar has also completed one year of onshore experience with Wells Fargo Research and Analytics at Valparaiso, Chile. Mr. Naskar began by providing an overview of Risk Analytics in Banking.

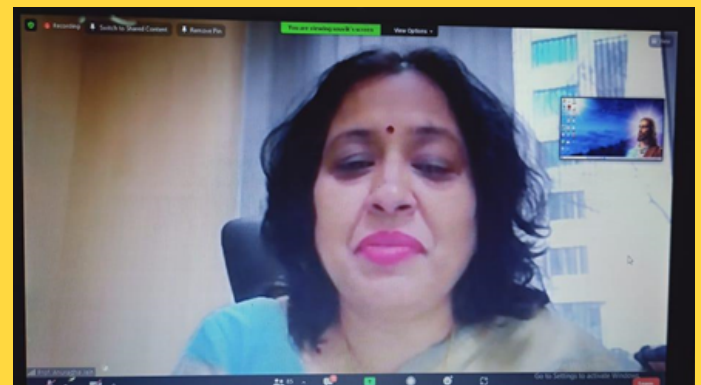


He described the several kinds of jobs available in the banking business, including Customer Facing and Operations, Research and Analytics Wing, Business and Marketing Analysis, and Direct Business Side, which covers ALM and Policy Making.

He mentioned that skills such as Statistics/ Mathematical ML Algorithm, Programming Languages, Economical/ Financial Engineering, and Analytical and Problem-Solving Capability are essential to work in this sector.

He highlighted some key concepts used to estimate the risk of losing money, such as the Concept of Loss, Logistic Regression, and Survival Model. He also mentioned the need for regulation for risk estimation.

Toward the end, he addressed the roles and responsibilities of corporate bank employees and how to preserve a work-life balance.



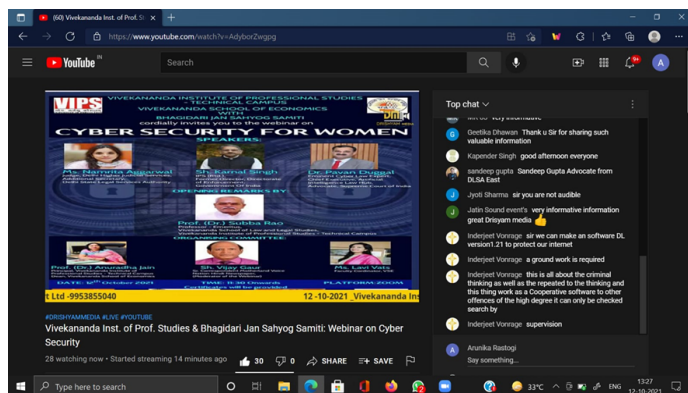


# 10. CYBERSECURITY FOR WOMEN

by Arthvidya

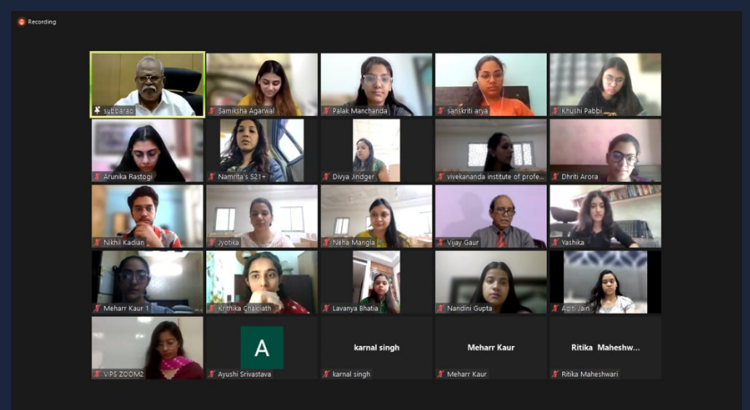
On 12th October 2021, Vivekananda School of Economics (VSE) organized a Webinar on the topic "Cybersecurity for Women" in collaboration with Bhagidari Jan Sahyog Samiti for the III and V Semester students of B.A. Economics (H). The webinar was organized to commemorate 'The International Day of Girl Child'. The webinar comprised of a detailed discussion on the topic mentioned followed by questions posed to the speakers. The webinar was attended by Dean ma'am-Dr. Anuradha Jain, faculty members, students of VSE and viewers from YouTube.

The Webinar was introduced with the words of knowledge and a discussion about the adverse effects that Cybercrime can have on the mental health of an individual. A brief overview on the topic was given by Ms. Lavi Vats. Dean ma'am was then called upon to share a few words with the students and to extend a token of thanks to the dignitaries for sharing their views on the topic 'Cybersecurity for Women'. Ms. Namrita Singh emphasized on the importance of pre-legal aid and civil rights that a woman must exercise in course of such paranoid situations followed by an instance where she helped a certain individual vulnerable to such a situation. She also apprised the viewers about various legal help centers spread throughout districts which are easily accessible to the victims. Sh. Karnal Singh started his lecture with a concern that most of the cybercrimes are against women and many women are hesitant to file a complaint.



Sir mentioned that this problem is now being solved with the starting of various online portals where complaints can be filed anonymously. Further, he talked about the need for parental guidance and age restriction on certain social media platforms. He shared his concern about the misuse of personal data by various applications installed on our mobiles and laptops. The third speaker, Dr. Pavan Duggal shared his valuable observations about how a person can take precautions to avoid cybercrimes. He mentioned that now the internet is not a luxury but a necessity and it's growing use has led to a rise in cybercrimes against women. Sir expressed his concern about the lack of legal provisions in India with respect to Cybercrimes.

Towards the end of the webinar, Mr. Saakshar, Youth Coordinator, Centre against Cyber Bullying, talked about the importance of privacy and security while using internet. He mentioned the importance of taking precautions while using social media and video conferencing platforms. A Q&A session was also held where students posed questions to the experts. It was a very interactive and enriching session with active participation on Zoom as well as YouTube. The event was concluded by a vote of thanks by Ms. Lavi Vats, who thanked the experts, Dean ma'am and student coordinators for their efforts which made the webinar a success.



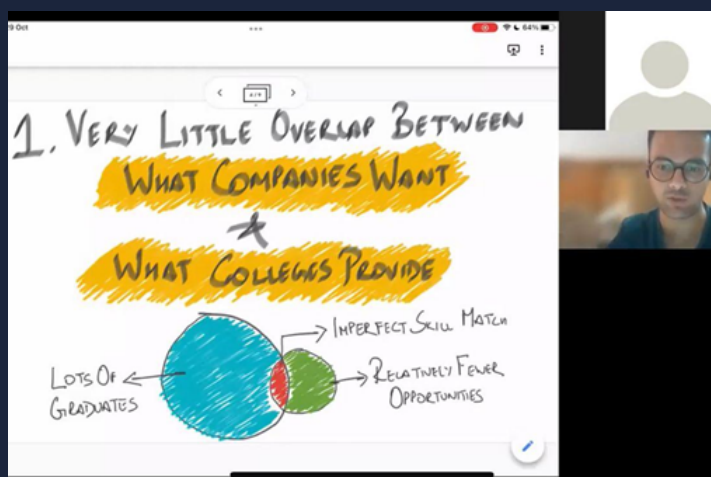
# 11. TWO DAYS TRAINING SESSION ON HOW TO CRACK GUESSTIMATES AND CASE STUDIES

by Placement Cell

Mr. Agnihotri is the Co-Founder of Curate and has worked at Paytm as a Product Manager and a management consultant at Deloitte. He has done his MBA from IIM Lucknow and Bachelors in Engineering from BITS Pilani.

Mr. Ankur has conceptualized & redesigned the warehousing & material handling strategy for a CV major to support an uptick in production with aggregating in-house storage & external warehouses to arrive at an optimal network of inbound logistics & material flow. He has also devised a renewed consolidated operating model for the manufacturing plants of an auto-component manufacturer. He worked as a Trainee Decision Scientist at MU sigma for two years.

Apart from this, he has done various webinars with prestigious colleges like Sri Guru Gobind Singh, Sri Venkateswara College, and other colleges under DU. He has guided students to achieve their dream jobs, succeed in interviews, group discussions, guesstimates, case studies, etc.

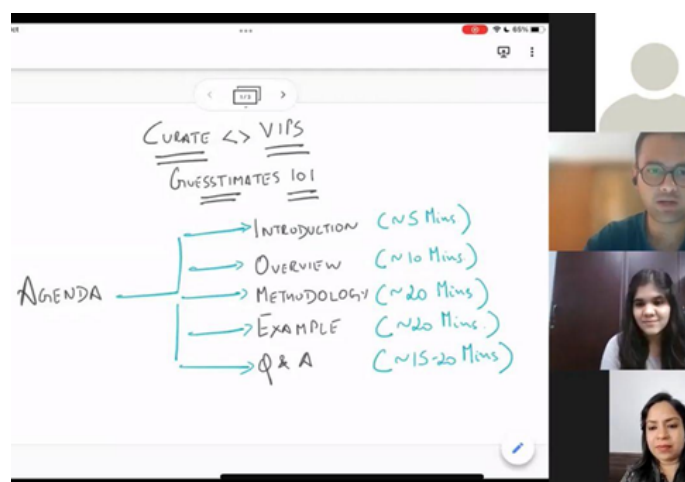


## DAY 1

On Day 1, Mr. Ankur Agnihotri began the session by introducing himself and his company Curate. He then discussed why guesstimates are essential and are a decisive factor in getting a job interview.

Mr. Agnihotri noted that the reasons for its prominence are insufficient knowledge in the actual world and a shortage of time. He taught various techniques to solve these kinds of problems. It included clarifying, assuming, framing the problem, formulae & figures, and synthesizing questions. He elaborated the session with an example. After this, there was a Q&A round, wherein the students clarified their doubts.

Students of III and V Semester of VSE (109 students) attended the event. They were enthusiastic and eager to learn. The session ended with a vote of thanks.



## DAY 2

On the second day, Mr. Ankur Agnihotri began by explaining what colleges demand from students and what is required in reality.

Mr. Ankur then discussed case studies by initiating an interactive session wherein he would ask some real-life questions. Students would have to give their opinions on how they could solve, or in other words, the important questions that they must answer to gain the most benefit from solving the case study.

The session ended with a Q&A session followed by a vote of thanks.

# 12. PLACEMENT PREPARATION PROGRAMME

by Placement Cell

Mr. Anindya Chowdhury is the Director of Prep Junction and has worked with ICICI bank and Nurturing Green. Sir is a Chartered Engineer and an Alumni of IIM Rohtak. He has conducted various training sessions and 60+ workshops with prestigious colleges like LSR, Hansraj, and Hindu

## DAY 1

Mr. Anindya Chowdhury conducted the session on "How to Succeed in Personal Interviews" and learned how to construct a compelling ATS-friendly resume and cover letter for targeted positions or roles using the proper keywords. He explained how the hiring process takes place and the various stages like the Screening Process and the Interview.

Students had to define their core talents and competencies, construct an ATS-friendly CV and write impactful accomplishment statements using action verbs during the workshop.

The training also included information on interviewers and what they look for in candidates, as well as some of the most common questions asked depending on the candidate's profile.

He discussed subjects such as the best practices for telephone interviews and how to dress and present oneself for an interview. They also guided how to respond to typical questions asked by the interviewer.

Following that, the audience was informed about the organizational criteria and how applicants should provide their credentials, experience, accomplishments, and skill set to the corporation. He also elaborated on the Screening Process and the need of conducting thorough research about the organization before the interview.

After that, a Q&A round was conducted wherein the students clarified their doubts. The session ended with a vote of thanks. After the session, the students had to attend a 75 minutes mock aptitude test.

Every candidate received a detailed report of their performances on their verbal ability and logical thinking.

## DAY 2

Mr. Abhishek Mahalpure is the Deputy Chief Manager at Aditya Birla Capital. He is an alumnus of IIM Rohtak where he was a member of the placement cell. He has done Bachelor of Engineering from Sinhgad College of Engineering, Pune. He has worked with HDFC Bank and Bluestar. Apart from this, he has a startup called PrepJunction that prepares its students to land in their dream careers.

The second day of the training session was on effective strategies to prepare and ace the Group Discussion process. Mr. Abhishek Mahalpure began the session by introducing himself. He then explained the parameters for evaluation in a GD round and various topics that one could expect in a group discussion.

Further, Mr. Mahalpure gave some strategies to ace such discussions. He pointed out listening is a crucial factor. He also presented a master plan for students unsure about the topic. He then gave various tips to prepare for the discussion rounds. One of them is to read about common topics and current events. He also emphasized that using statistics/numbers in the conversation might earn you extra points.

Later, he shed light on the most common errors to avoid because they might reduce one's chances of getting chosen. The mistakes to be avoided are dominance, irrelevant discussion, no participation, or late participation. He further discussed some common queries that students may have.

After this, there was a Q&A round, wherein the students clarified their doubts. The session ended with a vote of thanks. After the session, there was a mock GD round on Google Meet wherein students were divided into groups of 10.

In the next week, simulated personal interview rounds were conducted on Google Meet in which students were requested to upload their resumes and questioned individually.





# VSE EVENTS 2021

## AAHAAR

by Vyom

Vyom, The Cultural Society of VSE, in collaboration with Rotaract Club of Ardent Youth and Rotaract Club of Revolutionaries organized the 1st Phase of Food Donation Drive on the 4th of April 2021 at Palna (Delhi Council of Child Welfare Institute).

Donations of raw materials supported the food drive. Packets of lentils, wheat, ghee, and other food items were distributed to orphans at the Delhi Council of Child Welfare Institute. It was undoubtedly, a wonderful experience and a great way of doing social work and helping the needy. VSE, VIPS would like to thank the Delhi Council of Child Welfare Institute for providing us with this opportunity.

The event was a success under the guidance of Dean, VSE, Dr. Anuradha Jain, Principal of VIPS, Dr. Harsha Trivedi, Assistant Professor, VSE & Faculty Convener of 'VYOM', and Dr. Lakshika Chutani, Assistant Professor, VSE.

## STUDENT ORGANIZERS

1. Muskan Gaba
2. Suhani
3. Prerna Setiya
4. Anuj Arya
5. Tushar Bhareja



The poster features a yellow background with a stylized orange and purple graphic of a fork and spoon. Text includes the VIPS logo, the title 'AAHAAR FOOD DONATION DRIVE', and the slogan 'TAKE AWAY the Hunger!'. It lists the organizing clubs and provides contact information for Muskan Gaba and Prerna Setiya.

VIPS  
विपि: कर्मस कोशलम

VSE

VYOM, THE CULTURAL SOCIETY OF  
VIVEKANANDA SCHOOL OF  
ECONOMICS BRINGS TO YOU...

In collaboration with Rotaract  
club of Revolutionaries and  
Rotaract club of Ardent Youth

AAHAAR  
FOOD  
DONATION  
DRIVE

TAKE AWAY the Hunger!

EVEN A PENNY MAKES A  
DIFFERENCE

CONTACT US:  
Muskan Gaba: +918448446086  
Prerna Setiya: +917876787626

Rotary Rotaract VSE VIVEKANANDA SCHOOL OF ECONOMICS





## WINNERS

### 1. Kirti Mudhra

Shaheed Rajguru College of Applied Sciences for Women

### 2. Muskan Jain

Vivekananda Institute of Professional Studies



## CRAFT JAM

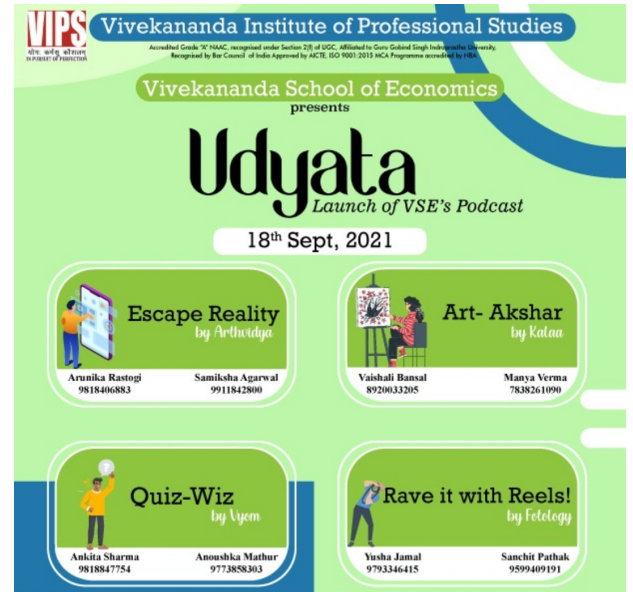
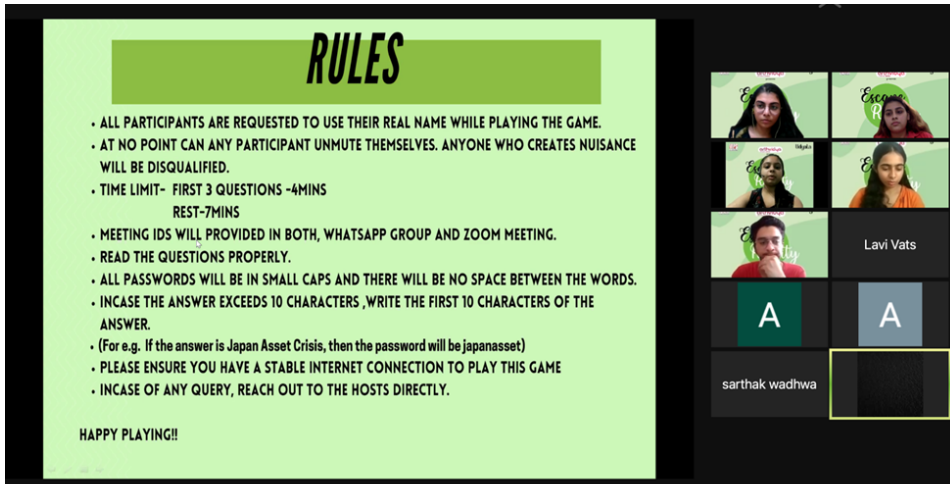
by Kalaa & Vyom

Kalaa- The Fine Arts Society of VSE, in collaboration with Vyom- The Cultural Society of VSE, organized an exciting and skillful event- Craft Jam.

This event was hosted on a virtual platform, and submissions came in from numerous colleges. Participants had to submit their artwork before the event. They also had to submit a short video, interpreting their artwork in about 2 minutes. We received 12 entries, and amongst these, our respected judges, Ms. Lavi Vats and Ms. Lakshika Chuttani announced the winners.

All participants received gift cards and e-certificates, and the winners also received cash rewards. The results were announced on our social media profiles, and the event was dispersed with the sincere hope that such events will be conducted on an annual basis.





# UDYATA' 21

Launch of VSE's Podcast

On 18th September 2021, Vivekananda School of Economics organized “Udyata’21”-to commemorate the launch of VSE’s podcast ‘The Sound of Economics. Under this, all the societies of VSE hosted an event to revel in the glory.

# QUIZ-WIZ

by Vyom

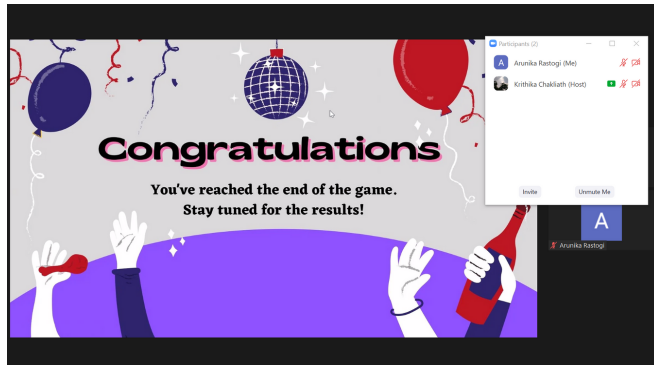
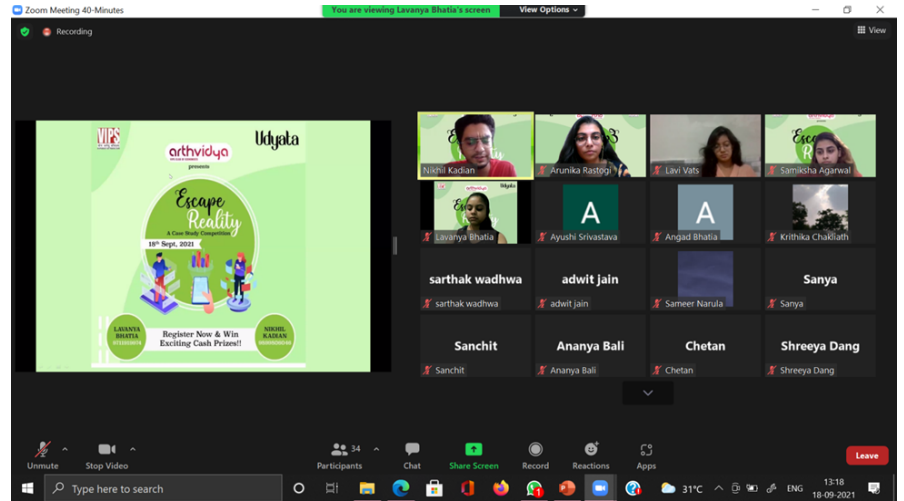
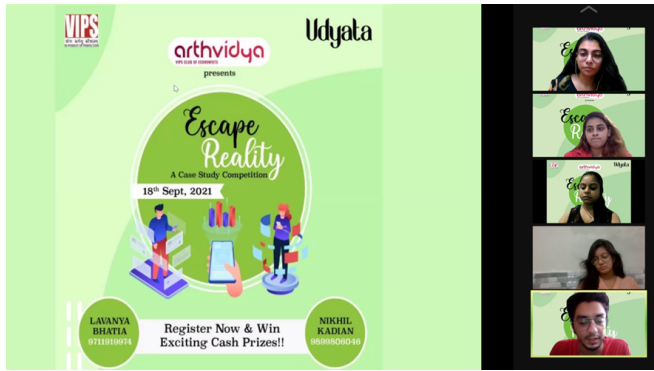
VYOM, The Cultural Society of VSE, organized QUIZ-WIZ, a fun quiz based on web series and movies. The quiz was conducted on Kahoot at 10 AM in the morning. It consisted of 20 interesting questions from different web series and movies. The participants were allotted 25 seconds to answer each question. All instructions regarding the game were communicated via Whatsapp.

The quiz started with some easy questions from famous Bollywood movies. Slowly the difficulty of the questions increased. Tough competition was seen among the participants as they fought to reach the top of the leader board.



## WINNERS

- 1. Dhriti Arora**  
Vivekananda Institute of Professional Studies
- 2. Vaibhav Tiwari**  
GL Bajaj Institute of Technology and Management
- 3. Lavanya Bhatia**  
Vivekananda Institute of Professional Studies



# WINNERS

## 1. Mahima Arora

Hansraj College, Delhi University

## 2. Ishna Srivastava

Vivekananda Institute Of Professional Studies



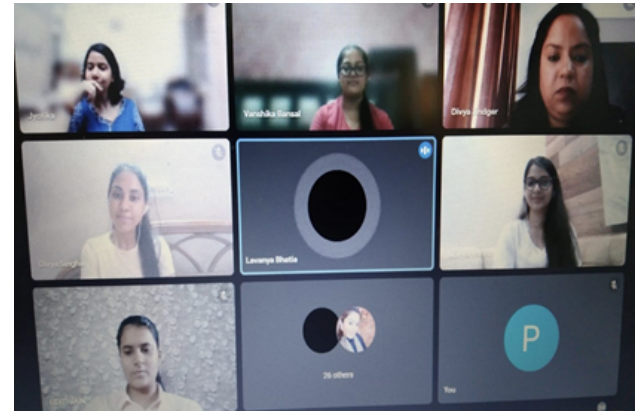
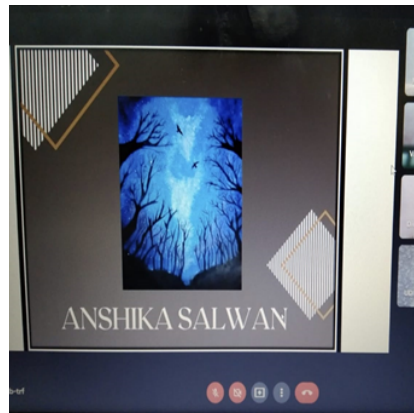
# ESCAPE REALITY

by Arthvidya

Arthvidya- The Academic Society of Vivekananda School of Economics (VSE) organized Escape Reality. It was an intercollege event in which all the participants had to solve a case study that was showcased on the screen in the Zoom meeting and the answer to the case study would be the password for the next Zoom meeting. For the first three Win questions, participants were given a time limit of 4 minutes. The rest of the questions had a time limit of 7 minutes. Everyone was given a separate meeting ID, whoever reached the last meeting first was the winner.

The event was a success under the guidance of Dr. Anuradha Jain, Dean Vivekananda School of Economics, Dr. Harsha Trivedi Assistant Professor, Vivekananda School of Economics, and supervised under the presence of all faculty members.





## ART - AKSHAR

by Kalaa

Kalaa- The Fine Arts Society of VSE organized Art-Akshar. It was an inter-college art event. Participants had to present their artwork based on one of the words given in accordance with the theme. The theme of the event was "The New Normal" and the words included were as follows:

- 1.E-Life
- 2.Escapism
- 3.Re-imagination

The event was organized on an online platform (Google Meet). It started with a short introduction regarding the main idea of the event. Then, the judges of the event- Ms.Divya Jindger and Mr. Sant Kumar were introduced. The artworks of all the participants were shown in the event in the form of a video to honor their elegant vision and creative effort. We received registrations from various colleges. In total, 33 registrations were received. The top 17 participants were shortlisted to give an interpretation of their artwork in a live session, followed by cross-questioning by the judges. After examining each masterpiece carefully, our Honorable judges announced the winners.

## WINNERS

### 1. Shivank Tiwari

JIMS Engineering Management  
Technical Campus

### 2. Sambhav Jain

Maharaja Agrasen Institute of  
Management Studies

VIPS  
Udyata  
Launch of VSE's Podcast

KALAA  
Presents  
**ART AKSHAR**

18th September 2021

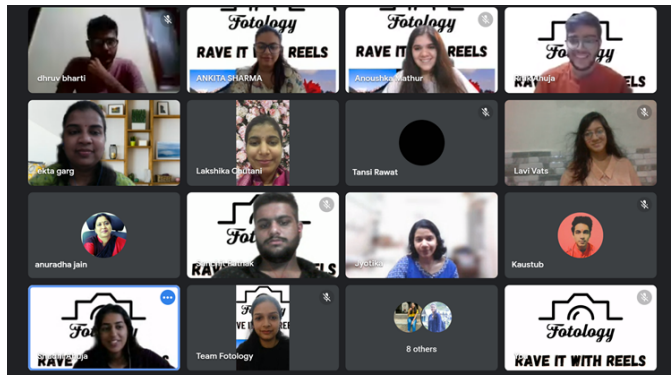
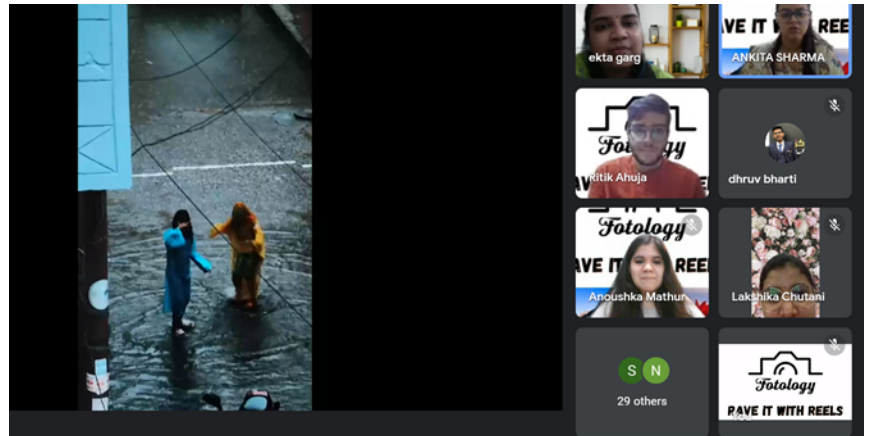
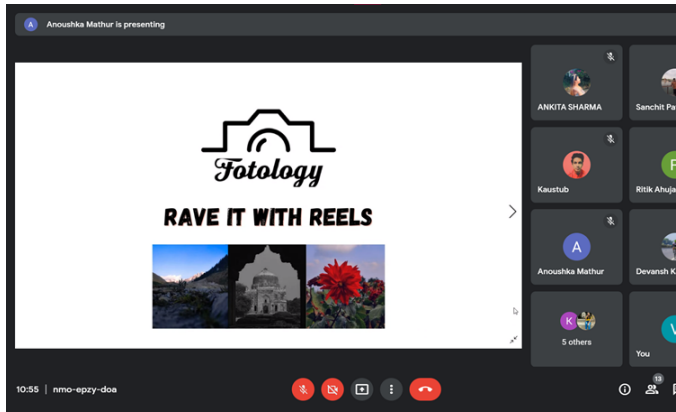
THEME: New Normal

Accepting entries till - 16th September 2021

Vaishali Bansal  
8920033205

Manya Verma  
7838261090





## RAVE IT WITH REELS

by Fotology

Fotology- The Photography Society of VSE organized RAVE IT WITH REELS. It was one of the most anticipated events.

The event was based on Filming and Video Editing. The participants were asked to film a short video on their mobile phones and edit it using illusionary and creative transitions. The entries were then shortlisted post anonymous scrutiny by faculty experts and team members. A total of 30 registrations were received. On the day of the event, contestants were given a chance to speak about their inspiration and message behind the video in front of the judges.

The results were announced by the judges based on Editing, Concept, and the Interpretation of the video by the participant.

## WINNERS

### 1.Devansh Kamboj

Vivekananda Institute of Professional Studies

### 2.Kaustabh Rauthan

Guru Tegh Bahadur Political Institute

### 3.Rizwan Ali

Jamia Hamdard University

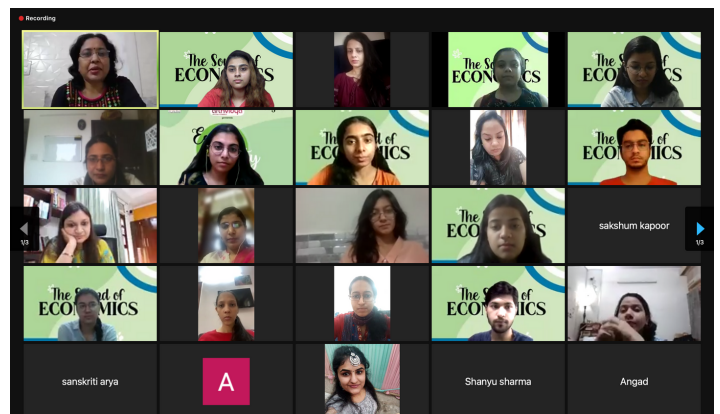
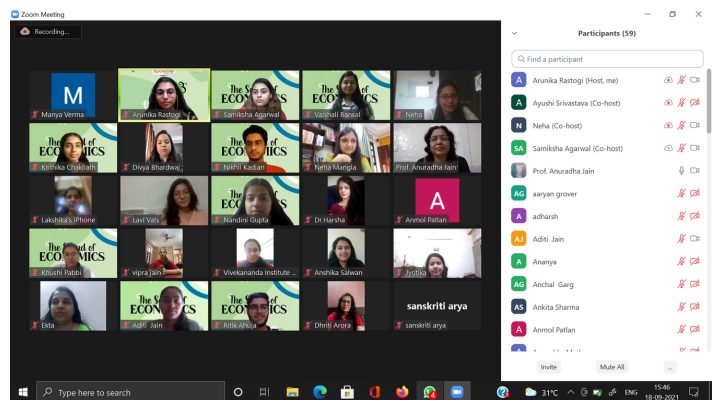
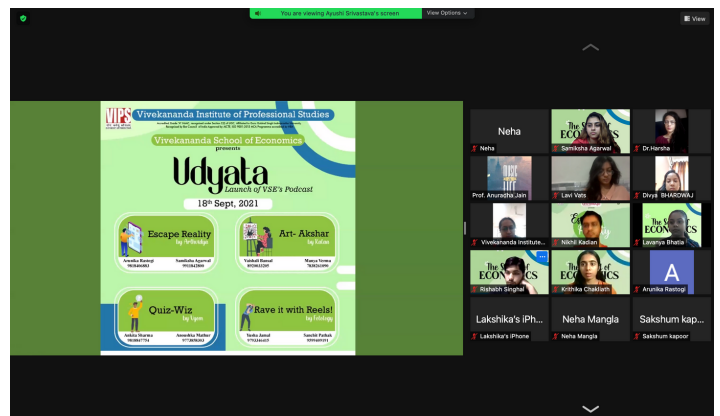
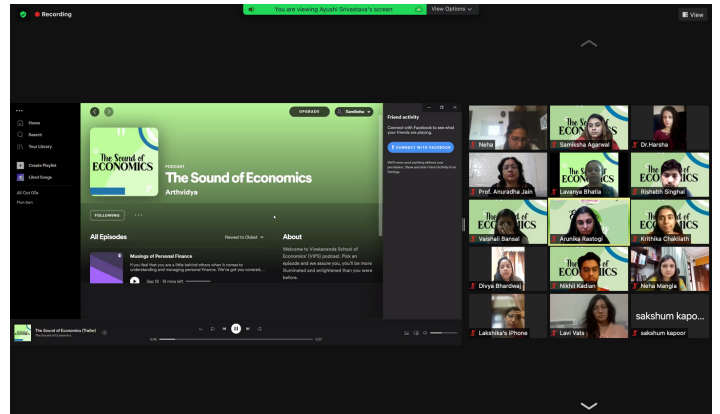


# UDAYATA'21 CLOSING CEREMONY

On 18th September 2021, a closing ceremony was held in order to conclude the one-day fest “Udyata’21” organized by Arthvidya- VIPS Club of Economists of Vivekananda School of Economics (VSE).

The ceremony commenced with a warm welcome by Arunika Rastogi, President of Arthvidya. She, along with the Vice President, Samiksha Agarwal gave a brief overview of the events held. The much awaited official trailer of the podcast was also presented to the audience. Dean ma’am was then called upon to share a few words with the students. She expressed her appreciation for the successful completion of the fest and was very delighted to see the launch of VSE’s own podcast. Ma’am emphasized on the importance of participating and organizing events as it would help the students to gain experience learn new things and build their personality. Dean ma’am also acknowledged the sincere efforts put in by the faculty members and student organizers.

Followed by that, the results were announced. The winners shared their excitement and experiences with the audience. The event was concluded with a vote of thanks by Ms. Ahalya, who thanked Dean Ma’am for her support and the faculty members and student organizers for their efforts which made the fest successful.

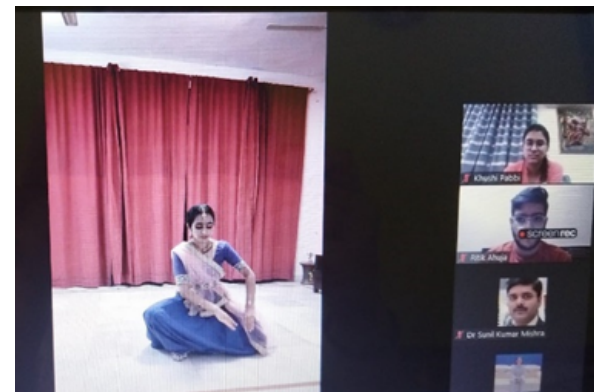




# HINDI DIWAS

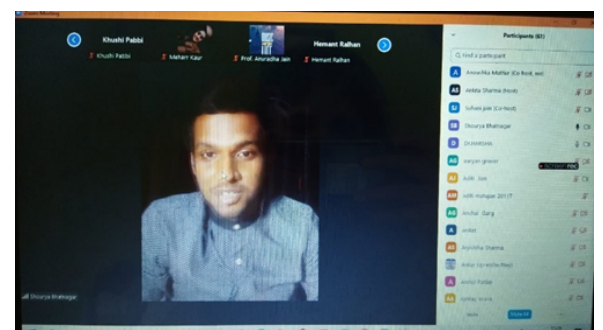
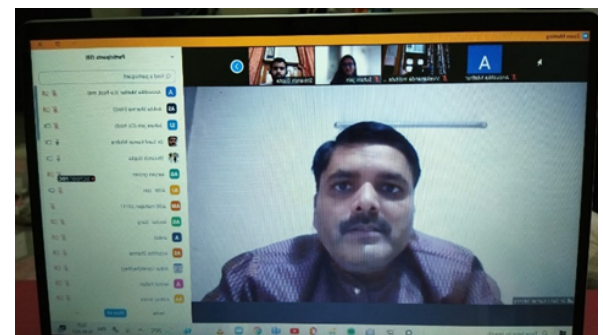
by Vyom

On 16th September 2021, the Vivekananda School of Economics (VSE) celebrated Hindi Diwas. An exceptional competition was held, in which contestants had to produce a self-composed poem, an article, a song, a Shayari, or a story in Hindi on the topic UDAAN within a time limit. The event was hosted on Zoom, and the anchors were Suhani Jain and Bhavya Chawla. Judges of the event were Dr. Harsha Trivedi, Assistant Professor, Vivekananda School of Economics, and Dr. Sunil Kumar Mishra, Assistant Professor, Vivekananda School of Journalism and Mass Communication. Students from several colleges competed against each other. The event was a success under the guidance of Dr. Anuradha Jain, Dean Vivekananda School of Economics, Dr. Harsha Trivedi Assistant Professor, Vivekananda School of Economics, Dr. Lakshika Chutani Assistant Professor, Vivekananda School of economics and supervised under the presence of all faculty members.

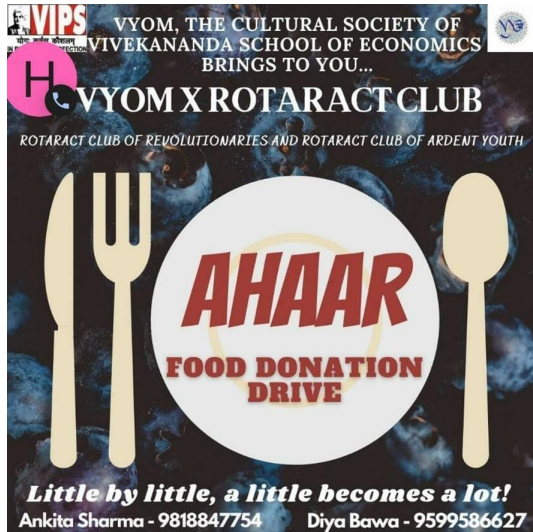


## WINNERS

1. Ritik Ahuja
2. Khushi Pabbi & Ankur Upreti
3. Aditi Jain & Ritika Sharma







## STUDENT ORGANIZERS

1. Ankita Sharma
2. Jatin Kumar
3. Diya Bawa
4. Aditi Jain
5. Shivansh Gupta
6. Ritik Ahuja

## AAHAAR 2.0

by Vyom

Vyom, The Cultural Society of Vivekananda School of Economics, in collaboration with Rotaract Club of Revolutionaries and Rotaract Club of Ardent Youth, on the occasion of Ganesh Chaturthi, organized a food donation drive - AAHAAR, on the 19th of September, 2021. With the help of all the generous donations received from individuals in phase-I, the team organized various Food Donation Drives. This was the Second Round of the Food Donation Drive.

The team assisted the Rotaract Club of Revolutionaries and Rotaract Club of Ardent Youth in distributing food and refreshments to all passersby. VSE, VIPS would like to thank the Rotaract Club of Revolutionaries and Rotaract Club of Ardent Youth for providing us with this incredible opportunity.

The event was a success under the guidance of Dean, VSE, Dr. Anuradha Jain, Principal of VIPS, Dr. Harsha Trivedi, Assistant Professor, VSE & Faculty Convener of 'VYOM', and Dr. Lakshika Chutani, Assistant Professor, VSE.







## STUDENT ORGANIZERS

1. Ankita Sharma
2. Anoushka Mathur
3. Diya Bawa
4. Jatin Kumar
5. Anjishtha Sharma
6. Aditi Jain
7. Shivansh Gupta
8. Ritik Ahuja
9. Bhavya Chawla

## AAHAAR 3.0

by Vyom

Vyom, The Cultural Society of Vivekananda School of Economics, in collaboration with UNHAD Foundation, organized a food donation drive - AAHAAR, on 26th September 2021. It was the Third Phase of the Food Donation Drive organized by Vyom. The Food Drive was held at New Delhi's Industrial Area, Kirti Nagar.

The team collected donations from the first phase of the Ahaar Project. With the help of generous donations received from individuals around us, the team has organized numerous Food Donation Drives throughout the year.

The Vyom Team, together with members of the Unhad Foundation, visited two slums in New Delhi's Industrial Area of Kirti Nagar. Collectively, the team delivered 200 boxes. Each package contained a Samosa, a bag of chips, biscuits, and a muffin. VSE, VIPS would like to thank UNHAD Foundation for an incredible opportunity. The event was a success under the guidance of Dean, VSE, Dr. Anuradha Jain, Principal of VIPS, Dr. Harsha Trivedi, Assistant Professor, VSE & Faculty Convener of Vyom, and Dr. Lakshika Chutani, Assistant Professor, VSE.

VIPS  
योग कर्मसु कोशलम्  
N PURSUIT OF PERFECTION

VYOM, THE CULTURAL SOCIETY OF VIVEKANANDA  
SCHOOL OF ECONOMICS BRINGS YOU TO...

VYOM X UNHAD FOUNDATION

AAHAAR  
FOOD  
DRIVE

Together we can tackle hunger!

SEPTEMBER 26, 2021

LOCATION: K-94 First Floor,  
Kirti Nagar, New Delhi  
110015

Ankita Sharma: 9818847754      Aditti Jain: 9811983504



## FLASHGUN

by Fotology

On the occasion of Diwali, FOTOLOGY - The Photography Society of VSE organised an exciting on-the-spot photography competition in the college.

The event was offline and open for all students of VIPS. It received entries from other departments of the college as well. Participants were asked to draw a chit of paper containing a topic and click a picture depicting that theme. Themes like Rangoli, Ethnic, Floral, Motion, Shadow, Reflection, etc were included. Participants were given 40 minutes to click the picture, edit it and send it to our official email address. We received a good number of 11 participants.

The photographs were judged by our Dean Dr. Anuradha Jain along with other faculty members on the basis of their depiction of the theme who then announced the respective winners of the event.

## WINNERS

### 1. Shreya Sipayya

Vivekananda School Of Economics,  
VIPS

### 2. Aman Mishra

Vivekananda School Of Business  
Studies, VIPS

### 3. Samiksha Agarwal

Vivekananda School Of Economics,  
VIPS

VIPS Vivekananda Institute of Professional Studies  
Vivekananda School of Economics

FOTOLOGY PRESENTS

# FlashGun

An On-The-Spot Photography Competition  
CAPTURE THE FESTIVE SPIRIT

## NOVEMBER 1ST, 2021

VENUE :- BLOCK A, 5TH FLOOR  
TIME :- 12:30 PM ONWARDS

STUDENT CONVENORS  
Yusha Jamal  
Sanchit Pathak

FACULTY CONVENORS  
Ms. Jyotika  
Ms. Lavi Vats





## WINNERS

### 1. Pranjal Jain & Rishita Kapoor

Vivekananda School Of Economics,  
VIPS

### 2. Arpit Batra & Mahi Aggarwal

Vivekananda School Of Economics,  
VIPS

## ADVIK

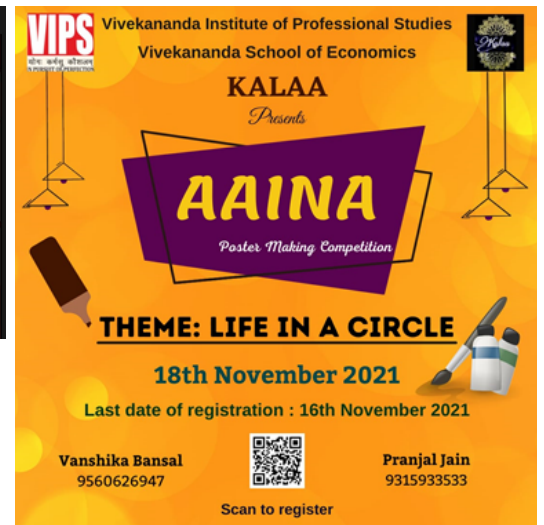
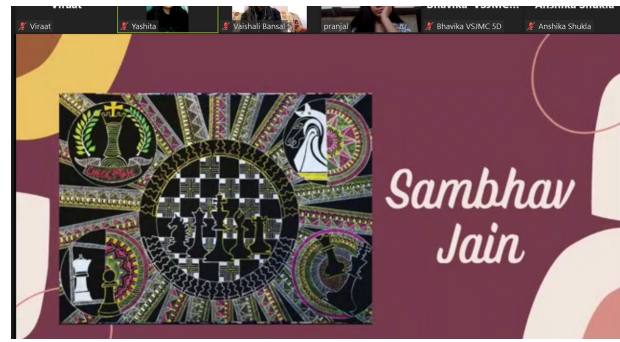
by Kalaa

KALAA organized ADVIK'21 on 18th November 2021. ADVIK, meaning unique, is comprised of three exclusive events - Rangoli Fiesta, AAINA, and Design-O-Canva. The idea behind conducting this event was to celebrate our Unity in Uniqueness.

## RANGOLI FIESTA

An extravagant and vibrant Rangoli event was organized by Kalaa on the auspicious occasion of DIWALI - A festival of pompous joy. The event was held for the students of VSE, offline in the college itself. Many students participated in the event. Team Kalaa decorated the 5th Floor, A Block of VIPS. Students could participate alone or in teams of 2. They were given a time limit of two hours to complete their rangolis.





## AAINA

AAINA was an inter-college poster-making competition. It was held to bring out the creativity of students on the theme - LIFE IN A CIRCLE. Participants had to submit their entries along with a picture of them creating their artworks beforehand. The artworks were judged based on uniqueness, creativity, and neatness. Artworks from different colleges like the PCTE group of college, Ludhiana, IIT Delhi, Keshav Mahavidyalaya, Deshbandhu College, and Maharaja Agrasen Institute of Management Studies were received.

## DESIGN-O-CANVA

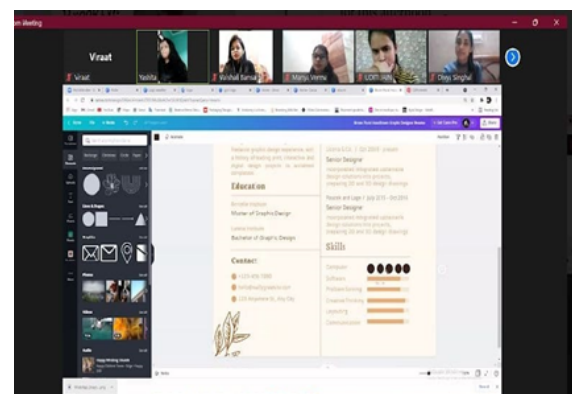
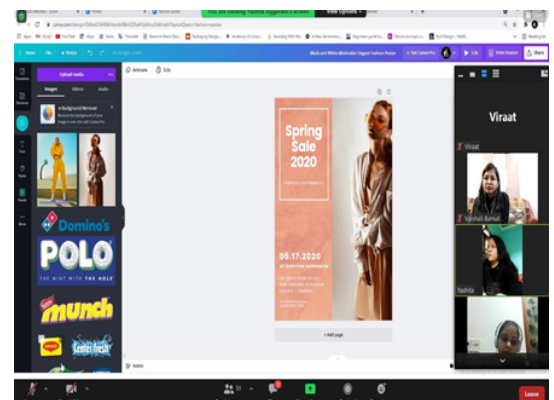
An exciting graphic designing workshop - Design-O-Canva was open to all art fanatics and creative enthusiasts. The objective of this workshop was to enlighten the students about different tools used in Canva and teach the basics of designing. The session addressed topics such as Poster Making, Presentation, Logo Designing, and Resume Building. It was an incredibly informative and fruitful workshop.

Ms. Yashita was well-versed with all the tricks and tools. She explained contrasting backgrounds, picture formatting, elements, styles, and typography. She even enlightened the students with numerous shortcuts and keywords. Students interacted with the speaker and asked all their doubts and queries they faced in different mediums.

# WINNERS

**1. Sambhav Jain**  
Maharaja Agrasen Institute of Management Studies

**2. Swati**  
Delhi University



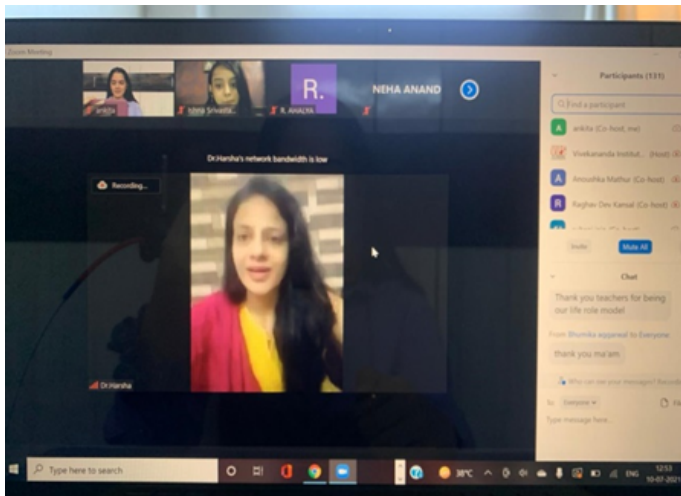




# FAREWELL'21

by Vyom & Fotology

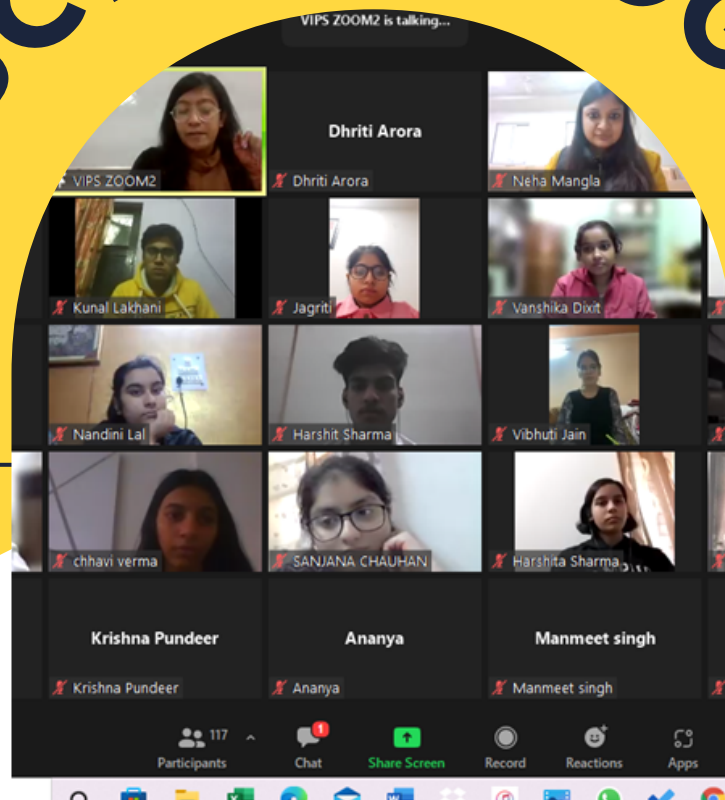
Students at VSE came together to bid farewell to the outgoing batch on July 10th, 2021. The event started sharply at 10:30 am on Zoom meeting. It was co-organized by Vyom- The Cultural Society and Fotology- The Photography Society. They planned everything for the event- including activities, performances, live messages, and videos. The day celebrated the years spent with friends and teachers, reminiscing the joyful moments and happy memories. Ms. Vipra Jain warmly welcomed the faculty and the students of VSE. The event commenced with an authentic performance of the Saraswati Vandana. The event continued with a game round. Participants attempted to answer questions in the chatbox, along with graceful and musical performances by students. Then, the much-anticipated video announcing the titles for the outgoing batch was released. It also featured our gorgeously dressed seniors. Dean Ma'am addressed the students and wished them success as they embarked on this new journey in their life. Finally, the new position holders for the VSE societies were announced, and the ceremony ended with an incredible film that took the seniors on a rollercoaster of emotions as the sense of nostalgia sunk in. The event was a success under the guidance of Dean, VSE, Dr. Anuradha Jain, Principal of VIPS, & Dr. Harsha Trivedi, Assistant Professor, VSE & Faculty Convener of Vyom.





# INDUCTION PROGRAM

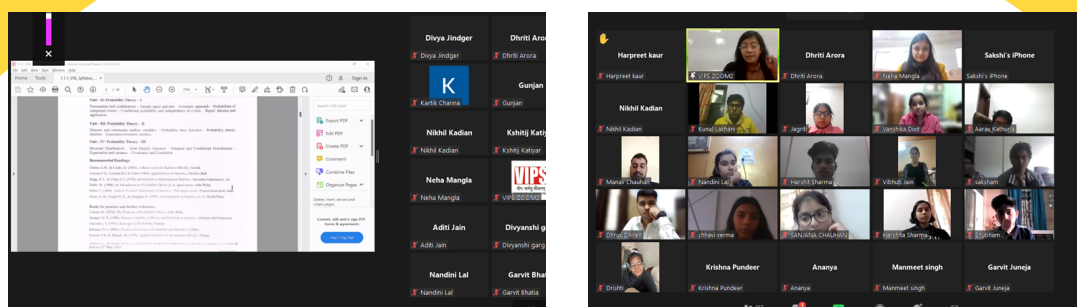
BATCH



2024

The orientation program began on 6th December 2021 with the welcome of the students, dignitaries, faculty members, and the Principal & Dean of Vivekananda School of Economics Prof.(Dr.) Anuradha Jain, who graced the occasion with her presence. A lamp-lighting ceremony was performed, which was accompanied by Saraswati Vandana. Then the students were addressed by the Dean of Vivekananda School of Economics Prof.(Dr.) Anuradha Jain. She welcomed the students and gave them an introduction regarding the academic disciplines. The students were made well familiar with the vision and the mission of the Swami Vivekanand Ji that the institute upholds proudly. They were also informed how the VSE department works, the mentor-mentee program to assist students, the class procedure, assessment criteria, guest lecturers, and many other things that enable the institution to run well from day one. Followed by this, the Faculty members acquainted with the students by giving them a brief introduction about themselves and what role they will be playing. A quiz was prepared for the new batch to make this event even more enjoyable. It was hosted on the Kahoot App. The enthusiasm and the spirit shown by the students were commendable.

Each of the five departmental societies introduced themselves to the new batch. Finally, Ms. Neha Anand, Assistant Professor, Vivekananda School of Economics, Vivekananda Institute of Professional Studies, gave a vote of thanks and concluded the day.



On 7th December 2021, an orientation program was organized by the Arthvidya-VIPS Club of Economists of Vivekananda School of Economics (VSE) to induct the new batch of students. The orientation aimed to familiarize the students with the numerous societies accessible at the central level, offering them a wide range of opportunities to showcase their talents and skills. A brief overview of all the societies was then given by the society heads to familiarize the students with the process of how a specific society functions, and the various posts available within for the same. To make the setting more inclusive and lively for the students, a short quiz was also organized. Later, the results were announced. Mrs. Neha Anand gave a vote of thanks at the end of the ceremony. She praised the students for being a fantastic audience, as well as the staff members and student organizers for their efforts, which contributed to the seamless transition and success of the orientation.

On 8th December 2021, the three-day induction programme organized by Arthvidya-The Academic Society of VSE was concluded. The online session was attended by faculty members, student coordinators, and students of the incoming batch of 2021-24. The core agenda of the session was to welcome, introduce and motivate the new batch to start their journey with valuable insights from the faculty members. The session commenced with a warm welcome by student coordinator, Nikhil Kadian. He then called upon the faculty members to introduce and familiarise the students with their respective subjects. The faculty members explained the syllabus, pattern of assessments, teaching pedagogies, and course objectives. They also emphasized the importance of class participation, regularity, and continuous assessments. Ms. Divya Jindger and Ms. Neha Anand gave a brief introduction about the Principles of Microeconomics by giving various real-life examples and briefly explaining the ten principles of economics. Ms. Jyotika provided the students with an interesting overview of Statistical Methods. Dr. R. Ahalya gave the students an insightful presentation about the use of Mathematical Economics. Ms. Sakshi Bhayana, Ms. Neha Mangla, and Ms. Lavi Vats emphasized the importance of English communication in a business setup. The faculty members also introduced the concept of online classes through MS Teams and Creatrix. The overall session was very interactive as the students engaged in active participation. The vote of thanks was given by Dr. R. Ahalya, who gave her best wishes and motivated the students for their new journey at VIPS.

# ALUMNI SPEAK



## SAKSHI SHARMA

My journey at VSE has been full of surprises, bumps and adventures I can still remember the first day I walked through those gates I was scared, anxious excited all at the same time but gradually things started settling in, faces became familiar and professors became mentors. This journey became far more interesting when I was selected as the president of arthvidya the pressure of taking forward

something so special made me apprehensive but the support that I received from my peers, seniors and professors made it tractable for me. I will always cherish the memories the experiences and the lessons that I learnt. At last I would say that VSE is nothing short of a tight-knit ecosystem where we all look out for each other in such a way that leads to holistic growth of everyone.

## MANAS KHUNGER

It was a great experience at VSE, most importantly, being a part of VSE was a blessing in itself. I got to learn so many things, I was not a kind of person who is responsible towards his duties or anything I was liable to but VSE really brought that change in me. I achieved great leadership qualities, I am really

thankful to my teacher coordinators who taught me how to do tasks more perfectly and in a much efficient way. It was a wonderful experience and everyone should be a part of it as it definitely modifies your own personality, changes your way and perspectives of thinking differently.







## YUKTA MAHAJAN

The Vivekananda School of Economics is good for academics, the teachers are very cooperative with doubts and have adequate knowledge of their respective subjects. However, for the overall development of students, there is a need to focus more on dynamic knowledge including co-curricular activities (marketing, practical work, drama, art, music, dance, writing, etc.), training through short courses to make students comfortable with the various softwares, and better structuring of mentor-mentee sessions as to cater to student needs and counseling them.

## PARTH BUDHIRAJA

It was great being at VSE. Everyone was supportive both academically as well as as mentally.



# ALUMNI INFO

## (Batch 2018-21)

### Prachi Dewan

**What is she currently up to-** MA Economics  
**Name of the institution she is currently studying in-** IP University- USHSS (GGSIPU)

### Mansi Nautiyal

**What is she currently up to-** MA Economics  
**Name of the institution she is currently studying in-** GGSIPU

### Khushi Pamnani

**What is she currently up to-** MA Economics  
**Name of the institution she is currently studying in-** Gokhale Institute of Politics and Economics

### Prakshay Tuteja

**What is he currently up to-** MA Economics  
**Name of the institution he is currently studying in-** Amity University

### Aditi Garg

**What is she currently up to-** Corporate Job  
**Name of the institution she is currently working at-** WNS Global Services Pvt. Ltd.  
**Designation-** Senior Associate - Actuarial

### Manas Khunger

**What is he currently up to-** Corporate Job  
**Name of the institution he is currently working at-** Oracle Financial Software Services Ltd.  
**Designation-** Associate Consultant

### Yukta Mahajan

**What is she currently up to-** Short courses & freelancing  
**Name of the institution she is currently working at-** Short courses from Film and Television Institute of India (FTII)

### Parth Budhiraja

**What is he currently up to-** Corporate Job  
**Name of the institution he is currently working at-** Hive  
**Designation-** Data Analyst

### Sakshi Sharma

**What is she currently up to-** Preparing for MBA exams.

# RESULTS

## BATCH 2018-21



1st: Apurva Singh  
92.85%



2nd: Ridhi Dhingra  
92.81%



3rd: Yukta Mahajan  
91.31%

|                  |       |                    |       |
|------------------|-------|--------------------|-------|
| APURVA SINGH     | 92.85 | JIPSON JOHN JAIMON | 86.08 |
| RIDHI DHINGRA    | 92.81 | AVARNYA DUBLISH    | 86.62 |
| YUKTA MAHAJAN    | 91.31 | KASHISH AGGARWAL   | 84.54 |
| TANYA GARG       | 90.23 | SWASTIK KANDPAL    | 86.96 |
| SANYA HARJAI     | 89.62 | TUSHAR GUPTA       | 83.27 |
| SIMRAN ARORA     | 92.42 | KHUSHBOO MUNJAL    | 83.65 |
| PRIYANKA GOGIA   | 90.19 | RICHA SINGH        | 84.12 |
| PRACHI CHOUDHARY | 91.42 | MANSI NAUTIYAL     | 84.73 |
| KRITI BANSAL     | 89.19 | SWASTI JAIN        | 82.77 |
| TUSHAR BHAREJA   | 89.00 | NAMIRA CHOUDHARY   | 83.77 |
| RUDRAKSH POPLI   | 88.23 | SHUBHANGI THAKUR   | 84.92 |
| MANAS KHUNGER    | 89.77 | MANAV JAIN         | 84.85 |
| RADHESH MOTIHAR  | 88.15 | YUGASHAA MALIK     | 83.88 |
| ISHIKA BANSAL    | 88.85 | NIPUN KHURANA      | 83.81 |
| ETI JAIN         | 88.31 | MUSKAN GUPTA       | 81.35 |
| PRACHI DEWAN     | 88.88 | VIDHI GOYAL        | 81.58 |
| HARSHITA BATRA   | 87.62 | SANUJ              | 82.62 |
| ETIKSHA GARG     | 87.15 | SONA BENNYCHAN     | 82.92 |
| TANYA DHAWAN     | 87.00 | MANSI JAIN         | 82.54 |
| ARPIT GHAI       | 87.12 | PARTH YADAV        | 81.81 |
| ARCHI JAIN       | 87.19 | ANUSHKA NARULA     | 82.19 |
| SUMIT SEHGAL     | 86.23 | MUSKAN GABA        | 82.81 |
| PARTEEK JAIN     | 86.27 | PULKIT JAIN        | 80.38 |
| MUSKAN GUPTA     | 86.27 | PULKIT GOEL        | 82.15 |



|                    |       |                    |       |
|--------------------|-------|--------------------|-------|
| KANISHKA SHARMA    | 81.19 | MAYANK             | 70.73 |
| KHUSHI PAMNANI     | 82.92 | TWESHA VEDI        | 70.69 |
| PRERNA SETIYA      | 80.15 | RISHABH DHINGRA    | 70.92 |
| ARINDAM CHATTERJEE | 81.35 | AAKASH DWIVEDI     | 69.62 |
| KAMAL POPLI        | 79.96 | HIMANSHI           | 70.35 |
| ROSHINI JALAN      | 81.27 | RISHABH JAIN       | 71.46 |
| SANJEEV JHA        | 79.04 | RISHABH BHATT      | 70.27 |
| SOUMIL GOEL        | 80.58 | UDIT RANA          | 67.81 |
| ROHAN PAHUJA       | 80.04 | RAGHAV DEV KANSAL  | 66.92 |
| CHINMAYA GAUTAM    | 80.35 | ANMOL GOEL         | 68.23 |
| ATISHAY JAIN       | 79.12 | PRANAV VANVARI     | 65.85 |
| DIKSHA PAHUJA      | 79.62 | LAKSHIT BANSAL     | 66.77 |
| BHUMIKA AGGARWAL   | 78.00 | MEHUL GROVER       | 64.58 |
| AMISHA SACHDEVA    | 80.04 | CHRISTY JOE MARTIN | 64.08 |
| MANSI CHAUHAN      | 79.23 | DHRUV THAPLIYAL    | 63.50 |
| SAKSHI SHARMA      | 77.15 | NIMIT KAPOOR       | 62.15 |
| PRAGYA JAIN        | 77.88 | TARUN RANA         | 62.15 |
| ANKITA SHARMA      | 77.27 | JYOTSNIKA TIWARI   | 49.35 |
| HIMANSHI KHANEJA   | 77.15 | PRAGATI SHARMA     | 80.23 |
| DEEPAK SHARMA      | 75.73 |                    |       |
| ANUJ ARYA          | 76.15 |                    |       |
| VIDHI KAUSHIK      | 76.50 |                    |       |
| ISH SANDHANI       | 75.88 |                    |       |
| SIDDHARTH BASU     | 76.04 |                    |       |
| PRAKSHAY TUTEJA    | 74.27 |                    |       |
| ADITI GARG         | 74.58 |                    |       |
| NAVISHA TANDON     | 76.69 |                    |       |
| NILESH TUTLANI     | 73.69 |                    |       |
| SRISHTI CHOPRA     | 74.23 |                    |       |
| MUSKAN CHITKARA    | 73.77 |                    |       |
| JAGRITI SHARMA     | 74.27 |                    |       |
| DEVANSH DOGRA      | 72.77 |                    |       |
| ANJALI SHARMA      | 73.04 |                    |       |
| ANSHUL SINGHAL     | 72.77 |                    |       |
| PARTH BUDHIRAJA    | 71.58 |                    |       |
| SAATVIK RAWAT      | 70.85 |                    |       |
| AKSHIT SUREKA      | 70.77 |                    |       |
| KEERTI             | 70.65 |                    |       |

# PUBLICATIONS BY STUDENTS

**Sameer Narula  
2021**

**Title: Cryptocurrency- Challenges  
Vs Opportunities**

**Journal: The Changing Contours of  
Economy and Relations for  
Sustainable Development in the  
21st Century**

**Publisher: Vivekananda School of  
Economics**

**Arunika Rastogi and  
Krithika Chakliath  
2021**

**Title: Inflation of Food Prices as an  
Implication of Anti-globalisation  
during COVID-19**

**Journal: The Changing Contours of  
Economy and Relations for Sustainable  
Development in the 21st Century**

**Publisher: D.P.S Publishing House**

# PUBLICATIONS BY FACULTY

**Divya Jindger  
2021**

**Title: Donation Based Crowd Fundin: Way  
Towards Sustainability  
Journal: A Multidisciplinary Approach to  
Sustainable Development in 21st Century  
Publisher: D. P. S Publishing House**

**R. Ahalya  
2021**

**Title: Urban Infrastructure and Labour  
force participation in India  
Journal: Indian Journal of Labour  
Economics  
Publisher: Springer**



# FACULTY ACHIEVEMENTS

## Dr. Harsha Trivedi 2021

- Completed second spell of associateship program from Indain Institute of Advanced study,Rashtrapati Niwas, Shimla in 1st October 2021 to 31oct 21
- Presented a paper on "Premchand k upanyason me nari chetana"



PODCAST

# THE SOUND OF ECONOMICS

All  
Episodes

Oldest to  
Newest



## TRAILER The Sound of Economics

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## EPISODE 01 Musings of Personal Finance

<https://open.spotify.com/episode/4AVFr4m0ZdkjdgGLdTEjJk?si=1ef68ca8c1e342f0>

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## EPISODE 02

### Intricacies of Insurance Policies

<https://open.spotify.com/episode/3YPdHdqlzgvNDP4bBz3MFh?si=cc90c94dbd484fb2>

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## EPISODE 03

### When Cryptocurrency Clicks...

<https://open.spotify.com/episode/3eI6ngSiNDQFkYwWXAaNYG?si=86b32b98ed8e488d>

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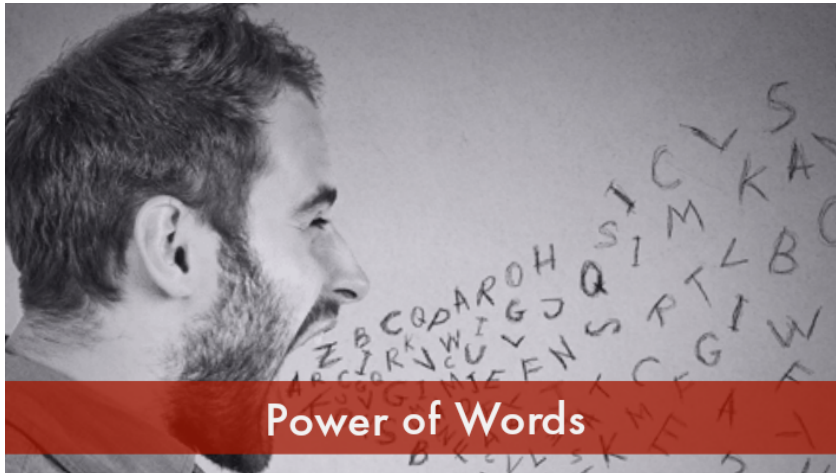




# RECENT BLOGS

## POWER OF WORDS

by Meharr Kaur



Power of Words

The ability to communicate by means of speech is the greatest difference between human beings and other life forms. Words are powerful and when used well, they can incite people for both good and evil. When...

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## CONSEQUENCES OF CLIMATE CHANGE

by Shrey Vinayak

Actions speak louder than words. The longer we wait to act on climatic change, the greater will be the loss of life and damage to the world economy. Faced with the ongoing existential threat posed by the changes to our climate, the United Nations...



Consequences of Climate Change

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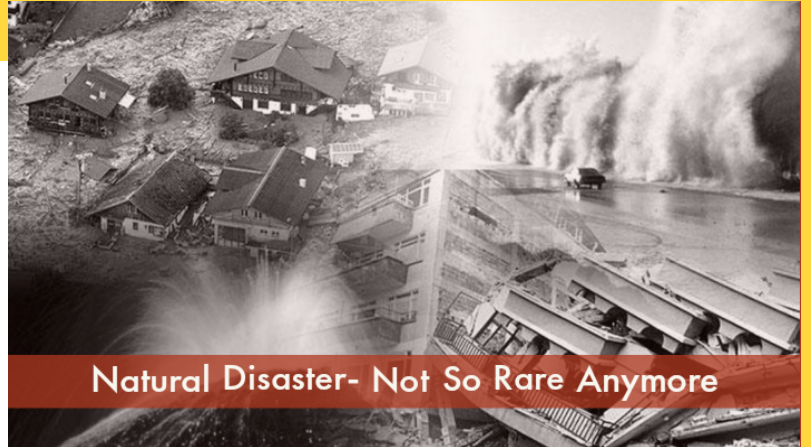
# NATURAL DISASTERS- NOT SO RARE ANYMORE

by Sanskriti Arya



All of us have studied how pollution leads to climate change through rise in global temperature and melting of glaciers etc. Some of us might have not taken the warnings that seriously, but it's high time we ponder over this. We are living those changes, and...

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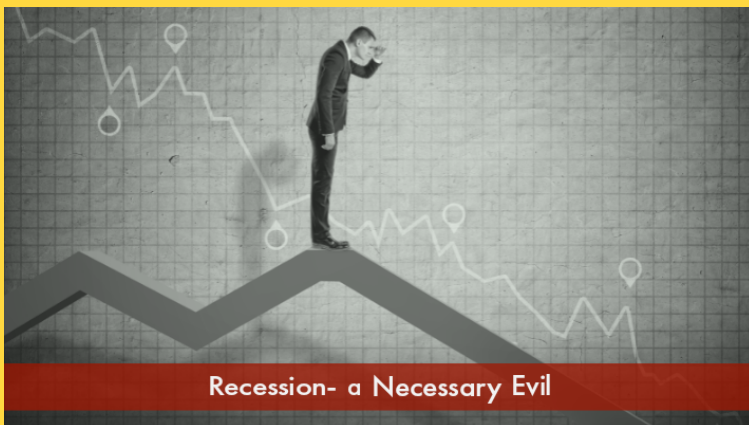
# RECESSION: A NECESSARY EVIL

by Meharr Kaur



When the word 'recession' pops up in the news, many people start fearing its consequences. There is a general notion about recession being bad for the economy. However, economists do feel that it is as healthy and necessary. It is rightly said...

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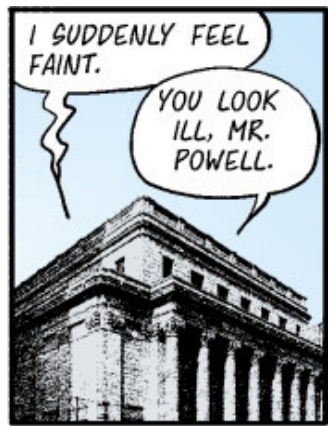
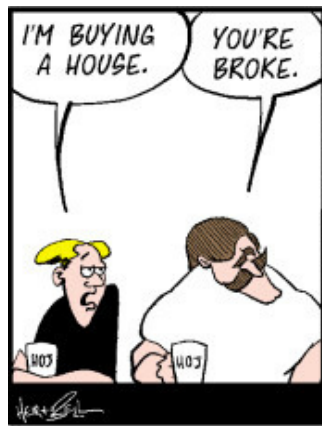
# JOKE STRIPS



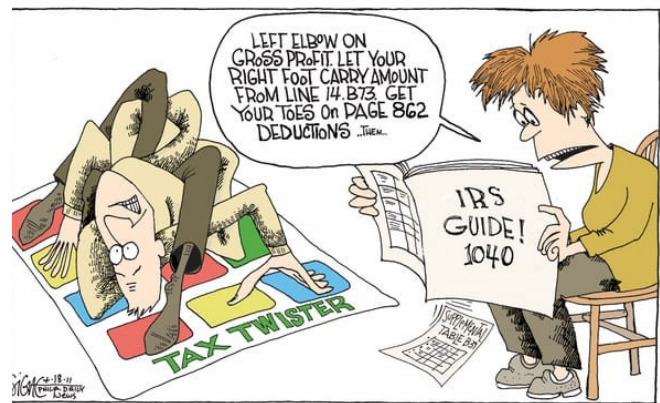
NAH, BRUH, NOW THE TIME TO PUT HALF YOUR MONEY IN MCDONALD'S AN' KFC AN' LET IT RIDE.



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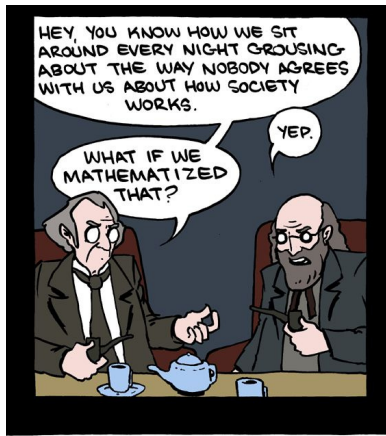
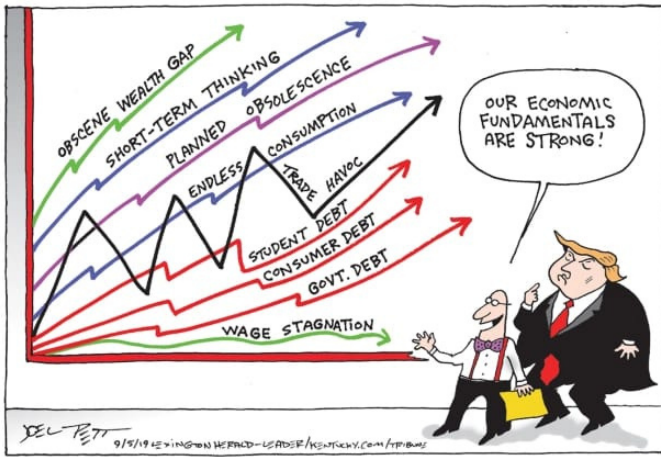


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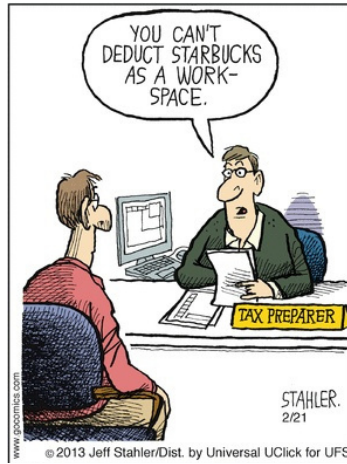


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Before Economics.



| Traditional Economy   | Command Economy  | Market Economy  |
|---|--|---|
| <p>Mom, can I go work with Dad on the farm?</p> <p>No, this is how I was raised and this will be how you are raised. We have to cook the food for our family.</p>                   | <p>Dad, do I have to work on the farm??</p> <p>Yes son, it's what the government wants us to do.</p>   | <p>Son, I need you to go take those people's order.</p> <p>Yes ma'am.</p>   |
| Traditional Continued...  | Command Continued...   | Market Continued...   |
| <p>But why can't we decide to do more than just simply work at home??</p> <p>This is how our culture has always been. We have to make sure we do what we need to do to survive.</p> | <p>But dad... for the amount of hard work we put into farming, we should get more profit than we do.</p> <p>No son, that wouldn't be fair to everyone else. The government has to make sure we're all equal.</p> | <p>We are able to own and operate our family restaurant because of the market system!</p> <p>Since the government isn't controlling our business decisions, we are free to make all the money we want! Yay!</p> |

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योग: कर्मसु कौशलम्  
IN PURSUIT OF PERFECTION